

Kielce Fair Review

PRZEGŁAD TARGOWY

www.targikielce.pl

TargiKielce
EXHIBITION & CONGRESS CENTRE
2016
autumn / winter

ISSN 2299-307X

2016's MSPO - a great opportunity for domestic defense industry



page 2

Through Arts to God



page 10

Expo City

page 14



KIELCE
ExpoCity



The Time Column displayed in Targi Kielce



The centre boast more and more satisfied guests





With utmost pleasure, I welcome to the hospitable Targi Kielce.

Acting in the official capacity of the region's governor, I take a special pride in the fact that the province's capital is the home for one of Europe's finest and most dynamic exhibition centres.

In September Kielce is in the heart of Europe's defence. The Świętokrzyskie Voivodeship's capital is thus the focal point for all defense industry experts. MSPO is the showcase for specialised companies from all parts of the globe. Producers take on ambitious challenges and successfully implement ground-breaking technologies. Not only is the military industry a very important part of economy, it also plays an important social role in today's difficult and turbulent times. What must not be forgotten is the fact, that products and services presented at this kinds of expos should serve the purpose of man's safety and security - a fundamental principle.

I would like to take this opportunity to encourage you to pay a visit to Świętokrzyskie Land. I do believe that reminiscences of holiday-time spent in Świętokrzyskie's most charming spots will bring back cherished memories. Świętokrzyskie region is the place to experience local inhabitants' and hosts' openness and hospitality. I do believe this will be a memorable time and you will willingly return to our region.

May this time abound with profitable business-contacts and pleasant experiences.

Agata Wojtysek

Świętokrzyskie Voivode

2016's MSPO - a great opportunity for domestic defense industry

page 2

Exhibition industry equals meetings industry

In financial terms, Targi Kielce's first six months of 2016 were really prosperous

page 4

calendar of events
page 6

Kielce's vibrant and bustling city life

page 8

The Time Column displayed in Targi Kielce

page 12

Through Arts to God

page 10

HORTI-TECH for fruit and vegetable growers

page 13

Expo City

page 14

KIELCE ExpoCity

Ukraine - good grounds for an agricultural expo

page 16

METAL - solid Expo

page 17

The Targi Kielce 2016's JAZZ FESTIVAL "Memorial to Miles"

page 18

The centre boast more and more satisfied guests

page 20

Social media - expo

centre's perspective 22

Targi Kielce can now be reached by plane..... 26

Future Private Labels - four in one!.....27

VIVE Champions!28

Targi Kielce w Koronie.....30

Exhibitions Offer More!.....31

TargiKielce
EXHIBITION & CONGRESS CENTRE

INDEX

Targi Kielce SA
25-672 Kielce
tel.: +48 41 365 12 22,
fax: +48 41 345 62 61
e-mail: biuro@targikielce.pl

Editorial Office:
Urszula Kołodziejczyk,
Katarzyna Kulińska,
Patrycja Pawlik, Barbara Sipa,
Marlena Baradziej,
Tomasz Natkaniec

English version:
Paweł Kozłowski

Foto: Targi Kielce

Layout design, DTP:
Michał Obiedziński

Copyright © Targi Kielce 2016
All rights reserved

ISSN 2299-307X

2016's MSPO - a great opportunity for domestic defense industry

Every September Kielce wears military colours. The International Defence Industry Exhibition has been organised for 24 years; every consecutive expo beats its own records. Central - Eastern Europe's most important and biggest defense trade-show is the opportunity to present Polish companies' achievements at the international arena.

National defense industry is fundamental for Poland's safety and security, and also for economic and social development. In the coming years, well managed and supported by the state authorities, the defence industry sector is to become one of the main driving forces for domestic economy. MSPO 2016 is the showcase for military potential of the country; nearly 300 Polish exhibitors, including institutions, state organizations and private companies will put their offer on display. The best products on show can earn the Republic of Poland President's Award as well as the Minister of National De-



Every year MSPO hosts the most important state authorities. More than 160 official delegations from all corners of the globe visit the expo.

fence's Special Prize. The International Defence Industry Exhibition has been granted the honorary auspices of the Republic of Poland President, Mr. Andrzej Duda.

Innovativeness comes first

The Armed Forces Exhibition held under the banner of "Objective - Innovativeness" is this year's MSPO lead-exhibition. The exhibition has been held

for the seventeenth time. It showcases ground-breaking weapons and equ-



MSPO presentation boasts a wide range of uniforms, equipment, weapons and vehicles.



The expo is an immense success which makes me personally proud. Both the infrastructure level, expo preparation as well as the products on display I have had the chance to see are a source of considerable optimism and pride - said Poland's President Andrzej Duda at the last year's MSPO.



MSPO programme encompasses nearly 40 problem-focuses meetings which bring together, inter alia representatives of ministries, embassies and the army.

Strong Poland at MSPO

The Polish Armaments Group i.e. the MSPO's new strategic partner is Poland's industry leader and one of Europe's largest defense companies. As a part of this year's exhibition PGZ showcases innovative armament and military equipment. The C Expo Hall and the outdoor exhibition grounds present the results of a close cooperation between industry and science. The PGZ offer includes the artillery system with KRAB self-propelled howitzer, Rosomak wheeled armoured vehicle as well as very short-range air defense system with the POPRAD set and the SOŁA radar. The systems and weapons on show include numerous products offered for Poland's Technological Modernization Programme.



Katarzyna Prostack
Projects Group
Director

The International Defence Industry Exhibition is a record-breaking event in many respects. This year's MSPO is the showcase for over 600 companies from 30 countries. Targi Kielce's MSPO is the only event to showcase as many as 7 cutting-edge helicopters. Almost 40 substantive meetings - conferences, debates and seminars are held during four-day expo in the Congress Centre. 60 foreign delegations from all continents have confirmed their presence at this year's expo. - says Katarzyna Prostack, Targi Kielce's Projects Group Director.

ipment. The Armed Forces Exhibition includes presentations of the Inspectorate of Support for the Armed Forces, the Military University of Technology, the Naval Academy, the Military Police and other units. MSPO 2016 features the first presentation of the Ministry of National Defence's Bureau for Territorial Defence Force Establishment. From 2016 onwards, the Territorial Defence is the fifth branch of Armed Forces, next to land, air, naval and special forces. TD complements Polish defense potentials. The newly created units will recruit soon.

Exhibition industry equals meetings industry



**Andrzej
Mochoń PhD**
President
of Board

The situation in global and domestic exhibition industry, adversities this business has to face and reasons why we do not drink coffee when using Skype - Andrzej Mochoń, Targi Kielce's President of Board talks to Marcin Piasecki, the #RZECZoBIZNESIE host.

