

Kielce Fair Review

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TargiKielce
EXHIBITION & CONGRESS CENTRE

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I STILL HAVE A LOT
OF THINGS TO DO

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City of Kielce Mayor
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I never let go, never
wait for inspiration or
illumination

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FUNtastyczne tygodnie narciarskie w Maso Corto !

Wiosenno-lętne szusowanie – sezon 2015...

Maso Corto to ośrodek sportów zimowych położony w Tyrolu Południowym, we Włoszech, tuż przy austriackiej granicy. Obecność lodowca Hochjoch (3212 m) oraz wysokość – ponad 2000 m n.p.m. zapewniają doskonałe warunki narciarskie przez większą część roku. Ta niewielka miejscowość dysponuje kolejką linową, która w 6 minut pokonuje 1200 m przewyższenia i pozwala korzystać z prawie 40 km doskonale przygotowanych i szerokich tras. Do dyspozycji narciarzy i fanów deski są także snowpark oraz dwie trasy do narciarstwa biegowego. A w tym sezonie zapraszamy na „degustację” letniego narciarstwa na lodowcu od 12 czerwca do 12 lipca.



Top Residence Kurz jest usytuowana bezpośrednio przy trasach narciarskich, do dyspozycji Gości jest centrum SPA (korzystanie z basenu, sauny, łaźni tureckiej, kabiny na podczerwień jest zawsze wliczone w cenę), wypożyczalnia sprzętu narciarskiego oraz centrum testowe z profesjonalnym serwisem. Każdego tygodnia dla Gości przygotowane są atrakcje: koktajl powitalny, prezentacja slajdów z Doliny Senales, poczęstunek Prosecco na lodowcu, wycieczki, zimą tradycyjna kolacja ze zjadem saneczkami i inne... dla najmłodszych Gości jest czynny Mini-Club (zimą z polską animatorką), a latem proponujemy codzienne piesze wycieczki z przewodnikiem.

Top ★★★★★ **Residence Kurz**



LAST MINUTE w terminach 28.02.-07.03.2015., 14.03.-21.03.2015.
- zniżka 25 % od ceny apartamentu

TYGODNIE RODZINNE dla rodzin z dziećmi do 12 lat
Wynajęcie apartamentu już od 399 € w okresie od 11.04. do 03.05.2015.
1 dniowy skipass dla dziecka ur. po 2005 r. – tylko 2 € (przy zakupie karnetu także przez os. dorosłą)
Na najmłodszych czeka bezpłatny dywanik narciarski oraz 20 % zniżki w polskiej szkole narciarskiej

TYGODNIE PROMOCYJNE w terminie od 11.04. do 03.05.2015.
APARTAMENT 7= 6; kupujesz 7 noclegów a płacisz tylko za 6, apartament dla 4 osób od 497 €
SKIPASS 6= 5; kupujesz 6 dniowy skipass a płacisz tylko za 5, skipass dla os. dorosłej od 165 €

TYGODNIE SPECJALNE
- od 11 do 18 kwietnia 2015: bezpłatne testy nart marki K2 i specjalny program Lady Week, m.in rytuały w saunie oraz wycieczka do grotty lodowej
- od 18 do 25 kwietnia 2015: bezpłatne testy nart marki Blizzard i atrakcyjny program

LETNIE NARCIARSTWO NA LODOWCU od 12 czerwca do 12 lipca 2015 (gwarancja śniegu)
- atrakcyjny program tygodniowy – narciarstwo lub piesze wycieczki z przewodnikiem lub górską wyprawą rowerową, grill party, koktajl powitalny, pokaz slajdów, popołudniowy relaks w SPA
- specjalne ceny na wypożyczenie rowerów górskich (MTB)
- 7 dniowe wynajęcie apartamentu dla 4 osób już od 491 €
- 6 dniowy skipass dla os. dorosłej: 200 €

Zapraszamy do Testcenter & Skirent Maso Corto na terenie naszej struktury, gdzie proponujemy Państwu najnowszą kolekcję nart marki BLIZZARD i K2, FREERIDE, jak również profesjonalny serwis sprzętu. Dysponujemy także rowerami górskimi (MTB).
Dla Gości Top*** Residence Kurz – rabat 15%, a dla dzieci do 9 r. ż. specjalne ceny za wypożyczenie kompletu sprzętu (narty, buty, kije, kask) na 6 dni: 29 €, dzieci do 14 r. ż.: 49 €.

www.skirent-masocorto.com

www.topresidencekurz.it
www.masocorto.it

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EXHIBITION & CONGRESS CENTRE

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Supreme quality - a step ahead

2014 was a good year for Targi Kielce - it was a breakthrough year as well as a courageous step ahead which brought the Centre to the new level. The EU-subsidised investment, worth 150 million PLN was officially closed; it had encompassed the multifunctional Congress Centre with a look-out tower, a multi-storey car park, the two modern exhibition halls, electronic registration terminals for exhibitors and visitors. Targi Kielce has joined the top-class of European expo centres cut out for the 21st century needs.

- The whole project completion has made it possible to provide comprehensive customer services at the world-class level. I dare say that 2014 was a good year for us. The exhibition space leased, the number of exhibitors and visitors had either increased or remained at the same level compared to the year-before statistics – this is how Andrzej Mochoń PhD, Targi Kielce President of Board recapitulates the previous year. - The 56 events held in Targi Kielce in 2014 were staged on over 203,000 square meters of the exhibition space; this is a better result compared to 2013. The number of ex-

hibitors had also increased - in 2014 the Kielce exhibition events hosted 7,000 companies. The number of expo visitors has remained at a constant yet an excellent level; the attendance rate has been about 210,000 visitors.

The Targi Kielce's new image and the competitive events' format attract a whole array of business-leaders from different industries; not only has this been demonstrated by the increased number of domestic, but also foreign exhibitors. There was about 16 percent increase in this respect compared to 2013.

The Targi Kielce's 2014's "flagship" expos were also record-breaking events in terms of number of visitors; the 20th, jubilee edition of the agricultural technologies expo - Agrotech comes at the top of the ranking list. Agrotech is one of Kielce's most popular expos, in 2014 it notched up the astounding number of 58.5 thousand expo guests!



Andrzej Mochoń

Targi Kielce
President of Board

Not only is Targi Kielce famous for taking up challenges, it also renowned for creating new challenges for themselves. In 2015 we may set off on a new journey which will eventually lead to Targi Kielce's IPO; we intend to reconsider the old design and possible ways of putting it into effect. Cooperation with a foreign business investor cannot be excluded..

It had also turned out to be the largest exhibition event in Targi Kielce's history; 60 thousand square meters were the showcase for nearly 600 exhibitors.

PLASTPOL - the plastics and rubber processing industry expo had also recorded the increase in the number of visitors. In 2014 there were more than 18 thousand visitants. Year after year the exhibition space has also been growing. Targi Kielce's PLASTPOL has been ranked among the most "international" expo events - in 2014 it hosted representatives of 30 countries.

The Targi Kielce 2014's runner-ups in terms of the number of visitors are: AUTOSTRADA-POLSKA - the only Poland's exhibition of this kind with 15 thousand visitors, and the world-famous defence industry expo MSPO with more than 13,000 visitors.

In the 2014 Targi Kielce's exhibitions recount we cannot forget about the most flamboyant event - KIDS' TIME expo. Year after year it has been maximising its potentials: 2012 - 71 exhibitors, 2013 - 146 exhibitors, 2014 - 216 companies from 31 countries. The KIDS' TIME may be considered Central and Eastern Europe's most important event in the business-sector of child-care products. Compared to 2013, the 2014 edition was 40% bigger - it used 8000 square meters of exhibition space.

- Poland's expo and trade fair market is going strong. It is rooted in people's need to meet face to face. Targi Kielce's optimistic facts and figures with regards to exhibitors and visitors confirm our belief that we have been on the right track. - says Andrzej Mochoń PhD, Targi Kielce President of Board.

2014 year numbers

were staged
on over 203,000
square meters
of the exhibition space.

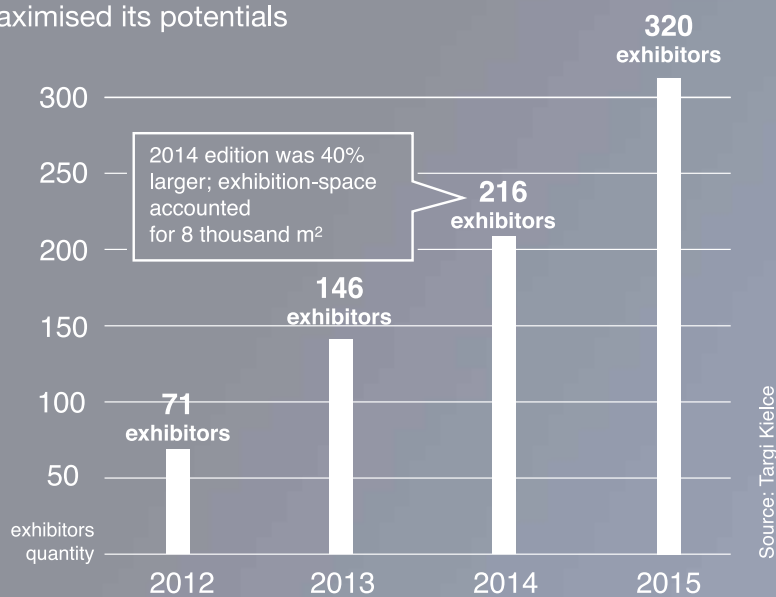
the Kielce exhibition
events hosted
7,000 companies.



