

Conference "Eastern Poland – today and tomorrow"

Agenda of the conference held on 14 October 2015

9:30 – 10:00	Registration of participants and welcome coffee
10:00 – 10:20	Ceremonial opening of the Conference Ms Maria Wasiak, Minister of Infrastructure and Development Mr Grzegorz Schetyna, Minister of Foreign Affairs
Discussion panels with experts and beneficiaries of the Operational Programme "Development of Eastern Poland"	
10:20 – 11:35	<p>Panel I: Eastern Poland for investors</p> <p>Moderator: Magdalena Burnat-Mikosz, Leader in R&D and Government Incentives and Innovation, Deloitte Poland</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Stawomir Majman, President of the Polish Information and Foreign Investment Agency ▪ J.E. Ajay Bisaria, Ambassador of India in Poland ▪ J.E. Andrej Motyl, Ambassador of Switzerland in Poland ▪ Nicolas Lepage, Chargé d'affaires, Embassy of Canada in Poland ▪ Magdalena Kluz-Pękalska, Vice President of Ingot ▪ Ramon Tancinco, Director, IT for Central and Emerging Markets Theatres Cisco Systems ▪ Thomas Reynaert, UTC representative <p>Eastern Poland has been increasingly recognised by foreign investors. Over consecutive years – through regional and national programmes – the macroregion will be offering a wide variety of instruments and tools to increase the profitability of investments. Investors using these opportunities will, in turn, be sources of growth, development and innovation. The purpose of this panel is to discuss how the Eastern Poland is seen today through the eyes of investors, what it has to offer, and how it should support partners from abroad.</p>
11:35 – 12:20	Presentations of investment opportunities in Eastern Poland
12:20 – 12:45	Coffee break
12:45 – 14:00	<p>Panel II: Eastern Poland knows how</p> <p>Moderator: Bożena Lublińska-Kasprzak, President of the Polish Agency for Enterprise Development</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Prof. Jarosław Sęp, DSc, PhD, Eng., Dean of The Faculty of Mechanical Engineering and Aeronautics, Rzeszow University of Technology ▪ Justyna Orzeł-Szczepańska, Director of the Puławy Science-Technology Park ▪ Paweł Lulewicz, Director of the Elbląg Technology Park ▪ Prof. Elżbieta Skrzydlewska, DSc, PhD, Dean of The Faculty of Pharmacy, Medical University of Białystok ▪ Prof. Cezary Możeński, PhD, Eng., Director of the New Chemical Syntheses

	<p>Institute</p> <ul style="list-style-type: none"> ▪ Andrzej Mochoń, PhD, President of Kielce Trade Fairs <p>Eastern Poland is a macroregion which has the potential for building and developing links between the area of science and research and enterprises. Beneficiaries of the Operational Programme Development of Eastern Poland, taking the example of implemented investments, will show how to create appropriate conditions for educating professionals in the fields corresponding to market demand and how to create space for cooperation between science and business.</p>
14:00 – 15:00	Lunch
15:00 – 16:10	<p>Panel III: Eastern Poland with potential</p> <p>Moderator: Danuta Jabłońska, expert</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Sławomir Majman, President of the Polish Information and Foreign Investment Agency ▪ Jacek Kowalczyk, Director of Department of Promotion, Education, Culture, Sports and Tourism, Marshal's Office of the Świętokrzyskie Voivodeship ▪ Krzysztof Krystowski, President of the Polish Cluster Association ▪ Magdalena Bartmińska-Ziarek, NOTA Precision Engineering Company ▪ Paweł Redlin, The Fruit & Vegetable Processing Plant "Lubawa" <p>Eastern Poland is an attractive place for business, work, education and recreation. The discussion will focus on projects co-financed under the OP "Development of Eastern Poland 2007–2013", thanks to which the macroregion is effectively expanding its economy and reaping socio-economic benefits. Representatives of enterprises participating in the programme for the economic promotion of Eastern Poland will speak about the benefits resulting from their participation in the program and prospects for developing companies in the macroregion.</p>
16:10 – 16:30	Coffee break
16:30 – 17:45	<p>Panel IV: Direction Eastern Poland</p> <p>Moderator: Prof. Tomasz Komornicki, PhD, Institute of Geography and Spatial Organization of the Polish Academy of Sciences</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Jan Maćkowiak, Deputy Marshal of the Świętokrzyskie Voivodeship ▪ Marek Ustrobiński, Vice-Mayor of Rzeszów ▪ Michał Wolański, PhD, World Bank, Cathedra of Transport, Warsaw School of Economics ▪ Monika Milwicz, Deputy General Director for National Roads and Motorways <p>Transport accessibility is one of the foundations of regional development, which translates into sustainable and stable economic growth. The panellists will discuss the outcomes of financed investment, prospects for further development of road connections in Eastern Poland and key issues related to the implementation of transport projects.</p>
17:45 – 18:00	Family Photo
18:00	Ceremony with the participants of the Conference