What is the condition of Polish exhibition industry?

Poland's exhibition business is one of the continent's frontrunners. A few years ago the situation was quite different. Brno and Budapest used to be Central and Eastern Europe's largest and most significant exhibition centres. Targi Kielce was ranked fifth or so. Today, Poznan International Fair is the leader, Targi Kielce comes second in the ranking in terms of the exhibition space leased and number of exhibitors.

In the age of the Internet, does it still make sense to hold exhibitions?

We might have an inexpensive cup of coffee at home and have a Skype appointment. Nonetheless cafés are bursting at the seams. People's need to meet is fundamental. I am convinced that this need will never perish. Expos belong to the meetings industry. In combination with all kinds of events and conferences, this global business is

growing even stronger, despite the Internet and modern tools ubiquity. However expo organizers willingly use the latest developments.

Is our country's exhibition industry's development in line with Poland's economic development?

There is a saying: exhibitions are a barometer for economy. This perfectly corresponds with the situation in Poland, Europe and the world. It comes as no surprise that today China's, Asia's and the United States' expos are developing most rapidly. Europe is also going strong, although increases cannot be compared to these in China; Europe reports a few-percent growth, so does Poland. Expo development comprises the two trends. The first - exhibitions are becoming increasingly specialized. Industrial trade-shows are characteristic for Kielce. Combination of expos and conferences is the other trend.

Most exhibitions are accompanied with a whole array of conferences, seminars, trainings.

In the past it was hard to find Kielce on the expo map. What has fostered this rapid development?

We have always been innovative as far as the new expo themes are concerned. We make use of market niches; we have managed to be many industries' front-runners. 24 years ago we were first in Poland to organise the International Defence Industry Exhibition, now it has advanced to become the world-elite trade show in defense industry. We were also pioneers in other business-sectors - Sacroexpo showcases church construction, architecture and accessories, Necroexpo is devoted to funeral sector. We were the first to invite plastics converters to join Plastpol expo. No other centre staged Euro-Lift or road-construction expo. We were first to come up with the idea of a bicycle industry expo as well as toys, mother and child-accessories exhibition. These have advanced to become Poland's biggest and Europe-famous Bike Expo and Kids' Time. Kielce expo centre's dynamic development has also been fuelled with our excellent co-operation with the owner, i.e. the city of Kielce. We have developed the expo facilities, the city advances the expo-related infrastructure. As a result Targi Kielce boasts excellent access. And one more argument. Kielce enjoys a favourable location in the southern part of Poland; this is where our country's industry is also located. In addition, Kielce is not far from such countries as Czech Republic, Slovakia, Ukraine, Hungary. A trip from Slovakia to Poznan takes almost ten hours. Kielce can be reached much faster. We make the best use of our good location. We keep implementing new ideas. And we apply a very important principle. Admittedly it is not our invention, we follow what representatives of a Japanese car manufacturer said: „Customer comes first.”

The first half-year has been successful



**Bożena
Staniak**

Vice-President
of Board

In financial terms, Targi Kielce's first six months of 2016 were really prosperous.

The company has reported turnover increases in all business aspects, i.e. in its exhibitions, meetings and congresses department as well as in the rapidly developing section that offers bespoke expo-stand design and construction. Mrs. Bożena Staniak, Targi Kielce's Vice-President of Board, Director for Business Economics speaks about particular business-departments' performance and investments.

What are the mid-year economic results with regards to exhibitions?

There is no denying; our business is heavily influenced by what happens in particular industries and business sectors. However, I must admit that what comes a positive surprise is the fact that although the new-perspective EU funds are not yet available in many business sectors, and EU money is often regarded the main incentive to participate in expos, exhibitors and visitors have willingly joined our trade-shows. This is best evidenced with the International Fair of Agricultural Techniques AGRO-TECH. State-of-the-art technological developments have had a significant influence upon the Exhibition of Metal Processing Technologies' results. The child-products and services business

sector is also going strong, thus good results of International Fair of Toys and Products for Mother and Child KIDS' TIME.

Targi Kielce, however offers much more than exhibitions ...

We are really pleased with the pace the conference and congress division develops. We have established a close cooperation with, for example the medical business sector. Those who choose our centre as the venue for their important events return to Targi Kielce. This is primarily attributed to the fact that not only do we offer state-of-the-art infrastructure, but first and foremost comprehensive and all-inclusive services. Targi Kielce boasts yet another strong point - bespoke expo-stand design and construction services. Exhibitors highly appreciate this aspect of our business and welcome the opportunity to arrange tailor-made expo stands.

Investments are necessary for a seamlessly operating business. What did Targi Kielce spend money on in the first half of 2016?

Although we cannot talk about large-scale investments we used to have in previous years, we keep working on infrastructure improvements in order to respond to our clients' demand. On the one hand we have enhanced the outdoor exhibition grounds. We can boast the new fountain and the beautiful „Time Column” with the restored the Hourglass on top. Targi Kielce attaches great sentimental value to this sculpture. On the other hand, we bear in mind that visitors and exhibitors find convenience and safety the most important aspects. Therefore our facilities are constantly upgraded. This year we have enhanced video surveillance system. Today's situation in Europe requires us to take a proper care of our visitors safety and security.

20-22
September
2016

The Industrial Autumn in Targi Kielce

The four-events cluster is Central and Eastern Europe's most important foundry-sector's event. The International Fair of Technologies for Foundry METAL, the ALUMINIUM METAL & Non-FerMet and Recycling Expos are held under the banner of Targi Kielce's Industrial Autumn. September 2016 goes down in history as the industries' largest exhibition event for years. More than 200 companies from 27 countries, 12,000 square meters of exhibition space and 2,500 business-insiders - facts and figures show the event's grand scale. The expos are complemented with conferences, seminars and meetings.

23-25
September
2016

SABAT FICTION-FEST

The National Festival of Fantasy and Games Sabat Fiction Fest is the Świętokrzyskie Mountains region's largest festival crafted around science-fiction, games and Far East culture. Brave explorers are this year's convention's leitmotif; therefore they will be in the lime-light among all the trolls, witches and other regulars of the event. Following previous years' tradition the event's programme cannot miss on presentations and meetings with fantasy books authors. This enhanced with board games and card games, computer games sessions galore, the battle zone and the Sabbath Arena. Sabat Fiction-Fest is a real treat for true fantasy aficionados.