KIDS' TIME

Targi Kielce's most rapidly developing expo

Year after year the event has maximised its potentials



Poland's most important child-products trade show



Bożena Staniak

Targi Kielce
Vice-President of Board

2014 was exceptionally successful for Targi Kielce; We recorded a 6 percent increase in the number of domestic and foreign exhibitors compared to 2013. AGROTECH enjoyed the record -breaking attendance rate of 58.5 thousand guests. This has been the Targi Kielce's history top-result. PLASTPOL is also ranked among leading events; last year it attracted over 18,000 visitors. AUTOSTRADA-POLAND with its 15 thousand guests is the ranking runner-up.

I still have a lot of things to do

Mr Lubawski is the longest-serving mayor of Poland's provincial town. Lubawski has always been the first-round winner in local elections; many find it a true barometer of the general public's support for what he has been doing. He has just commenced the fourth terms of office. In the interview, Kielce Mayor Wojciech Lubawski talk about his ideas and plans for further city's development and the role Targi Kielce has to play.

The interview with Wojciech Lubawski, City of Kielce Mayor

- What will the next term be - a greater challenge and a sense of burden or satisfaction?

- When I walk about the city, people greet me and share their opinions. I do not experience any hostility from their side. I do realise that not everyone feels fondness for me; during my 12-year terms of office a tree may have been cut down or a road-section altered against somebody's will. My decisions may not be for some people's particular liking. However, I feel satisfied, although I also know that it is by no means easy. The opposition has the majority in the City Council; and although this is only one-vote majority, it is always a challenge. These are stressful situations. At the moment nothing could jeopardize the city's development.

- After 12 years in office, are you rather a politician or a host?

- It is impossible not to be a politician. A host must consider carefully all aspects; including political ones. If a host wanted to set themselves apart and say: "I'm a non-party member, it is none of my business", they would lose. You need to make arrangements with people, discuss ideas, have a mind of your own. I shall always emphasize this,

even if something is not to my taste. This is important, it influences our lives. People judge and view many things through the prism of the mayor's office. They do not realize, however that so many things are beyond my control. In fact, decisions are often made in Wiejska street. Therefore I do not know the proportions between my being a host and a politician. One and the other are important to me.

- With hindsight, what has been the Kielce Mayor's greatest success?

- Beyond any doubt, EU funds utilisation. When you look from the previous term of office's perspective, Kielce has invested over one billion Euros into infrastructure! Not only do inhabitants, but also visitors appreciate the new facilities. They can see changes, they say "what a beautiful city Kielce is"! I was born here, Kielce has always been beautiful to me, yet the investments are impressive. City transport and traffic flow is pretty comfortable. We had to endure the modernization and repair ordeal. Some streets were closed when under construction. In a nut-shell - it was hard. Now it takes 15-20 minutes to get from one place to another.

- Last term's icing on the cake?

- The little-noticed yet a very important EU investment. The Geo-education Centre - a very interesting place with beautiful architecture. It has also been an awarded in many competitions. Many people who are into geology come here from all corners of Poland; they visit the place and they feel joy. This has been a great investment. Targi Kielce is also a very important facility; the expo centre has also changed its image. It is interesting to know that at last year's Europeade, when Kielce hosted people from all over Europe, the registration point was located in Targi Kielce. This had been a conscious decision. The purpose was to show them this beautiful building, to make them appreciate how easy is to travel about the city and familiarise the





Kielce Mayor Wojciech Lubwaski and Targi Kielce President of Board Andrzej Mochon at the gale-opening of the E Hall.

ces to live by and start a business, as this is often the case. The idea is to create favourable conditions in our city so that young people will find self-fulfilment here. Kielce has done a lot in this respect; and I think it will pay off in a few years' time. There are good examples, like the Castle Hill and Design Centre. These are industrial design training centres run by one of the world's best schools; the Padua school. Over time, this may translate into people's business success. We do not know what the source of success may be, however we need to lay foundations. This is what the local government has been doing. In this context, the expo centre is also important, considering the fact that competition in Poland is strong.

- What will be the priority for the terms of office which has just commenced?

- The new financial perspective. This is the last time we have been granted the EU financial support; we need to make the best possible use of this money. It is important to be effective. EU money will first and foremost be transferred into new infrastructure. These sooner or later should have been done. We can either finance it 100 percent with our own funds or with only 15 percent. Thus if we did not use the opportunity, future generations would have never forgiven us. We are to prepare documentation and obtain building permits. We are full of determination to get the paperwork done.

We are in for a whole array of investments. Reconstruction of Radomska, Zagnańska, Witosa streets and a very important in Pakosz node. We also plan the modernization of public facilities; schools come at the top of priority list (I am speaking about, for example, thermal insulation). The Technology Park expansion to include the Centre for Life-long Education is also on the horizon. New facilities in the Botanical Gardens such as the Palm House may also be built. The city will do its best to construct multi-level car parks. Not only will they be useful for visitors, but also for housing developments which are now dominated by cars. In a nut-shell, I still have a lot of things to do!

- Thank you.

guests with the modern city of Kielce. We achieved what we had planned; words of admiration were expressed as feedback.

- Targi Kielce is also important when it comes to your other plans; such as unemployment counteraction...

- Yes. Targi Kielce's development is much more than a hundred employees or so; these are also companies which cooperate with the expo centre and create new job openings. Today in Kielce and around the city there are 50 hotels. How many hotels would there be if we did not have so many expos? Probably a lot fewer. We also see new restaurants and many service-providers. Also the standard of service is increasing. The expo centre has become the driving force for the city's and sub-

urban areas' development. There are more than a hundred expo days; in a sense they are a city-creating factor.

- Do you have any device for making young people stay in Kielce?

- When someone asks me what I do to keep young people in Kielce, I reply; I wish them to leave as soon as possible. And then to come back with new experiences. Or to bring some other people to fill in. My own children have left Kielce - my son lives in Krakow, my daughter in Spain. May all those, who have the financial capabilities, go and study at the best universities (although I do appreciate the local Jan Kochanowski University). Thus they become citizens of the world. Upon returning they bring new habits, new ideas and financial resour-

AUTOSTRADA – POLSKA – much more than just an expo



Exhibition space of several thousand square meters, leading and largest equipment manufacturers and distributors from all corners of the world, conferences featuring the industry's most topical issues and the second edition of competition for excavator operators - this is the herald of the upcoming AUTOSTRADA-POLSKA edition.

The road engineering business sector's festival, i.e. AUTOSTRADA-POLSKA is the annual event all road-engineering business-insiders anticipate. In the view

of the new EU financial perspective, the upcoming AUTOSTRADA casts the light on a whole array of new perspectives. 70% of last year's exhibitors confirmed their presence at this year's expo as early as the beginning of 2015. The lists comprises the road-engineering leading companies, and among them Ammann, Atlas Copco, Caterpillar, HBM-Nobas, Hyundai, Komatsu, Lombardini, Stavos-troj, Terex, Volvo and Wirtgen.

- We are very pleased and proud to have been able to cooperate with the industry's largest and most important representatives for so many years now. For over two decades they have chosen Kielce; not only have they regarded Kielce a good place to showcase the road construction sector's latest developments but also to present fresh ideas, recent trends, new concepts - says Dariusz Michalak, Trade Fair Depart-

ment Director at Targi Kielce.

For over twenty years it has been the International Fair of Road Construction Industry AUTOSTRADA-POLSKA tradition to enjoy a strong content-focussed support provided by the road-engineering sector's leading institutions. Among this year's exhibition's main partners there is the Road and Bridge Research Institute. The Institute is to hold a conference on "Road-surfaces and airport runway surfaces - diagnostics and repairs." The expo programme also encompasses the Polish Roads Congress, the Road Innovations Congress and many other events which raise the industry-related most important topics related to, inter alia, asphalt and concrete road-pavements.

- The upcoming meeting of the road construction industry, i.e. AUTOSTRADA-POLSKA will feature the necessary

The annual AUTOSTRADA – POLSKA Expo is the showcase for practical equipment application.



discussions on asphalt and concrete roads construction. This very important event cannot ignore the issue - says ORLEN Asphalt CEO, Krzysztof Suszek. For the first time in its history the road-engineering exhibition will be accompanied with the EUROPARKING Exhibition. The parking-system focussed Expo programme includes the conference on "Parking problems in urbanised areas" organised by the RP Association on of Transport Technicians and Engineers - Cracow Division and the Cracow University of Technology.

- Expo scheme expansion to include the EUROPARKING Exhibition has been a very good decision. The fact that the topic is brought up for discussion is most welcome. Parking facilities in Poland are the sector's "blank spots" - says the President of the Polish Chamber of Steelworks, Karol Heidrich.

2014 Employee of the Year awards



Targi Kielce staff with the MSPO Programme Council.

Following the previous years' example, the Targi Kielce Management Board recognised the employees' performance and credited them with the Employee of the Year awards. The list of nominees included representatives of all the company's departments.

The competition designed to select the Targi Kielce best employees has been held for the twelfth time. The winners in the five categories were singled out by the jury panel chaired by the Andrzej Mochoń PhD, the President of Board. The competition chapter was composed of the departments directors. The staff-members who demonstrated outstanding professionalism, creativity and career development as well as those who made the most impressive début in the company in 2014 earned accolades. Maintaining the contest tradition, the company employees vote for the best co-worker; this has been the „Friendliness and Openness for Cooperation” category. A very special prize; the Employee of the Year Grand Prix was also presented; the Product Director Robert Frąk is this edition's the winner.