Agenda of the conference held on 15 October 2015

9:30 – 10:00	Registration of participants and welcome coffee
10:00 – 10:05	Opening of the meeting and greeting guests: Iwona Wendel , Undersecretary of State in the Ministry of Infrastructure and Development
10:05 – 10:15	A new financial perspective as the way for implementing the Europe 2020 strategy: Wolfgang Munch , representative of the European Commission
Discussion panels with experts	
10:15 – 11:30	<p>Panel I: Opportunities and challenges for the macroregion</p> <p>Moderator: Iwona Wendel, Undersecretary of State in the Ministry of Infrastructure and Development Krzysztof Hetman, Member of the European Parliament</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Sławomir Sosnowski, Marshal of the Lubelskie Voivodeship ▪ Władysław Ortyl, Marshal of the Podkarpackie Voivodeship ▪ Anna Naszkiewicz, Deputy Marshal of the Podlaskie Voivodeship ▪ Adam Jarubas, Marshal of the Świętokrzyskie Voivodeship ▪ Gustaw Marek Brzezina, Marshal of the Warmińsko-Mazurskie Voivodeship
11:30 – 11:45	Coffee break
11:45 – 12:55	<p>Panel II: Start-up Eastern Poland</p> <p>Moderator: Leszek Czech, Deputy Director, External Communication Department, Polish Agency for Enterprise Development</p> <p>Panellists:</p> <ul style="list-style-type: none"> ▪ Marcin Wasilewski, Ministry of Infrastructure and Development ▪ Małgorzata Jasnoch, CEO, Gdańsk Business Incubator STARTER ▪ Dorota Kamińska, Kielce Technology Park ▪ Sebastian Koliś, Director, Academic Incubators of Entrepreneurship ▪ Adam Kuzdrański, PhD, Eng., VitaGenum (Lublin Science and Technology Park) ▪ Norbert Pisz, Power of Vision Team (Rzeszow University of Technology) – finalist of ImagineCup 2014 ▪ Michał Ciemiński, Member of the Board of European Business Angels Network <p>Discussion will focus on start-ups and young innovative entrepreneurs. The panellists will try to find the answer to the question – how a start-up may succeed and what might help it in achieving success. Forms of support addressed to start-ups, including in particular Startup Platforms for new ideas, will be presented. One of the most important points will be the issue of creating the start-up ecosystems – which are an essential element of the successful development of start-ups.</p>
12:55 – 13:10	Coffee break
13:10 – 14:25	<p>Panel III: Formula for competitiveness</p> <p>Moderator: Bożena Gargas, President of the Institute of Industrial Design</p>

	<p>Panellists:</p> <ul style="list-style-type: none"> ▪ Prof. Marek Adamczewski, Coordinator of the "Design-Business-Profit" project ▪ Piotr Voelkel, President of the VOX Capital Group ▪ Izabela Wójtowicz, Director of the Department of R&D Business Support, Polish Agency for Enterprise Development ▪ Justyna Lichosik, Vice-Director of the Kielce Technology Park <p>In this part of the Conference, the panellists will explain what is industrial design, what role does it play in business, what is skilful management of design and how to effectively use it in business activity. Corporate support opportunities in terms of design, which are foreseen under the Eastern Poland programme, will be presented.</p>
14:25 – 14:30	Conclusion of the Conference
14:30 – 15:30	Lunch
from 15:30	Possibility of visiting the INNO-TECH exhibition

Organizer



MINISTRY
OF INFRASTRUCTURE
AND DEVELOPMENT

Partner