The International Fair of Bicycle Industry KIELCE BIKE - EXPO

The International Fair of Bicycle Industry KIELCE BIKE-EXPO is held from 29 September to 1 October; this is Poland's bicycle industry's largest festival. No doubt about it! The event organised by Targi Kielce in conjunction with Polish Cycling Association has been rapidly developing and gaining prestige. This year's exhibition is staged in the six exhibition halls, Kielce hosts manufacturers, distributors and importers from all corners of the world. Expo stands will abound with bikes, equipment and accessories for 2017's season. The fair-offer includes a special testing

29 September-
1 October
2016



zone for electric and unusual bikes. The Kielce BIKE-EXPO Marathon is also an indispensable part of the expo programme.

18-20
October
2016

LOCUM EXPO and lifts exhibition

This is Poland's first event solely and utterly devoted to property management. LOCUM EXPO is first and foremost targeted at representatives of housings and tenants associations, property managers, housing co-operatives boards and municipal resources managers. Construction companies, installations fitters, electrical engineering firms, heat and electricity providers, property management software producers, banks, insurance companies as well as cleaning and maintenance companies will put their offer on show. In addition to offers presentation, the event is also an informa-

tion and expertise pool. At the expo housing cooperatives will be awarded prestigious prizes. The expo is held in conjunction with the Media Group; the publisher of the popular monthly Administrator magazine. The simultaneously-held International Lifts Exhibition EURO-LIFT enjoys the status of the Central and Eastern Europe's only business-sector's event of its kind. EURO-LIFT is the lifts industry's most comprehensive showcase - the product assortment ranges from the latest developments, through equipment, drives, cables, control systems to safety gear and cabin equipment.

Business Days

Polish Business Festival - this name best matches the Business Days' idea. The meetings on 21 and 22 October will be held under the banner of business development and support services for entrepreneurs. The event encompasses the 2nd Finance and Enterprise Tax Forum and the Business-Services Expo. Limited competition in this market segment favours the Business Days: the business-sector which provides support-services for entrepreneurs rarely meets and discusses the changes that affect this part of market. The Business Days is thus the rare opportunity to hold topical discussions.



20
October
2016

5-7
October
2016

New Technologies & Innovations in Education

October in Targi Kielce gives prominence to education; this is much more than discussions about most topical issues for education - the first-ever Expo of Technologies & Equipment for Education gives visitors the opportunity to confront the best practices and ready-made solutions offered by education industry's companies. Exhibitors will put on display, inter alia educational resources and portals' offer, text-books and e-books, IT equipment and mobile devices, educational platforms and software designed to support schools, kindergartens,

local authorities. This will be complemented with advanced network security systems, CCTV, equipment for workshops, sports facilities and playgrounds, modern teaching aids and much more. The first European Education Forum - New Technologies & Innovations in Education offers a multitude of meetings, which focus on, inter alia infrastructure and space organization designed to enhance learning processes, e-books and e-learning, use of the network for education process, finance provision for education, e-government in education, etc.

11-13
October
2016

Automotive sector - all you need to know

Targi Kielce has been gearing up for the true „Automotive Autumn“. 2016's APAE and RTE will be held parallel to TRANSEX-PO and Moto-Tech, TURBO-EXPO and HOL-EXPO. In addition to a whole range of automotive parts, accessories and tyres, TRANSEXPO, following previous years' tradition, will be a perfect showcase for public transport vehicles. Moto-Tech is a specialised exhibition dedicated for the entrepreneurs and companies which deal in MOT testing and certification. The Polish Road-Assistance Expo HOL-EXPO is held with the support of the Polish Road-Assistance Association - Poland's market's leader which associated the industry representatives. The Turbo Expo is a specialised event targeted at business-insiders that deal with turbochargers sales, services and repair.

SAFE STADIUM

Since 2001 this has been a significant point in Targi Kielce's calendar of events; the National SAFE STADIUM Conference co-organized in conjunction with the Polish Football Association is the annual event which brings together more than 400 participants who represent sport milieus, football clubs and institutions responsible for sporting events safety assurance. The conference encompasses the key-importance issues of station and sports venues safety, audience-sector monitoring and management as well as Poland's sports infrastructure provision and development. The annual conference is a true professionals' and business-insiders' debate platform.

The 4th International Expo of Innovativeness and New Technologies INNO-TECH EXPO

Poland eagerly looks for solutions to respond 21st century's needs. Every day brings the information that new products we used to see at George Lucas' "Star Wars" are actually put on the market. This Autumn Targi Kielce's event offers another chance to become familiar with the opportunities and solutions brought by the new technologies. The event will again demonstrate the innovativeness' enormous impact on how we will live in just a few years' time.



Dog-beauties and PET - EXHIBITION

Dog beauties will again reign supreme in Targi Kielce's Expo Hall. Competition the most beautiful dogs from all corners of Europe, attractions galore for visitors, the PET - EXHIBITION comprehensive offer - this and much more for dog-lovers. Owners of man's four-legged best friends have made the Kielce's event a permanent fixture in their calendars. This is a must-visit event. Almost 4,000 representatives of 228 most beautiful breeds took to the presentation stage at the 9 International Pedigree Dog Exhibition - that was marked with competitions as well as attractions galore.

25
October
2016

27-28
October
2016

12-13
November
2016

17-19
November
2016

International Fair of Agricultural Techniques Eu- roAgro in Lviv.

The EuroAgro Lviv is a joint venture of Targi Kielce and Gal-Expo company in conjunction and support of the Ukraine's Ministry of Agriculture, Lviv Oblast authorities and western Ukraine's leading companies. The expo's idea is a response to Ukraine's rapidly developing sector of agriculture. EuroArgo has been designed to promote the state-of-the-art techniques and technologies in Ukraine as well as find new target markets for Polish companies, producers, agricultural equipment distributors. The EuroAgro Lviv 2016's product and service range includes: tractors, machines, tools and equipment used for animal and plant production complemented with seeds, pesticides, fertilizers, fodders as well as all kinds of farmyard equipment and accessories. Livestock buildings and constructions complement the expo's scope.

FASHIONABLE WEDDING at Targi Kielce

Decorations, menu, music, a photographer, a cameraman, a wedding band, wedding rings, a wedding dress and suit - this is just a part of an extensive list. For brides and grooms to-to-be there is much more to lose sleep over. The Wedding Fair is one-stop-shop for companies, products and services brides and grooms need - now they know that „I do” is uttered in the setting of their desire, the wedding party continues into the light and the whole event is an unforgettable for all guests. This year's trade-show features a plebiscite organised in cooperation with Echo Dnia daily. Bride and groom can compete in the „Dream-Wedding” and win a wedding reception for 60 people! Fashionable wedding hairstyle, ways to boost your image before a wedding, stylists' and beauty-experts' advice - this and much more is offered in a special zone, a part of the Fashionable Wedding expo.