- I find the Employee of the Year Award a great honour. This serves as the proof that my involvement in development of such events as the International Power Industry Fair ENEX, the Fair of Renewable Sources of Energy ENEX New Energy, the International Exhibi-

tion of Church Construction, Church Fittings and Furnishings and Religious SACROEXPO, the Exhibition of Private Label Producers Private Label Made in Europe PLME has gained recognition. The Grand Prix provides motivation to work even more efficiently - says Robert Frąk, Employee of the Year 2014.



Robert Frąk
Employee of the Year 2014



Cecylia Iżykowska
2014 Top Professional



Magdalena Bogucka
Top Creativity 2014



Grzegorz Nowacki
Top Career Development 2014



Karol Salawa
Debut of the Year 2014



Przemysław Migacz
Friendliness and Openness for Cooperation 2014

I never let go, never wait for inspiration or illumination

The interview with
Krzysztof Penderecki PhD
laureate of Per Artem ad Deum medal

Only last year you put on stage forty concerts worldwide, with a three-month break. As a young man, did you ever dream about this kind of life, did you think that you would be living out of a suitcase?

- This cannot be predicted when you are a little boy. My dream was to become a virtuoso violinist. Over time I started composing, initially I would write for myself only. When I was 21 I gave up the violin, once I had realized that I would never become a great violinist. I found composing most absorbing then. My counterpoint professor was a strong influence. Right after graduation I started working at the higher school of music; actually even before I got the diploma I would teach composition classes. I've always dreamed to stand on the stage and to compose. It has been a dream come true for me. It is necessary to go to different places, you can possibly play concerts in New York, Paris or Kielce without travelling. Now I do not travel long distances to China or the United States. I used to squander my health. I would fly to Korea and then straight to New York, and later back to Europe. All trips in one week. I do not do this now.

How did you get ready for these concerts, considering the pace you kept?

- There are professional orchestras in all corners of the world. Sometimes it took just two rehearsals and then we were able to play a great concert.

Which of your works do you have the greatest fondness for?

- I have written well over a hundred pieces. However there is one that had opened the way to the concert halls; this is St. Luke Passion. Ever since Bach; the great master, hardly any significant composer dared to write a passion of this magnitude. I wrote the passion in 1963, when I was 30. It was a political issue too. A person from a communist country as Poland used to be referred to at that time, dared to write a Passion. In 60's it was not easy to put religious music on stage, it was also forbidden to write and in due course to print any religious text. In spite of all the obstacles, I wrote the Passion. The Millennium of the Baptism was the inspiration to write this work. Main stream, especially in Poland turned the deaf ear to the anniversary.



There is also an earlier event of 1958; it is associated with the very special compositions for me. I had dreamed of going to Western countries. Unfortunately, this was not possible. Therefore I took part in the Young Composers 'Competition organized by the Polish Composers' Union. The Strophes, Emanations and Psalms of David won the competition; not only was it the first, but also the second and third prize. The doors to the West were wide open.

Why did you take up religious themes then?

- I have always been going against the main stream. Despite the fact that it was forbidden, it would carry on writing anyway. That's the trick. I was brought up in a Catholic family in a small town. The local church was the cultural centre; it was full of music and the words of truth every-



At this desk Professor Krzysztof Pednerecki demonstrates his talent in black and white.

one was yearning for. You cannot break free yourself of education, it sticks with you for life. I am the composer who has written the greatest number of religious music compositions in the second half of the twentieth century. Nobody else has written so many pieces of substantial size such as "Passion", "Creed", "Utrenja (Matins)", "Polish Requiem".

Could you describe your workplace when you compose?

- After some time, especially when you have notched up some success, it is natural that to get up in the morning and write regularly every day. I never let go, never wait for inspiration or illumination. If someone has a natural talent for composing, they are always ready to write. If you need to wait for the inspiration, it means that you have no talent. I write every day, taking one step at a

time, sometimes these are small steps, sometimes these are milestones. It so happens that I tend to write a smaller piece in less than a day. It boils down to composing abilities, they need to be inborn. It is impossible to learn self-discipline either. Self-discipline was rubbed own on me in the family house. My parents were German, my grandfather was a German too, yet he was a great Polish patriot. I owe him the fact that I have become a composer. My grandfather founded the bank in Debica in the twenties; he was the director of the bank too. I was a very unruly child. It was before the war-time. I was less than six then. My father told me to keep on practising, to carry on playing the violin although I did not always feel like. My grandfather had the best method my father did not approve of. He paid me for extra ten-minute practice. He would

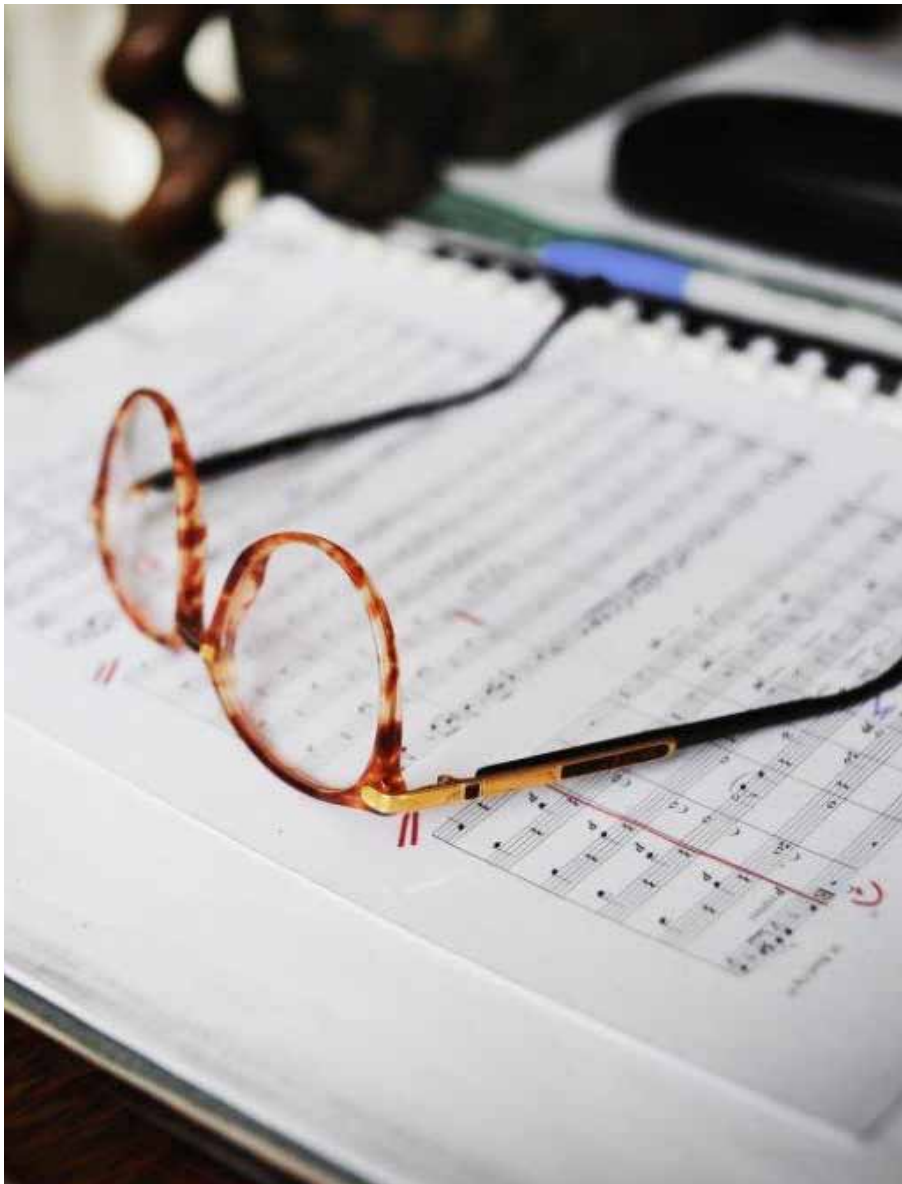
sit next to me, a watch in his hand, and say „Well now, Chris. I will give you a candy for each additional exercise.” And of course, I practised a lot more. My grandfather knew the power of money and how money influences such a small child too. My father was a lawyer, all Debica solicitors were Jews at that time, except for my father. I remember well those attorneys; extremely polite and well-behaved people who would come and play bridge in our house.

What is your advice for young and ambitious people?

- I do not listen to music which interferes with the composition. A painter does not go to a gallery to view other artists' paintings immediately after waking up; he would rather get down to work trying to give a little bit of his heart. The same applies to music. You cannot summon someone's ability or skill. These are the right genes you are born with. The fact that my family was of composed different nationalities was of great help- my grandfather was a German, the other grandmother was of Armenian origin, other family members came from Poland's eastern territories. Throughout my adult life I have studied composition. It is right to say the counterpoint and orchestration are the most important. I coached my students too, some of them have developed to be worthy successors of mine. Yet I am still not sure how to teach composition. To build something from scratch, you need to disturb it first. In the late fifties and early sixties I shattered just everything - the harmony, the counterpoint and the form. I wanted to write my own music; and so it has happened. When others started to follow, it backed away from it. Some discoveries can be made once in a lifetime. Thus I returned to the sources, to symphony. You need to consider a big form, its architecture.

How about heavy metal?

- I do not mind heavy metal, I do not listen to this type of music either, though I was playing at the Opener 2012 festival. We performed the two John Greenwood's songs of Radiohead, we were in a concert together. There were fifty thousand young people - my regular concert would never attract such an audience. I felt much younger. As I stood on the stage, I could not see how far the crowds stretched. I found it a wonderful feeling.



Another composition filled with passion to the brim.

Dozens of awards and titles presented all over the world - don't you have a feeling of superfluity?

- At the beginning it makes you happy. You get used to the feeling as the time goes by. However there is always a sense of joy.

This June, during the SACROEXPO you will be bestowed the Per Artem ad Deum Medal awarded by the Pontifical Council for Culture.

- I find it important, without this distinction it would not be easy for music to become a part of the culture. Religious music is easier to assimilate compared to abstract, instrumental music works. In Poland we are very much attached to Christianity and this kind of music reaches even the uneducated social strata. I often perform in tiny churches, listeners are always very attentive. It is really wonderful; I can feel the audience - there is

silence, anticipation followed with fulfilment. Subconsciously, they understand my music.

The European Centre for Music in Łusławice - the place you love has been also designed for such people.

- Those people in Łusławice were neither able nor willing to go to concerts. Ever since the world was created, the place was devoid of everything. Then we have built this Academy, as I call it. The opening concert was staged in May 2013. There were seven hundred people - a full house. Ever since then we have filled all seats in the auditorium. What is the important in the project? I have done it for children and young people. Three villages away there was a music school with about 30 pupils. Once the Academy was opened, this school has attracted a greater number of pupils anyone has ever expected.

There used to be a dozen or so applicants, after founding the Academy there have been 360 potential pupils from all the villages in the area.

How do you envisage the future of the Academy?

- It is still developing, if further development is possible? We may run out of seats. The room's capacity is 700 seats, yet a lot of people show interest. Not only are we limited with space, but also with the Ministry of Culture's limited funds. The place is busy every day. The children's orchestra opened the concert hall, the second part of the concert featured the world-famous violinist Anne-Sophie Mutter. Yet it was our children's string orchestra to play the first sounds of music; they had a special programme for this opening gala. This orchestra is composed of children between 7 and 13. This makes me extremely happy. I myself did not have such an opportunity. When I was 7, the circus was the only attraction. Thus the youngest are provided this opportunity today.

This is phenomenal. You have created a place for children who otherwise would never have the possibility to explore high-brow music. You open their eyes ...

- ... and, first and foremost, ears. And this is contentment for me. The influence zone is expanding.

What can we expect in the future.

- I have many orders; whatever I do has been somehow commissioned. I compose the way I want, and not the way someone wants me to. Unfortunately I have more ideas than I am able to put to life, time is my limit.

Do you ever take a break, go on holiday for instance?

- This is the holiday when I write the most, because there are no other obligations. I never take long breaks, a week or so. This may happen on a tour. I always I have to finish a piece I am writing. Now I am writing a concert for the trumpet, the first performance is scheduled for May. It is high time for me to finish it. I am also writing a-cappella piece for a choir to commemorate the centenary of the Armenian Holocaust, this is a New York request. The bar is really high because the Armenian text of Psalm III will be set to music.

- Thank you.

Per Artem ad Deum



The Per Artem Ad Deum medal has been awarded at the International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SACROEXPO held in Targi Kielce. The Pontifical Council for Culture, the body which awards this accolade, was founded in 1982 upon the initiative of Pope John Paul II. Establishing it, the Holy Father emphasized that: "the dialogue of the Church with cultures of the contemporary world constitutes a significant area of activity, in which in the last years of the 20th century the future of the world has been shaped". Thus, owing to the cooperation of the Council members, the dialogue between the Church and Culture has been continuously developing at the level of universities, experts, researchers and scientists.

Herder Publishing House



Foto: www.stimme.de

One of Germany's oldest family-owned publishing houses was founded in 1798 by Bartholomä Herder, since 1808 Herder has had its headquarters in Freiburg im Breisgau. Herder is now headed by Manuel Herder a publisher in the sixth generation. Herder's books have been translated into Polish, now on offer of Jedność Publishers.

Every year Herder's offer is expanded to include about 500 new titles in addition to the 3,000 books published in previous years and still available. Herder is ranked among Germany's leading publishers of theological, guide and advisory books; they actively support a dialogue between different cultures and traditions. Herder also printed the ground-breaking scientific publication - the famous "Lexikon für Theologie und Kirche" ("Lexicon of Theology and the Church"). The publishing house is also famous for children books and non-fiction literature. For centuries great personages of historic, religious, scientific and literary milieus have published at Herder's; the famous educator Maria Montessori, Nobel Peace Prize laureate Eli Wesel, Benedict XVI, Dalai Lama et. al.

Professor Wincenty Kućma



Foto: www.kucma.pl

One of the most prominent contemporary sculptors, medailleurs, sacred buildings' interior designers. Kućma was born on 25 May 1935 in Zbilutka, in the Kielce region. Kućma studied at the Faculty of Sculpture of the Academy of Fine Arts (ASP) in Krakow. In 1967 he started working at the ASP's Spatial Studio at the Department of Visual Arts at the Faculty of Industrial Design. Kućma was the Studio head until 2000. He has earned over 50 awards

and distinctions in sculptural and architectural competitions. Kućma's artistic work has been recognised with state and papal accolades. His sculptures have been exhibited at over 40 individual exhibitions, 80 group exhibitions; nearly 60 exhibitions were staged abroad. Kućma's works are also put on display in museums. Kućma has also authored patriotic sculptures: "Monument to the Defenders of the Polish Post Office" in Gdansk; "Warsaw Uprising 1944" in Warsaw; "The Home Army Monument" in Kielce. Kućma's works are also present in New Delhi, Geneva et. al. Over 60 churches in Poland, Russia and Belarus are adorned with Kućma's religious sculptures and interior design.

Krzysztof Penderecki



Not only does Penderecki belong to the group of Polish most eminent and original contemporary composers, but he is also a respected conductor and teacher. Born on 23 November

1933 in Debica to the family which had maintained music traditions; Penderecki wrote his first compositions at the age of 8. He studied at the State Higher School of Music (now the Academy of Music) in Krakow, where he later became a lecturer. Penderecki was also the Academy rector from 1972 to 1987. Since 1973 he has advanced his international career as a conductor.

The Threnody to the Victims of Hiroshima marked his first international success in 1959; Penderecki was granted the UNESCO prize. Although he began his international career as an avant-garde composer, yet it was the sacral music that brought Penderecki international fame and recognition (Psalms of David, Utrenja (Matins), Polish Requiem, the Seven Gates of Jerusalem, the Creed and many others). Penderecki has written several hundred compositions - symphonies, chamber music, songs, choral works, operas and film soundtracks. The artist has earned numerous artistic accolades, state, national and papal awards, and doctoral honorary degree of Polish and foreign universities.

Let's di at the conference



A conference - one of the most popular communication platforms in the world of business, science, culture, politics; the place for information update, knowledge transfer and discussions. A conference has yet another form which has gained an increased popularity. This is a press conference.

A press conference is a media event held in order to disseminate some information. Invitations are sent out to the media. Journalists first listen and then have a chance to ask case-related questions. There are many reasons to hold a press conferences, however the two most important motives come to the fore. A person's / company's / institution's comfort is the first of the two; a press conference is convened to present a statement to numerous media representatives. Not only does it save time but also allows to avoid dozens of phone calls. Publicity is the other reason. An event (or a product or particular

information) is the reason for which the conference is convened; it automatically gets more publicity, appears in the media, reaches wide audiences and in due course it gains importance and extra



Contrary to what many people think - tables, chairs and mineral water are not enough.

SCUSS It

?

prestige. Not only does a press conference bring together journalists; a natural group of recipients. Cooperating parties and business partners are often invited to partake the event.

A press conference organisers need to be aware of the basics, otherwise the project stands no chance of success.

The conference's main theme and its purpose need to be specified. Then the conference budget needs to be drawn up. Then you need to make a list of guest and make sure they have been invited. Then the media ought to be informed. What follows is a detailed plan of the conference (this should include possible questions guests may ask and the answers which should be given). And on the top of that, you need to design and print materials for journalists ... You have your hands full...Yet there is one very important thing - the right venue. Contrary to what many people think - tables, chairs and mineral water are not enough ...For our conference to be successful, to enhance the company's good image, to deliver benefits, a special place is needed. The venue ought to meet a number of very important criteria.

What are the guidelines to follow when choosing the right press conference location?

The company's press conference can be staged ... in the company's headquarters. Provided, of course, that there is a sizeable room in the company's office building and the room meets all other criteria associated with meetings organisations. This solution offers advantages (this is time and money saving option), yet there are certain disadvantages. You let journalists into the heart of your company; you need to remember that they will have a close look on the firm's appearance - its buildings, equipment, interior design, equip-

Meeting with many media representatives - not only does it save time but also allows to avoid dozens of phone calls.



ment, personnel's corporate culture... Not only may it disrupt the conference's purpose but also somehow distract the guests. They may focus their attention to less significant details.

A press conference held in a purpose-designed and well equipped room is a good and common option. Such a venue needs to be booked well in advance. Although there many facilities of this type in all corners of Poland, it may happen that all have been already booked at the same time. It is also worth taking the trouble and sending a company representative to pay a visit to the conference venue; the can inspect and see in the flash what the room looks like, its location and equipment. Not always can folder-photos or website images accurately present the actual state of things. It is also good to know how to get into the building, become familiar with the conference-room whereabouts, layout and arrangement in advance. Before the meeting with journalists you can arrange the conference room settings in a number of ways. U-shaped chairs and tables arrangement or cinema-like layout are the most popular. In the latter, tables are usually replaced with clipboards.

When choosing a conference room you should consider whether it is too remote, easy and quick to access for journalists and other guests. There should also be an adequate number of parking spaces.