18-19
November
2016



HORTI-TECH for fruit and vegetable growers

Targi Kielce's calendar of events expands to include a new event which combines an exhibition and educational aspects. The exhibition is held on 18 and 19 November is one-stop-shop for machines, tools and other means designed for fruit and vegetables production, complemented with substrates (including peats), greenhouses and foil tunnels, irrigation systems, seeds, pesticides, fertilizers and bio-stimulators. Kielce events serve as a display for plant-nurseries, plants protection equipment, protective clothing, services for fruit and vegetable producers, structures and civil engineering as wine-making. The expo programme is enhanced with trainings and workshops.

Regional Carrier Pigeons Exhibition

December has become an important month for pigeons, fancy poultry and rabbits lovers and breeders. Once again they will be brought together in Targi Kielce in order to admire unusual specimens and exchange experiences. This great get-together is owed to the cluster of four events targeted at pigeons and pet lovers. namely the Kielce Trade Rabbit Show, Świętokrzyskie Rabbit Exhibition, the 47th District Exhibition of Carrier Pigeons, Świętokrzyskie Pedigree Pigeon Exhibition and the specialized pet-articles market.

3-4
December
2016

Kielce's



Kielce Festival, the NATO picnic, the fan zone and scouts festival - these events make the city even more colourful, full of music and joyful sounds. Kielce inhabitants were eager to meet, not only in the Market Square, to support sports-people and take part in cultural events.

The Poland-Germany match brought together several thousands of people in Kielce Market Square's special fan-zone. And the city's market square has not been



The fan - zone: a fantastic place to be

vibrant and bustling city life



the only meeting venue. Other matches gained immense popularity; fans stressed the fact that watching matches together was a great idea. The atmosphere was outstanding.

„All about Sienkiewicz” was the Kielce Festival’s leitmotif; however attractions galore offered by Kielce’s cultural institu-



Art competitions among Kielce Festival’s attractions

tions were not only associated with the writer. The three-day festival attracted visitors with special events abundance; the programme included family picnics, famous soloists and bands live concerts, comedy-shows and dance groups as well as theatre performances.

From uniforms though weapons, ending with tanks and armoured vehicles.



The military vehicles on show in Wolności Square

Kielce’s Freedom Square was the stage for the „Kielce together with NATO” all-amazement picnic organized by the Ministry of National Defence. The event was organized in Kielce in connection with the NATO summit held in Poland’s capital on 8 and 9 July 2016.



The festival artists performing live on the Market Square

This year’s International Scout School Youth Culture Festival brought together 842 participants, 667 from Poland and 175 from abroad. Young artists participated in arts-workshops and the festival competition awarded with the Gold, Silver and Bronze Fir. The 11 concert-series in Kielce Market Square attracted 18,500 audience.



Through Arts to God



Antonina Krzyszoń and the band - a live concert culminated the SACRO-EXPO medals and distinctions awarding ceremony. On 20 June 2016, the Targi Kielce's Congress Centre's concert hall gathered nearly 500 guests for the Per Artem ad Deum Gala Ceremony.



Antonina Krzysztoń, the artist awarded with the Per Artem ad Deum - Through Arts to God Medal graced this year's SACROEXPO'S gala evening with live concert. The evening was crowned with a joined performance - the audience and the artist sang together „Rzepakowy Miód” [Rape Honey] - the song permeated with humbleness, love and faith.

SACROEXPO traditionally features the awarding ceremony of the Pontifical Council for Culture's Medal "Per Artem ad Deum". The Medal Chapter chaired by Fr. Bishop Marian Florczyk PhD resolved to include the following artists to the Medal fellowship: Antonina Krzysztoń - Polish singer, composer and songwriter; Arvo Pärt - Estonian composer of choral and instrumental music; and Arnaldo Pomodoro - an Italian sculptor and goldsmith. Antonina Krzysztoń personally received the award; at the ceremony she could not conceal her emotions.

- The first word that comes to my mind is gratitude (...) I am grateful to God for giving me the opportunity to sing, for the fact that on my walk of life I have met so many wonderful people - said Antonina Krzysztoń during the ceremony. However the greatest gratitude was expressed in her live concert. The audience gathered at Targi Kielce's Congress Centre savoured the unique atmosphere - full of love, humbleness and tranquillity. The audience showed great appreciation for the music - the artist had to re-appear on stage again and again. The "Rzepakowy Miód" crowned the concert. Among this year's medal laureates there are other outstanding artists. Arvo Pärt was unable to visit Kielce owing to some other commitments. The audience was assured that he would come to receive the Medal next year. Arnaldo Pomodoro, in his open letter wrote: "I believe in this complex and chaotic period, in the times of liquid modernity and social

uncertainty we need to find an authentic dimension of humanity filled with the deepest spiritual values". He also added that "the idea of spirituality is essential in art". During the gala ceremony other distinctions and accolade were presented - the Medal of HE Primate Rev. Cardinal Józef Glemp, the Medal of Polish Primate Rev. HE. Archbishop Wojciech Polak, the Medal of Kielce Bishop, HE Jan Piotrowski and annual award of Council for Culture and Cultural Heritage Protection of the Polish Bishops' Conference - the PER ARTEM AD EXCELSIS Medal bestowed by HE Bishop Michał Janocha.

Rzepakowy miód

Tekst i muzyka Antonina Krzysztoń

*Nie mów nic, tyle było przecież słów.
Całą żość zamień w rzepakowy miód.
Przecież jesteś tu, przecież jestem ja.
Rzepakowy miód i ten świat wciąż trwa.
Jutro znów obudzimy kolejny dzień.
Tak to cud, ale przyzwyczailiśmy się,*

Że jesteś Ty, że jestem ja.

*Rzepakowy miód i ten świat wciąż trwa.
Przytul się starych spraw nie wspominaj już,
Turkusowy stół, na nim rzepakowy miód.*

A przy stole Ty, a przy stole ja.

Rzepakowy miód i ten czas wciąż trwa.

Nie mów nic, tyle było przecież słów.

Całą żość zamień w rzepakowy miód.

Przecież jesteś tu, przecież jestem ja.

Rzepakowy miód i ten świat wciąż trwa

*Koncert pełen muzycznych
i duchowych uniesień*

The 17 International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SACROEXPO goes down in history as a record-breaking event with regards to the number of exhibitors.