The conference room you opt for should be commodious and preferably air-condi-

tioned. Good acoustics and lighting cannot be neglected. Make sure the room you rent has been equipped to meet your expectations and needs. Audio equipment and a DVD player, a beamer, a flip chart, microphones and a screen are regarded conference facilities standard equipment. A stable table for radio-reporters to put their microphone on and seats for all journalists who have been invited should also be included in your room-layout plan. A press conference should last no longer than 30-45 minutes. The conference duration is determined on individual basis and largely depends on how much interest it has generated in the media. However, when planning a press-conference we should not assume that it will last longer.

Catering is also most welcome. Soft drinks (water, juice, coffee and tea) are

Once you let journalists into the heart of your company you need to remember that they will have a close look on the firm's appearance.



a must, yet it is also worth investing in snacks for journalists. If this is out-of-town conference and it takes more time to get to the conference venue, there should be a cold buffet for journalists and guests. When booking a room make sure that refreshments as well as hot and cold drinks can be provided. (This is usually charged separately).

As you can see - it is not enough to have something appealing to say. You also need to know how and where to say what you want to say.

Elegantly wrapped luxury - business souvenirs for ladies

When selecting a business souvenir for a lady make sure that the gift you opt for does not to sneak out the basic canon - it cannot be too personal, it must be of good quality and should correspond with the style, position or interests of the person who is going to get it.



First and foremost - quality.

With some groups of gifts, there is a very fine line between what is too personal, too private and what is appropriate. This holds true when it comes to textiles or accessories. So if there is a shade of doubt whether a pair of elegant silk gloves is a good business gift for a woman you cooperate with, you'd better give up the idea and go for something else. Every elegant lady will certainly find a chic neckerchief or a quality cashmere scarf pleasing. Subdued colours, preferably smooth or with a discreet and delicate pattern are a must. Colour canon includes all shades of grey, white, ecru, beige and brown. Green and navy blue are not recommended as these colours may neither suit a particular lady or match her other garments. An elegant pre-

mium-brand umbrella may be a good souvenir. There are more colour options, although flaming red or puppet pink is not to the best possible taste ... Many companies have a different product on offer; women's-leather gloves make a welcome gift. However gloves can only be presented to a lady we have developed close business relations with, certainly not to a person we have met once or twice. You can certainly buy them for a female business partner, a subordinate, a deputy - simply speaking a lady you work with on daily basis. Not only because gloves verge on with what may be considered a very personal present. There is also a pragmatic reason behind - we need to know an estimated gloves size this lady takes.

Leather accessories - not only are they fashionable and to the best possible taste. This is also a perfect choice for men and women and provides an excellent opportunity to

show off your talents for business gifts. Against seeming, an elegant handbag is not necessarily the most adequate gift though. It is a widely known fact - a handbag for a woman is just like a car for a man. She sometimes spends hours choosing an ideal bag. However leather accessories products range is big enough to find a gift for every lady.

A leather-briefcase for documents, a practical filofax or a purse is an excellent idea.

Stationery, in addition to a laptop and a mobile phone, is every business woman's tool. A good-brand and high-quality fountain-pen or ball-pen is a great business gift. And there are two reasons. Firstly, this is an elegant, classic-style and disobliging gift. Secondly, it is used every day and will thus remind of the person who has presented it. This is a simple but effective way to maintain the business bonds established when the souvenir was presented. Pens product assortment available in the market is really vast, yet a classy business gift needs to be premium-brand and top-quality.

Fragile and stylish.

A porcelain cup has proven to be an elegant and most appreciated gift. It is a very popular business souvenir. When you buy a cup make sure that this is made of fine china; classic style and refined taste.

There is much more to choose from luxurious porcelain products range - mugs, clocks, vases, bowl, painted china, picture frames, jewellery.

Much has changed since "Being a woman" song was on the top of Polish hit-lists ... Not every woman wants to have "a pound of jewellery, big hats and the strings of admirers sending in letters and roses ...". Yet every woman wants to soak up in luxury - on business days and holidays, at work and at home ... When choosing a business gift for a lady you need to remember that in addition to all the features mentioned above, it must meet one basic requirement. Simply speaking it must be nice. Women love beauty - and beauty loves women ...

Draw: Michal Obiedzinski

The undefeated ...

... Swietokrzyskie region's best sports promotion features hand-ball players

Vive Tauron Kielce is the only the Champions League's group-stage team with top-score. Kielce handball-team players are invincible also in Poland.

Not a single defeat - Talant Duyshebaev's team comes first at the end of the Champions' League group stage. Kielce handball-team crushed the European handball pillars such as the Hungarian Pick Szeged, the Danish Aalborg Handbold, the French Dunkerque Handball, the Ukrainian Motor Zaporozhye and the Swiss Kadetten Schaffhausen. Polish team's account is full - 16 points and 248 goals.

Vive Tauron Kielce club is also undefeated in the Polish PGNiG Superleague. So far the team has scored all 26 points and with 483 goals comes at the top of the ranking!

Vive Tauron Kielce is the Polish Champion. The team is the eleven-times winner of the Polish Cup as well as Poland's Championship. For several years the team has successfully represented our country in the Champions League; the team also reached the great Final Four. This is Swietokrzyskie region's best sports promotion. Since 2010 the club has

been a part of the EU project „We are playing together for Świętokrzyskie”. The teams „gains publicity” for the region when they play games home and abroad. Gramyrazem.eu is a special website with promotional video which feature Swietokrzyskie historic sites and attractions presented by the team players. Team-related calendars and albums are very popular among handball fans worldwide. Vive Tauron Kielce club is involved in charity. Now we are all “playing” for Tomek Strząbala. Half a year ago Strząbala - the second coach of the Kielce champions was diagnosed with a malignant haematologic cancer. The only effective form of treatment is CRd therapy available

in the United States. The treatment cost is 1 million PLN. The fund-raising campaign is supported by inter alia, Club players, sports people from all corners of the world, fans, Polish companies and institutions. And on the Internet there are special auctions. Charity matches are also organised to support the purpose.

Do you also want to help? For more information please visit www.dlatomka.pl.



Foto: Vive Tauron Kielce

Bertus Servaas

the president of KS Vive Tauron Kielce

- The first part of the 2014/2015 season is the stream of success. Every match they play, be it Polish competitions or the Champions League, the players only confirm that they are Europe's front-runners. We do believe that this year's goals are attainable. The players' top-class has also been demonstrated by the fact that eleven of them competed in the World Cup in Qatar. Six of them are Polish national team members. I want to thank the club's fans, without their support, it would have been much more difficult to notch up these successes.

With Tomasz Strząbala Vive Tauron Kielce have reached the very top.

Foto: Vive Tauron Kielce

EXHIBITIONS

WYSTAWA GOŁĘBI POCZTOWYCH	National Exhibition of Carrier Pigeons International Pigeons Exhibition	09-11.01	• February • January
WYSTAWA GOŁĘBI RASOWYCH	National Pedigree Pigeon and Small Live Stock Exhibition	24-25.01	
EDUKACJA	Education Fair	11-12.02	
KIELCE SPORT-EXPO	International Sport and Outdoor Equipment Fair Tourism and Water Sports Expo	18-20.02	
KIDS' TIME	International Fair of Toys and Products for Mother and Child	26-28.02	
EKOTECH	International Environmental Protection and Waste Management Expo		• March
ENEX	International Power Industry Fair	05-06.03	
ENEX-NOWA ENERGIA	Fair of Renewable Sources of Energy		
STOM-BLECH	Fair of Metal Sheet Processing		
STOM-TOOL	Fair of Metal Processing, Tools and Machine Tools		
STOM-LASER	Industrial Laser and Laser Technology Expo		
Wirtoprocesy	Process Virtualisation Expo WIRTOPROCESY	10-12.03	
SPAWALNICTWO	International Fair of Welding Technology and Equipment		
EXPO-SURFACE	Exhibition of Corrosion Protection Technology and Surface Treatment		
CONTROL-STOM	Fair of Industrial Measuring Technology		
PNEUMATICON	Fair of Pneumatics, Hydraulics, Drives and Controls		• April
TARGI PRACY	National Employment Fair	17.03	
PSB	PSB * Group Expo	18-19.03	
AGROTECH	International Fair of Agricultural Techniques	27-29.03	
LAS-EXPO	Timber Industry & Forest Resources Management Fair		
PRACA, KARIERA, ROZWÓJ	National Employment Fair for University Students and Graduates Work Career Development	1.04	
DOM (+Salon Kamienia)	National Fair Residential Building Materials and Interior DOM (+Stone Exhibition)	10-12.04	
OGRÓD I TY	Garden Fair		
AGROTRAVEL	International Fair of Rural and Agricultural Tourism		
EXPO-GAS	Gas Engineering Fair	22-23.04	
REHMED-PLUS	Fair of Rehabilitation, Therapy & Care	23-24.04	• May
SALON ZDROWIE SENIORA	Seniors' Health Expo		
AUTOSTRADA-POLSKA	International Fair of Road Construction Industry	13-15.05	
MASZBUD	International Construction Equipment and Special Vehicles Fair		

* Events organized by external organizers

The organizer reserves the right to introduce changes into the 2015 Expos and Trade Fairs calendar of events

2015

TRAFFIC-EXPO - TIL International Fair of Infrastructure, Airport Technologies and Infrastructure Exhibition	13-15.05	• May
ROTRA International Fair of Road Transport - Commercial Vehicles		
EUROPARKING EUROPARKING Exhibition		
KWINTESENCJA Dental Conference	22-24.05	
PLASTPOL International Fair of Plastics and Rubber Processing	26-29.05	
gameON Video Games Tournament and Expo	05-06.06	• June
NECROEXPO International Funeral and Cemetery Fair	12-14.06	
SACROEXPO International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art.	22-24.06	
EXPOSITIO European Exhibition of New Museum Technologies, Art. Conservation and National Heritage		
PRIVATE LABEL MADE IN EUROPE Exhibition and Conference for Private Label Producers	29-30.06	
DUB IT! Tuning Festival	11-12.07	• July
MSPO International Defence Industry Exhibition	01-04.09	
LOGISTYKA International Logistics Exhibition		
Targi OPON Tyre Expo	10-12.09	
MOTO-HOBBY Exhibition of Vehicles and Motoring Equipment		
SABAT FICTION FEST SABAT FICTION FEST Festival	18-20.09	• September
KIELCE BIKE - EXPO International Fair of Bicycle Industry	24-26.09	
Business-Services Expo, Finance and Enterprise Tax Forum	01-02.10	
INNO-TECH International Expo of Innovativeness and New Technologies	15-16.10	
SPORT-OBIEKT Exhibition of Sport Facilities Safety and Fittments	29.10	
BEZPIECZNY STADION The National SAFE STADIUM Conference		• October
WYSTAWA PSÓW International Pedigree Dog Exhibition DOG-EXPO	07-08.11	
ZOO SALON Domestic Animals and Pets Exhibition		
CHEMSS Global Chemical Safety and Security Fair	16-18.11	
Global Chemical Safety and Security Summit		
WYSTAWA GOŁĘBI POCZTOWYCH Regional Carrier Pigeons Exhibition	05-06.12	• November
WYSTAWA GOŁĘBI RASOWYCH District Exhibition of Pedigree Pigeons and Decorative Poultry, Rabbit Exhibition		
VENUS Fair of Aesthetic Medicine, Cosmetic and Hairdressing Equipment		
MODNY ŚLUB National Wedding Expo FASHIONABLE WEDDING	12-13.12	
ECOFAMILY Ecology for Family Expo		
STREFA HANDMADE Exhibition of Artistic Gifts - HANDMADE Zone		• December

Expo halls chronicle

Metal jubilar- ian with Italian flavouring

Last year's International Fair of Technologies for Foundry METAL celebrated the twentieth anniversary; it was held from 16 to 18 September 2014. The jubilee edition brought together 270 exhibitors from 26 different countries. The foundry and casting business sector had a chance to join stimulating meetings. The Kielce exhibition gained extra splendour owing to the 39th International Meeting of FARO Club Lounge; a prestigious association of the metals business sector companies.

TRANSEXPO



The 12th International Fair of Public Transport brought together more than one hundred companies from Austria, Czech Republic, France, the Netherlands, Germany, Sweden, Slovakia and Italy as well as five thousand visitors from all corners of the world. Last year's exhibi-

tion stands abounded with the new generation vehicles; not only do they guarantee top quality but also maximum comfort for the users. Following previous years' example, the Expo was used by the leading bus and coach companies as a stage for their product unveiling.

Health and beauty



Secrets of the make-up art, beauty treatments, image and styling mysteries, wedding fashion and style, healthy and natural nutrition - this is the essence of the Targi Kielce's events staged on

15 and 16 November 2014. The Targi Kielce's four most flamboyant and colourful exhibitions- FASHIONABLE WEDDING, ECOFAMILY, Handmade Zone and VENUS attracted 6,500 visitors.

16-18
September
2014

25-27
September
2014

8-10
October
2015

16-17
October
2014

15-16
November
2014

24-25
January
2014

KIELCE BIKE-EXPO'S Dynamism

The 2010's début of the Kielce Bike Expo was regarded impressive. The International Fair of Bicycle Industry was the one-stop-shop for over 200 market's most prominent brands; the exhibition attracted nearly 2 000 business-insiders - the representatives of 500 bicycle outlets and wholesalers from all over Poland. Targi Kielce in conjunction with the Polish Cycling Association resolved to hold a fully professional event dedicated to the bicycle industry sector; a season-wrap-up event which serves as a showcase for the upcoming-season's equipment and accessories. And this is it! The 2014 expo



edition was the display for bicycle equipment put on show by almost 190 companies from 13 countries. The exhibition enjoyed the attendance rate of almost 7 000 visitors, including 5 200 industry experts and professionals. For the first time in its history, the event was staged in the 7 exhibition halls. Thus the event's dynamic development had been demonstrated.

Poland – innovations island

The on-line sign-language video-translator, 3D print, intelligent lighting, most extraordinary 3D mapping on the Krakow's Bishops' Palace in Kielce - these were the smash-hits of the International Expo of Innovativeness and New Technologies INNO-TECH EXPO, the event held in 16 and 17 October 2014. Over 110 Polish and British companies put innovations on show, the event brought together business-people, inventors and young scientists. A fantastic "3D-print island" was a 3D-dedicated showcase.

Winged Beauties and Jumping Champions

The three exceptional exhibitions with more than 8000 beautiful specimens flying and jumping all around the place! 6 and 7 December 2014 - pigeons, rabbits and decorative poultry at the Świętokrzyskie Region's scale. Then the International Pigeons Exhibition

and the 65 National Exhibition of Carrier Pigeons marked the beginning of January 2015. This was the presentation stage for the winged representation for the Pigeon Olympiad. The spectacular rabbits competition, pigeons stunts and illusions were the highlights of attractions galore at the National Exhibition of Pedigree Pigeons and Small Livestock held on 24 and 25 January 2015.



Expect more action to come

KIDS' TIME

5 exhibition halls, 250 exhibitors from all around the world, trainings, conferences and many other fringe-events - this is a nut-shell presentation of Central and Eastern Europe's most important event in the business-sector of child-care products. The Kielce exhibition and congress centre's calendar reads the date - from 26 to 28 February. The International Fair of Toys and Products for Mother and Child is of B2B nature; for years it has been a meeting place for leading manufacturers and distributors.

Cutting-edge farm and field!

Well over 58,000 visitors. This must be Agrotech Expo - the modern agriculture largest trade show! From 27 to 29 March 2015, the 60 thousand square meters will be the display of „groovy” tractors and cutting-edge farm equipment no the twenty-first century farm can go without. AGROTECH is a perfect chance to join conferences and training sessions designed to help us make the best possible use of subsidies and grants as well as to modernise the farm.

More than religious art.

The 16th International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SA-CROEXPO is held in Targi Kielce from 22 to 24 June 2015.

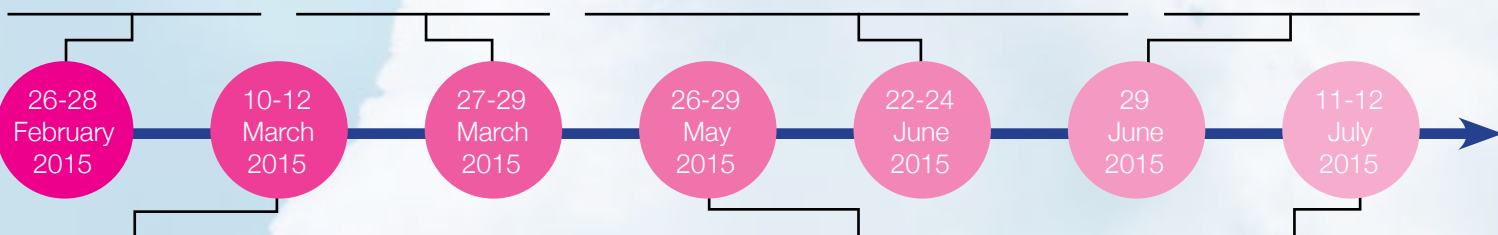
Like in previous years, almost 5,000 guests will to come and visit the Kielce exhibition. This is one-stop-shop presentation of the latest trends in sacral art, devotional items and accessories as well as church fitments, new technologies for sacral construction and he-



ritage conservation. SA-CROEXPO is the place to exchange experiences on the church interiors design and development. The Expo hosts priests, architects, art historians, churches equipment manufacturers, parish councils' representatives, church facility managers and those who deal in sacred objects.

Leading PRIVATE LABELS

June 29, 2015 - for the next two days private labels will hold sway in Targi Kielce. The second edition of PLME Expo for private-label manufacturers promises to be a truly prestigious industry event. The upcoming edition generates an avid interest, considering the fact that Poland's private label market is rapidly developing. The Expo will be complemented with a conference; leading industry experts are the keynote speakers.



Machines, robots and a shower of sparks



The exhibitions held under the STOM banner; i.e. STOM-TOOL, STOM-BLECH, STOM-LASER CONTROL-STOM are to be held from 10 to 12 March 2015; the annual event abounds in cutting-edge equipment for metal machining, laser cutting and die-shearing. At the upcoming expo, the exhibition halls will

also be the showcase for innovative technologies and solutions, automated-machines, robots, complemented with measuring, analysis, and control equipment. There will be sparks, not only during business-negotiations ... shower of sparks will highlight live presentations of many a whole array of devices.

Plastic is fantastic

The International Fair of Plastics and Rubber Processing PLASTPOL is to be held from 26 to 29 May 2015. The industry's technological innovations will be put on display by hundreds of exhibitors from over 30 countries. PLASTPOL - one of Europe's best expos in plastics processing business sector; it attracts 18 thousand guests. In May the exhibition stands will be the showcase for plastic processing machines, tools and moulds, plastics and components complete technological solutions and ready-made products. The exhibition will be complemented with a rich and diversified programme of seminars and conferences.



DUB It!