The Kielce exhibition, Europe's second largest church-related expo attracted more than 4,500 visitors. This year's expo was the showcase for 280 exhibitors from 11 countries - Italy, Spain, Germany, Ukraine, Slovakia, Slovenia, Portugal, Greece, Russia, Ukraine and Poland. Expo stands were one-stop-shop presentations of the latest trends in sacral art, devotional items and accessories as well as church fittings, new technologies for sacral construction and properties and heritage conservation.



The Per Artem ad Deum Chapter's President - HE Bishop Marian Florczyk and Antonina Krzysztoń before the awarding ceremony of the Pontifical Council for Culture Medal. Antonina Krzysztoń was presented the Medal in recognition „For the music filled with love of God, for being modest in creating unique life phrases „



„This accolade came as a great surprise, yet I am really happy. This is a further prod to continue singing. It makes me feel that what I do finds addressees. It gives me a tremendous honour to belong to the same fellowship as my favourite composer Arvo Part, one of this year's laureates .



GRATITUDE is the word which corresponds with this experience- gratitude to all those people I met, who have had influence over my singing. There have been many. GRATITUDE - for those who discovered me and the things I do. „



From the left: Andrzej Mochon PhD - President of Board at Targi Kielce, HE Bishop Michał Janocha, Antonina Krzysztoń - the laureate and HE Jan Piotrowski

The Time Column displayed in Targi Kielce



Andrzej Mochoń PhD

President of Board
Targi Kielce

Targi Kielce is the city's and the region's ambassador, therefore the expo centre is a good place to remind ourselves about the passage of time and about the fact that we should keep advancing, pursuing the future. The „Time Column” with the hourglass set in Targi Kielce will be one of the present-day keepsakes related to the expo centre's activities.

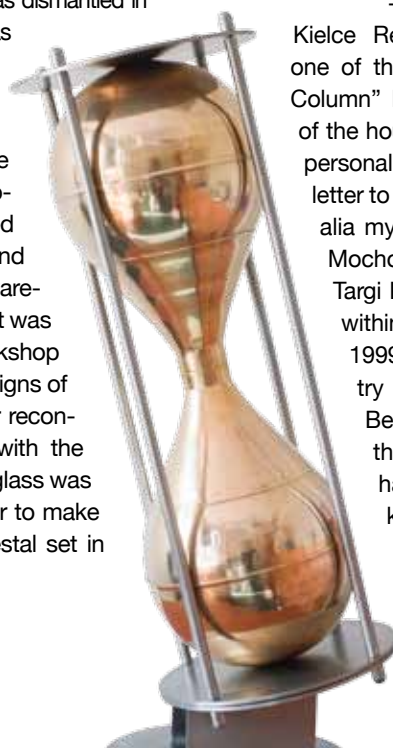
The restored obelisk, originally made at the end of the previous century decorates the centre's courtyard

The Column with the hourglass was made by Sławomir Mick - the sculptor. Now it is displayed at the Targi Kielce's courtyard. The six-metre obelisk with a symbolic hourglass was raised in front of the Town Hall in 1999 in order to commemorate the advent of the twenty-first century. „The Time Column” was dismantled in 2007, when the multi-level car-park was being constructed. Now it has found a new location at Targi Kielce.

Having been granted the Kielce Mayor's consent to restore the obelisk and set in the new location, the hourglass was obtained from the by District Greener and Communal Services Enterprise's warehouses and thoroughly renovated. It was sent to a Krakow goldsmith's workshop in order to be gold-plated. The 12 signs of the zodiac have been renovated or reconstructed. As before, surrounded with the twelve signs of the zodiac the hourglass was put on a six-metre column. In order to make even greater impression, the pedestal set in Targi Kielce has been spot-lit.

„The Time Column” was not only designed to commemorate the arrival of the new century. It is also supposed to symbolize transience and constant change for the „new”. Inside the hourglass, when unveiled on the New Year's Eve of 1999 there were coins, clippings of Kielce newspapers from the late twentieth century which showed the-then situation. The information about Kielce - its local government and the City Council was also encapsulated. The founders also wrote a letter to future generations. Before the capsule was sent for restoration, it was opened by the Targi Kielce commission. The findings were examined and indexed.

– In 1999, as the president of Kielce Regional Development Agency, one of the four founders of „The Time Column” I participated in the procedure of the hourglass closing. Thus this is my personal „sentimental journey”. On the letter to future generations there is, inter alia my own signature - says Andrzej Mochoń PhD, President of Board at Targi Kielce - Among items enclosed within, there were also badges of 1999's International Defence Industry Exhibition and Logistics Fair. Before setting the columns and the hourglass at Targi Kielce, we had encapsulated present-day keepsakes which reflect Targi Kielce's business profile and activities.



HORTI-TECH

for fruit and vegetable growers.

Targi Kielce and the Leaf Media of Sandomierz have joined forces for the benefit of the new exhibition.

The Fruit and Vegetable Technology Expo HORTI-TECH held on 18 and 19 November is a new trade-show and educational event. Cutting-edge machines and supreme know-how - these are the exhibition's greatest assets. Targi Kielce enjoys collaboration with an experienced co-organizer and partner - the Leaf Media, the organiser of well-known Orchard Meetings in Sandomierz.

Poland's fruit and vegetable business sector has aspired to become the largest food exporter to European markets. The urge for continuous development and consolidation have been noticed and utilised by Targi Kielce. Targi Kielce has joined forces with Leaf Media, whose hallmark are professional trainings and the annual Orchard Meetings in Sandomierz held already for 25 years. Sandomierz is one of the largest orchard production areas. The company has been in business for a decade. This Poland's only firm which specialises in agricultural production, including fruit and vegetable farming. It boasts excessive contacts with numerous well-known agricultural newspapers and portals.

An important partner

- Together with Targi Kielce we are working on the event which combines the exhibition and educational aspects. It is designed to transfer market-related knowledge and offer solutions season-associated problems - says Marek Kawalec, Leaf Media CEO. - November is the perfect time for fruit and vegetable growers; one growing seasons is over, farmers are getting ready to open the new one. Kielce is a good place to hold a trade show; it is located in Poland's horticultural centre. Both fruit and vegetable producers as well as exhibitors may reach Kielce efficiently and comfortably - adds Mr Kawalec.

Combined power of experience

For 22 years Targi Kielce has organised Poland's largest indoor exhibition of agricultural techniques and technologies. Targi Kielce is Central and Eastern Europe's second largest exhibition and congress centre and thus boasts extensive experience in expo and trade shows organisation. Now we join forces with Leaf Media - says Dariusz Michalak, Projects Group Director at Targi Kielce. - Last year Kielce saw the debut of Hort-Technika, the event which generated the industry's avid interest. HORTI-TECH expo is the next step on our way to sat-

isfy well-defined expectations and demand of Polish fruit and vegetable business sector. We carefully listen and observe the business-insiders' needs; the new event has been designed to consolidate business milieus and boost the whole sector's development.