The two-day festival features car-drifting and breathtaking machines; join in on 11 and 12 July. This is a real treat for all four-wheels lovers. DUB It! is unique event; its atmosphere is made of what is most important in sports. Amazing tuning-cars from all corners of the world, amazing car-drift shows and professional driving trainings - this is just a sample of what the automotive sports aficionados may expect. This is also family-recommended event.

Opportunity cluster

The „Kielce Expo Cluster” Chamber of Commerce (GTK) was registered in 2008. Now it associates 88 expo-affiliated companies. They provide services for the events staged in Targi Kielce - Poland's second largest exhibition and expo centre.



Grono Targowe Kielce - Poland's first expo-centre associated cluster

The Chamber's Members offer a wide range of services in the field of consulting, exhibitions, trainings, advertisement and promotion, HoReCa, catering, transportation, printing and thus provide the necessary back-up for expos and conferences as well as for trade-fair related events.

Ever since it was founded, the Kielce Expo Cluster - Chamber of Commerce has been actively involved in the implementation of EU- financed projects; this has had a significant and measurable impact on the Świętokrzyskie region's expo and congress industry development ;

- „Education For Labour Market” (8.8 million PLN, GTK - 3.5 million PLN) was jointly implemented with Jan Kochanowski University within the scope of the Operational Programme „Human Resources Development”- Measure 4.1.1. The Kielce Expo Cluster is involved in: apprenticeships for UJK students and graduates - internships are offered by the Cluster companies, organisation of panel meetings designed to

bring together employers and scientists, curricula development which incorporate entrepreneurs' suggestions.

- „Świętokrzyskie RSI Perspectives - Stage IV „(1.6 million PLN), Operational Programme „Human Resources Development” - Measure 8.2.2

Kielce Expo Cluster acts in the capacity of the Bureau of Innovativeness at Świętokrzyskie Voivodeship Marshal's Office's partner. GTK is responsible for implementation of

measures designed to strengthen and enhance the Świętokrzyskie region's expo and congress industry (BTK) through, inter alia; the Kielce Convention Bureau, participation in foreign congress & convention-related expos, implementation of a number of innovation-fostering services, internationalization and integration of the whole business sector as well as particular companies and institutions which provide services for exhibitions and congresses organisers .

Bożena Hetman

the President of Board at „Grono Targowe Kielce”

„Grono Targowe Kielce - Kielce Expo Cluster,, Economic Chamber welcomes representatives of scientific milieus to use its services. The offer is not limited to conference rooms rental on preferential terms (15% discount).The offer also



includes a full and comprehensive organizational support of Targi Kielce - a Professional Congress Organizer recommended by the Polish Tourist Organisation. This encompasses all-inclusive events organization hosted in Targi Kielce exhibition pavilions, also as fringe-events to trade fairs. Event organizers can reach out for extensive offer of Kielce Expo Cluster's members; accommodation, catering, transport, advertisement services are offered at discount prices. The offer is valid for the whole 2015. „

Expos and Conferences - a perfect duo



Previous year MSPO conference
in Congress Centre interior.



Targi Kielce - facts and figures - 90,000 m2 of exhibitions space including, the 36 000 m2 of indoor space in the 7, fully equipped exhibition halls. 220,000 visitors from almost 60 counties, 6,000 exhibitors as well as 180,000 m2 of the exhibition space leased every year.

The Targi Kielce calendar comprises 70 events - trade shows, exhibitions and 700 conferences. Targi Kielce also enjoys the third part of Poland's trade fair market. Among all Central and Eastern Europe's expo organisers, the Kielce Centre is ranked second with regards to the number of exhibitors and with respect to exhibition space leased. This result puts Targi Kielce ahead of HUNGEXPO Budapest, Brno expo and Kyiv International Contract Fair.

Expo and conference industry's booming

In the recent years, Poland's trade fair and exhibition market has been developing so rapidly that it has earned

the name of "exhibition industry". Not before long, the Internet ubiquity brought about concerns that face meetings will be ousted. That has not been the case; expos enhanced with B2B meetings have gained a strong support from the new medium. Trade show

in Poland and abroad have undergone a major change to enter a new phase. The economic slowdown of the recent years has had a significant impact on the exhibition industry; yet the industry augurs really well for the coming years.

According to Peter F. Drucker, the „father” of modern management methods, the purpose of a business is to convert changes into innovations and thus create a new business.

However, not only do companies use expo to the exchange experiences and to showcase their offer, more increasingly they seize the opportunity to promote the brand as such. Exhibitors join trade show to expand knowledge - they want to learn about industry's cutting-edge developments, seek experts' opinions. B2B sector companies willing to take part in trade fairs and conferences. This trend



Celebrations
of Fair Awards
held inside
the Congress Center.



State Forests National Forest Holding
90th anniversary celebration
organized in the Congress Centre.
Thanks to the excellent cooperation
during LAS - EXPO fair.

is apparent in the 2012's study commissioned by marketing research company Iteco; 84 percent out of 150 companies indicate that one of the reasons to take part in expos and conferences is the possibility to meet clients. Being a part of industry events provides recognition - this is the opinion of 76% companies. For exhibitors, trade shows provide the opportunity to showcase their offer to carefully selected visitors.

Poland's exhibition market is a cross section through all kinds of industries and economy sectors. About 80% of trade shows include an indispensable element - conferences and congresses. Conferences are considered an important science and business development factor. Such events are organised by representatives of different professions, business and economy sectors.

A microphone and the most complicated stage-setting

The conference industry development has made Targi Kielce continually in-

vest in exhibition infrastructure as well as in events promotion. Poland's most cutting-edge exhibition hall - the E Hall was the first infrastructure element to become operational; mid-2013 saw the Congress Centre opening. It has taken less than a year and a half to see excellent results of these ventures. The new events organised by Targi Kielce have also been noticed by the domestic and European press.

The market keeps evolving - this has resulted in demand for most comprehensive services. Modern multimedia, cutting-edge technical back-up, video-conferencing, ready for most complicated stage-designs, catering for a few hundred people - these are the requirements every conference centre needs to meet. Targi Kielce Congress

Centre's infrastructure is a professional facility, a perfect stage for all kinds of meetings. With its wonderful atmosphere it enhances the exhibitions' contents. Not only have the Congress Centre's meeting rooms have been equipped with

Peter F. Drucker also claimed that the company's character is not determined by its name, articles of association or legal regulations. The character is defined by the customer's needs - these are satisfied when a client buys a product or a service.

cutting-edge congress and conference equipment, but they have also been designed to create a comfortable environment for artistic performances and cultural events. The 4 conference rooms with the seating capacity of 100 people each also offer bespoke space design. With this solution, each conference can split into separate panel discussions held simultaneously. The Congress Centre houses a spacious Press Centre,

a comfortable VIP Zone and dressing rooms for artists. There is also an exceptional conference room at the top of the look-on tower.

Large-scale conference organisers can make use of the congress hall with the seating capacity of 900. The convention hall is equipped with a modern stage, stage lighting and sound system and simultaneous interpretations booths. At the beginning of 2010 Targi Kielce made a half a million investment designed to install the Internet network and cover the whole exhibition centre. Thus on-line meetings can also be held. There are over 20 displays installed in the exhibition halls and the Congress Centre; a meeting can be held in any part of the expo centre transmitted live.

Targi Kielce holds 70 trade fairs every year; all these expos, without a single exception, are accompanied with seminars and conferences. What is more - take the example of the EDUKACJA show; in the course of this three-day expo there are almost 80 conferences, workshops and training sessions. The Safe Stadium and Safe

City conference held within the scope of the SPORT-OBIEKT and ALARM expos bring together about 600 guests. The conferences for architects are equally popular: the Contemporary Museum and Churches is organised within the scope of SACROEXPO. However this is just a preview of an extensive list of conferences which accompany the Kielce exhibitions.

Professionalism enhances the region

Conference organization has become a substantial part of Targi Kielce's business activity. In autumn 2014 Targi Kielce Congress Centre received the recommendation from the Poland Convention Bureau of Polish Tourist Organization. Kielce centre has been awarded the Professional Congress Organizer certificate. This award serves as the proof that the centre has been growing rap-

idly and has offered supreme-quality service. Targi Kielce's exhibition and conference related business activity has had a positive impact upon the region's economic progress, it has also stimulated development of small and medium enterprises. This has also become a job-generating factor. There are new hotels, catering and entertainment facilities that come into business; this is complemented with new infrastructure investments. The so-called business tourism has been developing, the city's cultural offer has been expanded. Targi Kielce is the platform to exchange technological ideas, engineering solutions and experiences, this is the place to encourage and generate new ideas. Expos bring together people of similar interests, this is a great springboard for thematic events devoted to economy, culture or sports. Beyond any doubts Targi Kielce is the Świętokrzyskie region's capital city's and the whole Voivodeship's flagship.

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Off Fashion back stage.





Over a short period of time the Congress Centre has become the venue for prestigious gatherings which are not strictly associated with Targi Kielce exhibitions. Among them there are conferences and training sessions. Mass events can also be staged in Poland's most modern exhibition hall; not only does it offer perfect conditions for music lovers but also for sports fans. This has been the venue for, inter alia, TVP1 national broadcaster's music and dance spectacle Chopin 4 which enjoyed the audience of 4,500 people. It was also the stage for Ennio Morricone live in concert.

Every year the E Hall is the venue for the Voivodship's most prestigious banquets and galas. These include the

Świętokrzyskie Laurels Gala organised by Świętokrzyskie Voivode (next edition on 24 April 2015), the Świętokrzyskie Sports Stars Plebiscite; every year the ceremony and the banquet host 600 guests.