Comprehensive Product and Service Categories

HORTI-TECH product and service range includes machines, tools and other means designed for fruit and vegetables production. The exposition will also encompass substrates (including peats), greenhouses and foil tunnels, irrigation systems, seeds, pesticides, fertilizers and biostimulators. Kielce will be a display for plant-nurseries, all kinds of storage techniques and technologies, plants protection equipment, protective clothing, services for fruit and vegetable producers, structures and civil engineering. There is yet another interesting section of HORTI-TECH - wine-making. The trade-show will be complement with educational events - trainings and workshops. The best machine and solutions presented at the expo will be awarded medals - HORTI-TECH Innovations.



Dariusz Michalak

Project-Group
Director
in Targi Kielce

- For 22 years Targi Kielce has organised Poland's largest indoor exhibition of agricultural techniques and technologies. HORTI-TECH expo is the next step on our way to satisfy well-defined expectations and demands of Polish fruit and vegetable business sector. We carefully listen and observe the business-insiders' needs; therefore the new event has been designed to consolidate business milieus and boost the whole sector's development.



The city of great opportunities

The interview with Kielce Mayor, Mr. Wojciech Lubawski about Kielce's potentials and the Kielce Expo City project launch.

Does Kielce demonstrate the potentials to be a business-city? In what particular areas?

Kielce is the region's economic leader. Thus, the province's capital city has attracted the greatest number of investors. It has a significant share in the labour market. At the same time Kielce competes with well-developed economies of neighbouring metropolises like Lublin, Łódź, Krakow and Katowice. Therefore the pressure to prosper for niches and specializations - thus Kielce can gain a competitive advantage. Targi Kielce is one of such initiatives. Kielce Technology Park is also ranked among Poland's best institutions of this kind.

Although KTP is a relatively new, it is quite a vibrant and rapidly developing organisation. It has become an attractive area for services and all kinds of industries. Not only is this attributed to funds acquisition, but also to the work of many people. Local as well as external companies want to mark their presence in KPT. The Park often hosts representatives of similar institutions from home and abroad; they want to copy the best ideas and KPT's successfully implemented projects. Kielce can also boast the presence of such companies as: NSK Bearings, Kolporter, Vive, Comarch, Skanska, Rove, Echo Investment. Civil engineering and metallurgy are important for Kielce. For natural and historical reasons, these industries have always played a significant role in the region. In recent years, outsourcing companies have demonstrated their growing interest in the city - this gives us new development opportunities.

Is this why exhibition industry has become a driving force for the Kielce Expo City project?



Wojciech Lubawski

Kielce
Mayor

Kielce has gained global recognition and reputation thanks to MSPO, PLAST-POL, AGROTECH and other expo events. Beyond any doubts, these events have transformed Kielce in many aspects. Kielce attracts exhibitors and visitors from all over the world. Kielce is the place to presents the latest technological developments. On the other hand, expos stimulate the region's economic development, create job opportunities. There are new hotels and restaurants that open up in the city. The so-called business tourism has been developing, the city's cultural

Expo City



offer has been expanded. The exhibition and congress centre is one of our finest flag-ships and therefore it must be used to promote Kielce as the city open for business, new technologies and tourists. This city that has much to offer in virtually every field.

What events, besides expos, do you consider Kielce's flagships?

Indisputably, this is the International Fashion Designers and Enthusiasts Contest Off Fashion - a chance for young designers to start their professional career. The contest laureates are admitted to art-schools in all corners of the world. They can present their collections at prestigious fashion shows like Rome's AltaRoma Moda. The Kielce Festival has for years been such an event. Late June, for 3 days thousands of Kielce inhabitants, visitors from all-across Poland and foreign countries can enjoy dozens of events, concerts, exhibitions staged throughout the city. The Memorial to Miles Festival is also worth mentioning. This is one of the most important artistic events of the year, not only in our city but also on the national scale. The Festival features world-class jazz stars from home and abroad as well as those to aspire to these artistic elites. Similarly, the International Scout School Youth Culture Festival which has been held in Kielce since 1974 has brought together young people from Poland and

the world's most distant countries. Next year Kielce will also be one of the six Polish cities to host the UEFA European U21 Euro. Polish representation will be based in Kielce.

From the City of Kielce Mayor's perspective - what results is the Kielce Expo City project expected to deliver?

First of all, I hope that our project will involve Kielce's and the region's most important institutions; business, cultural and sports institutions and scientific milieus will not only promote the project. We hope to join forces to prepare an interesting offer for expo visitors. This will be the offer for guests who want to enjoy a good lunch, eat out, go to a concert or visit an exhibition, ride a bike on a sightseeing tour. In the future they may return to open their local office and spend holidays in the area.



KIELCE

ExpoCity

What city-image changes are expected as the result of Kielce Expo City project?

We know that Kielce boasts great potentials. Not only it Kielce the place to sign profitable contracts, this is also a wonderful, active-holiday spot. The place to experience a fantastic journey to the depths of the earth, meet famous sports people, see fashion shows of leading designers, enjoy concerts in Europe's most beautiful open-air theatre. The project is designed to present Kielce to other cities' inhabitants and foreigners. Kielce is a good city to live in, business and tourists friendly. In Kielce you can run your business and gain professional support. At the same time you can avoid traffic, hustle and bustle and enjoy clean air. Visitors are impressed with the city's green areas, architectural governance, cleanliness and unique atmosphere that resembles Austria's, Bavaria's and Swiss cities. And this is what we want to show them.



EuroAgro Lviv - the opportunity for Polish entrepreneurs

Nearly 70 percent of the Ukraine's arable lands are chernozem, up to six-meters deep. Coupled with crops-friendly climate, this makes Ukraine the country of high agricultural potentials.

According to agravery.com agricultural portal, Ukraine with its resources may produce up to 80 million tons of grain a year. However, if Ukraine wishes to exploit its soils and climate potentials, the whole sector requires a thorough modernisation. Therefore the agricultural technology exhibition organised by Targi Kielce and GalExpo and presence of Polish companies at the expo provide

good prospects for business development and international cooperation.

The Ministry of Agrarian Policy and Food of Ukraine in its recent reports informs that export of agricultural products from the country on the Dnieper has reached a record-breaking value this year and exceeded last year's results by almost 5 million tons. 2015/2016 has been in line with the expert forecasts - export has exceeded 39 million tonnes and amounted to 39,415 million tons. Ukraine is one of the key grain suppliers for Mediterranean countries - Spain, Italy, Morocco, Egypt, Tunisia.

The winning streak for Ukrainian importers of agricultural machines

Import of tractors to Ukraine amounted to 208.3 million dollars in 2016's first

five months. This is only about 21.6 million dollars less compared to whole 2015 - 229.9 million dollars was 2015's result. This info was presented by the State Fiscal Services of Ukraine. A similar up-trend can also be observed in other agricultural technology segments. According to the State Fiscal Service of Ukraine's data, in 2015 Ukraine imported machines and equipment for harvesting, sorting and storage for the total amount of 176.9 million dollars. However, it has already been 153.1 million dollars in the first 5 months of 2016.

An ideal place to develop agriculture-focussed expo

Data related to agricultural machines import and the upward trends suggest that the market is open to modern technologies from abroad. The Lviv's International Fair of Agricultural Techniques EuroAgro is a perfect chance and occasion to verify Ukrainian farmers' purchasing potentials. Polish entrepreneurs should see the expo as the opportunity they cannot miss. The organizers - Targi Kielce and GalExpo Ukrainian exhibition centre in Lviv have paved the road to establish international cooperation. For 22 years Targi Kielce has been the stage for the International Fair of Agricultural Techniques AGROTECH; this is a great spring-board for a new expo. 2016's AGROTECH was a record-breaking event with the exhibition area of 62,500 square meters; the expo attracted 64,330 visitors and 700 exhibitors from 17 countries.

Machine export to Ukraine

Tractors



229,9 mln \$

208,3 mln \$

I-XII 2015 r.

I-V 2016 r.

Harvesters



176,9 mln \$

153,1 mln \$

I-XII 2015 r.

I-V 2016 r.



Central and Eastern Europe's most important foundry-sector's event

METAL — solid Expo

The 21st International Fair of Technologies for Foundry METAL coupled with the ALUMINIUM METAL & NonFerMet and Recycling Expos form a unique expo cluster - Targi Kielce's Industrial Autumn. 20-22 September 2016 - foundry business sector meets for the industry's largest event over the recent years.

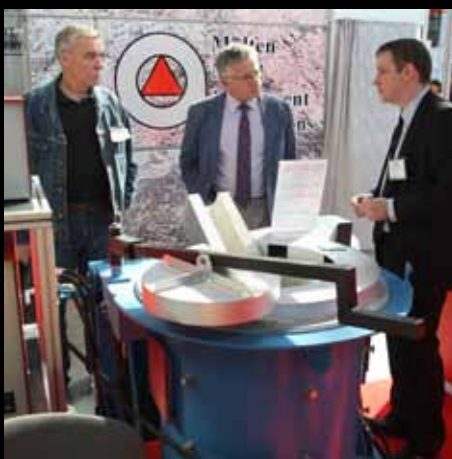


Previous „Targi Kielce's Industrial Autumn” brought together over 2,500 industry-insiders.

- For the first time, 2016's METAL is held in the new format, as requested by exhibitors. The event is now held every other year - says Katarzyna Proszak, Targi Kielce's Projects Group Director. - The „Industrial Autumn” exhibition uses the two exhibition halls. Over 200 companies exhibit on over 60 thousand square metres. METAL is the „Industrial Autumn” leading event; this enjoys the Ministry of Development's auspices.

This year's exhibition brings together companies from 27 countries, including: Austria, Belarus, Belgium, China, Czech Republic, Finland, France, Spain, the Netherlands, India, Canada, Korea, Liechtenstein, Macedonia, Germany, Norway, Hungary, Slovenia, Scotland, Sweden, Switzerland, Turkey, Ukraine, USA, United Kingdom Italy and of course Poland. The

expo will be the showcase for companies which have already taken part in previous



Kielce's trade-show is a meeting-platform for foundry household-names as well as market entrants.

trade-shows as well as for a great number of companies which will make their expo debut at Kielce events. The first-timers group mainly comprises components suppliers for foundries.

Each consecutive expo brings together key-machines manufacturers, first and foremost the pressure-casting machine providers. Many companies showcase peripherals and spare parts for foundry.

The expo programme offers compelling conferences as well as seminars and meetings, the list includes the highly-popular conference on „Solidification and Crystallization of Metals”, the Foundry Directors Forum, the Ferrous-Alloys Day and the Non-Ferrous Metals Day as well as B2B meetings with Chinese, Belarusian, Ukrainian companies.



KIELECKIE CENTRUM KULTURY

W. Krawiec - Warszawa



MEMORIAL

to Miles

Targi Kielce Jazz Festival
23-25 września 2016



Piątek, 23 września:

Galeria Winda
19.00 Wernisaż malarstwa
Marka Batorkiego oraz koncert
zespołu Move Up

Sobota, 24 września

Duża Scena
17.00 Henrix Violinsky
18.00 Marek Napiórkowski Sextet
20.00 Dave Liebman presents New Light

Niedziela, 25 września

Duża Scena
17.00 Lime Tree Quartet feat. Ola Lipińska
18.00 Łukasz Pawlik Lonely Journey
20.00 Tomasz Stańko Band

jazz forum

Jazzpress

era jazzu

SOULBOWL.PL

jazz

faj.pl

TVP3
KIELCE

gazeta

Echo

RADIO
KIELCE

TAMA

em

wci.info

Radio
Kielce

PEGAZ

Rytm Kultury
w Świętokrzysku

The Targi Kielce 2016's JAZZ FESTIVAL "Memorial to Miles"



Tomasz Stanko Band - the star performs live in concert at Kielce Culture Centre's stage on 25 September

Miles Davis – one of the twentieth century's most significant and innovative musicians.

The Kielce festival has been organised for fifteen year in memory of Miles Davis and his achievements. This year, the Kielce Culture Centre's grand stage will feature world-class stars.

For the fifteenth time Kielce pays tribute to the most significant musician in jazz history. Over the years, the Memorial to Miles Targi Kielce Jazz Festival has hosted A-class jazz musicians from all corners of the world. Miles Davis Monument in the KCK Kielce Culture Centre's square is a real committed; KCK is thus the proper stage to commemorate the legendary trumpeter's lifelong achievements. What is the magnet that attracts not only jazz -fans but also lovers of good music? It is the festival's unique, inclusive atmosphere, absorbing meetings and compelling conversations and first and foremost, a powerful dose of improvised music. This year's edition features: Marek Napiórkowski sextet, Lukasz Pawlik quartet, the New Light with the legendary Dave Liebman and Tomasz Stanko band. The Festival programme will be enhanced with concerts of Świętokrzyskie region's musicians and Marek Batorski vernisage.