The Polish Championship in Bodybuilding and Fitness has become one of permanent fixtures in Targi Kielce Congress Centre's calendar of events. The show has gathered a staggering number of spectators. Aficionados of healthy lifestyle and sports cannot miss 18 and 19 April 2015; Kielce is the place to come.

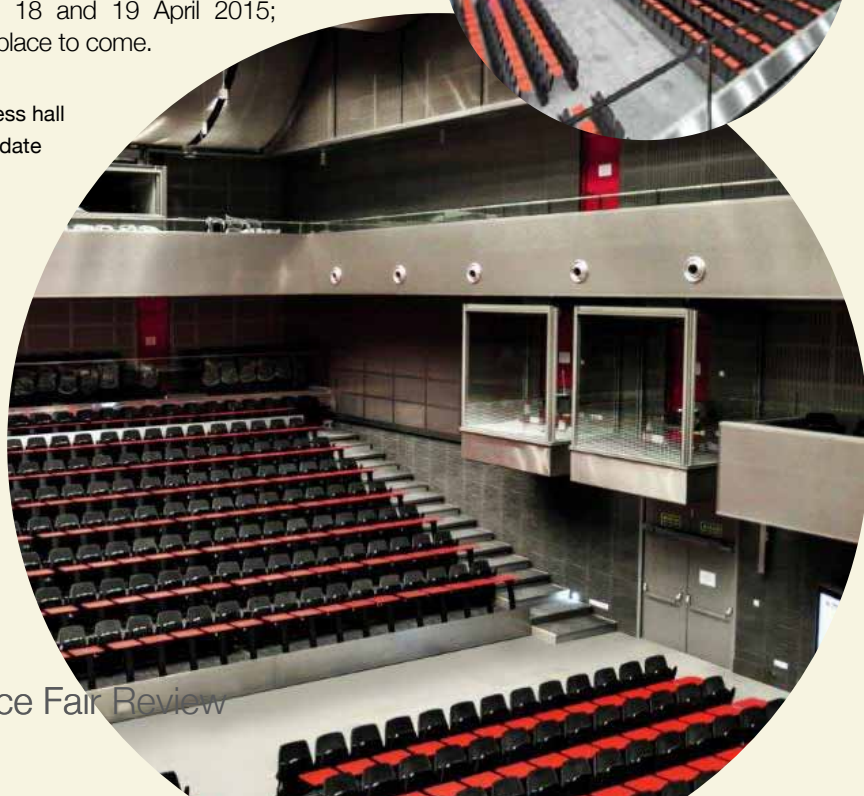
Omega congress hall can accommodate 900 people.

Targi Kielce's state-of-the-art venue will again host another edition of the Food and Fan Competition On 29 April. Świętokrzyskie's best chefs and restaurateurs will be then selected. The event will be enhanced with a whole array of culinary demonstrations.

The Evangelical Christian Church Congress - School of Relief 201 is to be held for the second time in Kielce; this event is a perfect illustration of the Congress Centre's capabilities. Pastor Józef Jasinski, who has gained world-scale recognition and esteem will be the Congress keynote speaker at the convention held from 1 to 3 May 2015,

Poland's largest dental conference - Dentopolis is also a noteworthy and remarkable event; it enjoys the attendance of 2000 participants. Outstanding experts from home and abroad are the conference speakers; they familiarise the participants with the latest developments in dentistry. We look forward to seeing you on 24 and 25 May 2015.

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2014 Ambassadors at the Congress Centre

On 25 September, Targi Kielce Congress Centre hosted the Polish Congress Ambassadors Gala; the ceremony was the 2014's program summary. It was also the occasion to bestow the title upon 20 outstanding personalities; representatives of the world of science, business and culture from all across Poland. And among those who have been distinguished with the prestigious Polish Congress Ambassador title there was also Wojciech Lubawski, Kielce Mayor. The Polish Congress Honorary Ambassadors Program has been jointly realised by Targi Kielce, the Polish Tourist Organization and the Conferences and Congresses in Poland Association. Ambassadors are the people who organise business, science, culture and sport meetings and events in Poland and thus promote and disseminate knowledge on strengths of our country in their international milieus. They make a substantial contribution in the decision making process and enhance Poland's chances to become the venue for the next international event.

For a number of years the Congress Ambassadors programmes have been developed in over a dozen of countries. People who have a rich foreign-relations network try to bring important conferences and congresses into their homelands. Poland adopted the idea in 1999. The scheme has also enjoyed an active support from Targi Kielce. The cutting-edge Congress Centre hosted the 2014 Polish Congress Ambassadors ceremony and has thus become a natural showcase of the Kielce exhibition facilities' capabilities and advantages.

Scientific, business, cultural milieus have intensified their activities under

the Polish Congress Ambassadors Program; this has brought a greater number of various professional groups' meetings into Poland. Conventions, conferences, congresses are organised by universities, scientific societies, creators associations, chambers of commerce, as well as institutions, organizations, rapidly-developing corporations and international companies.



„Przy Kominku” - a very special atmosphere

The Targi Kielce's Congress Centre - much more than exhibitions and business meetings. This is also a great spot for close encounters with music and songs. The Omega hall is a perfect stage for exceptional concerts filled with very special atmosphere and charm. The National Festival of Poetic and Tourism Songs „Przy Kominku” [At the Fireplace] - this is how the spectators described the event staged on 6 December 2014. The Congress Centre hosted the third festival edition's final part; the twelve best bands from all across Poland performed live. The grand-final jury panel was composed of: Janusz Deblesem, Jerzy Krużel, Leszek Ślusarski, Piotr Frankowicz, Leszek Osterczy, Arkadiusz Szostak, Andrzej Mochoń.

The „Albo i nie” was pronounced the winner in the poetic song category, „Happy Crew” was the champion of the tourist song category of the 3rd National Festival of Poetic and Tourism Songs „Przy Kominku”. Gabriel Manowiec won the festival Grand Prix.

The 2014's featured a novelty. In the Targi Kielce's Congress Centre there were the exhibition stalls - the display for healthy food, handicrafts and festival-theme related products. The complement to the festival turned out to be a real sma-

sh-hit. The music fiesta featured the star's live performance; Piotr Bukartyk. Bukartyk is the author, composer and the artist who draws from many music genres; he fuses rock, blues, folk and reggae as well as comic performances and poetry set to music.

Off Fashion at the Omega hall

Off Fashion semi-finals were staged in Targi Kielce. All fashion lovers had long been looking forward to the event held on 21 November 2014 in the Congress Centre's largest hall. Demanding stage events help demonstrate the auditorium's unique functionality. More than 140 designers competed in the sixteenth International Fashion Designers and Enthusiasts Contest. Chinatown was this edition's leitmotif.

The spacious Omega hall can host as many as 900 people; in addition to the large audience there was also a professional catwalk. The Congress Centre generated an avid interest among the Off Fashion semi-finals' guests. Targi Kielce's most state-of-the-art facility has already hosted special guests, including the fashion designers: Marcin Paprocki, Mariusz Brzozowski and Mariusz Przybylski, Dorota Wróblewska: fashion, art and culture shows producer, Lidia Popiel: a model and photographer in addition to Wojciech Grzybala and Michał Zaczynski: journalists and Halina Zawadzka; the President of the Polish Confederation of Private Employers of Clothing and Textile Industry.





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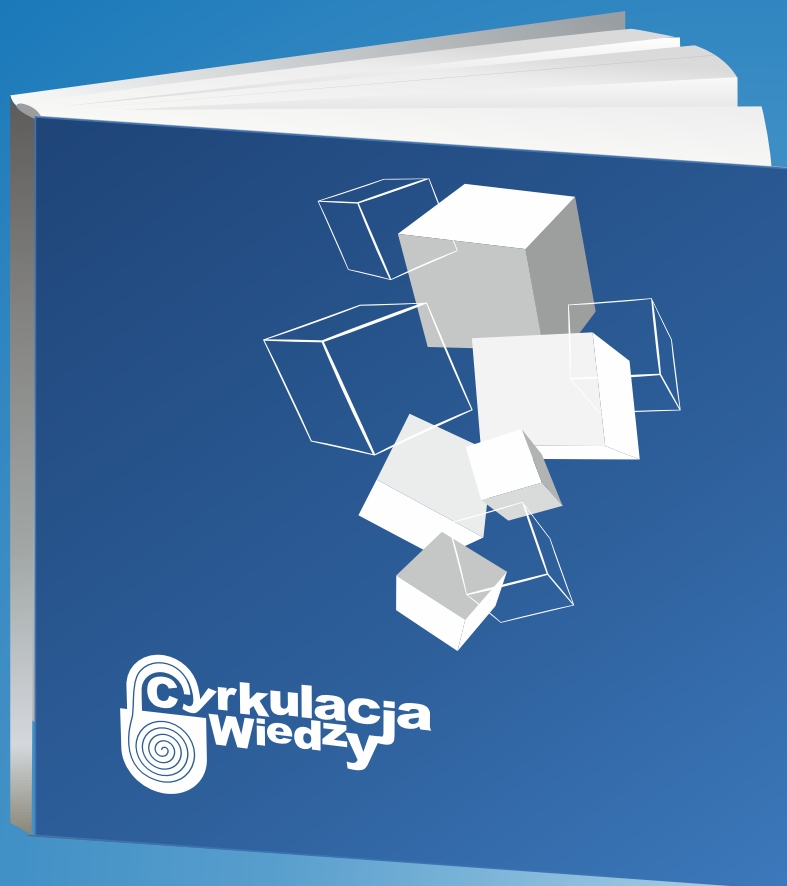


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