Batorski is a Krakow-based painter and saxophonist. Free tickets for each event available at KCK ticket offices.



Dave Liebman Presents New Light. An excellent trumpeter live concert - September 24, KCK Main Stage, photo by Wolfgang Gonaus



The centre boast more and more satisfied guests

Diabetologists, dentists, family doctors, foresters, artists, clergy, fire-fighters ... these and many more visitors have been brought together for this year's events held in Targi Kielce's Congress Centre. 2016's also marks the change - Mr Andrzej Kiercz, previously a deputy director at the trade-fair department has now been appointed the Centre head.

The Targi Kielce's Congress Centre is a state-of-the art and multi-functional facility. We have created the place which offers professional infrastructure that allows bespoke arrangement, ready to accommodate all kinds of events - says Andrzej Kiercz, the new Centre director. - This presents a challenge. Now the centre must be the stage for events, conference rooms must be teeming with live and thus „provide for themselves”. We are here to ensure top-quality customer services and assistance, to keep our visitors happy and satisfied so that they would willingly return to Kielce - adds Mr Kiercz.

Global medical centre!

The Congress Centre is the home for numerous medical events. Only recently it has hosted „Dentopolis” Dental Congress, the



Practical dentistry workshop at the Dental Conference DENTOPOLIS 2016

Diabetologists Congress, Cardiology Conference and Family Medicine Congress. Representatives of various fields of medicine have sent positive feedback. Such word-of-mouth opinions also promote Kielce's image - the city that vibrantly develops event and meetings industry.

Spiritual feast in artistic setting

“Per Artem ad Deum” Gala Ceremony accompanies the International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SAC-ROEXPO. The spectators were really delighted; the OMEGA congress & banquet hall was a full house. Antonina Krzysztoń live concert was a feast for the spirit and the senses. Krzysztoń is Polish singer, composer, songwriter, this year's winner Medal laureate. The stage was decorated with elegant, white canvas - the setting for colourful lights to glimmer on; this was a perfect complement to the delicacy of music and

songs. The stage setting also emphasized the glorious concert's nature.

Sensual Competition

WThe recent-events flashback cannot go without a look at Poland's first Pole Dance-Show Cup and the EXOTIC Pole Dance Show Competition, a part of April's FIT WEEKEND sports-gestival. Nearly 60 competitors from all over Poland presented their skills on stage. The event gained extra glamour owing to the presence of Natalia Tatarinsteva, Nina Kozub, Vaclav Ruza - world-class dancers. Pole-dance is the form of activity gains increasing popularity. This interest was demonstrated with vast audiences who watched the dancers' agile, acrobatic movements with awe. Male and female performers were rewarded them with thunderous applause.



National POLE DANCE SHOW Competition - a real highlight of FIT Weekend



Impossible is nothing!

Diversity - this word best describes the nature of this year's events staged in the Congress Centre. In addition to the already-mentioned artistic events, medical conven-



First aid trainings for nearly 2,000 Świętokrzyskie pupils - a part of Safe Water Sports scheme

tions and expo-related conferences, the first part of 2016 was marked with first-aid trainings for more than 2,000 students from Świętokrzyskie Region's schools, qualifying round for Świętokrzyskie Miss and Mister beauty contest, the Świętokrzyskie Got Talent qualifiers, jubilees and bonding events, trainings and conferences, galas and ceremonies, awarding ceremonies and distinction presentations. This has been a truly successful time. One Centre, many possibilities We are now opening the new meetings season! We are looking forwards to seeing you!



Andrzej Kiercz

Congress Centre
Director

The Targi Kielce Congress Centre became operational in August 2013. Every year the Centre hosts more than 700 conferences and business meetings. The venue offers 19 function conference rooms, cosy meeting-rooms, the VIP area, a professional Press Centre. Demanding customers who look for most unusual places can make use of the 57-meter tower. All rooms offer comprehensive technical back-up. The spacious 1,000 square-metre foyer can be arranged as an exhibition area, a place for meetings, lunches and coffee breaks.

Social media – expo centre's perspective

Just a few years ago brands' public presence was limited to the press, radio or television. Marketing-people who boast many-year experience can still remember the times when interesting outdoor campaigns, i.e. billboards, posters, murals stirred euphoric reactions. And what holds the sway now? Facebook, Instagram, Twitter, YouTube, LinkedIn, Snapchat ... Social media have attracted billions of users.



*Crowds at Ursus' Expo stand - the International Fair of Agricultural Techniques AGROTECH
8,648 views
290 reactions, shares, comments*

When creating facebook, did Mark Zuckerberg actually realise that his invention would determine communication patterns between people as well as between brands and consumers? Did the YouTube creators imagine that 70% of the Internet content would be based on videos? A list of such questions is endless, we may look at others who have also changed the social media.

Let's leave „wishful thinking” aside. It remains the fact that social media have more than a billion of users. Companies' advertising budgets earmarked for social media activity account for 10% of all the money they spend on the Internet ad-campaigns. Almost 78% of social media users admit that being a fan of a particular brand's social-media profile affects their purchasing deci-

sions. This has been confirmed with the interaktywnie.com recent report. All the data confirms that the universal social-media trend is a necessity. Future belongs to social media. Social media is where our customer and clients reside now; if we neglect this sphere, competitors will be more than happy to gain competitive advantage.

How do we do it in Targi Kielce

Every year Targi Kielce is the stage for nearly 70 exhibitions and 700 conventions, conferences, seminars, stage events. All these events enjoy the attendance of over 220,000 participants. Nearly 6,500 exhibitors pre-

pare their presentations. Each exhibitor represents a separate brand which has developed their own community of followers. Let us assume a broader perspective. For such a large brand, social media activities are by no means easy, however not impossible.

Targi Kielce in its communication utilises social media channels such as Facebook, Instagram, YouTube, LinkedIn and Twitter. Facebook is our main domain of social media activity. In addition to the main Targi Kielce profile we run the 10 parallel profiles for specific, major events, for example AGROTECH, FIT Weekend, Wedding Fair, House & Garden Fairs.

The last six months, the expo-centre's facebook-related statistics show really increases. For only 1 month, the



Targi Kielce's team-selfie on the Global Exhibitions Day
142 reactions, shares, comments



From SACROEXPO to World Youth Day
6,240 views
94 reactions, shares, likes



FIT Weekend
Byliśmy pod wrażeniem podziwu Pole Dance Show 2016, ale Exotic Show przede
nasze najmielsze oczekiwania! -3 Brawo! : Podziwiamy MyWay Pole Dance Studio :
#fitweekend

Spin around us - Pole Dance Show 201647,094 views
533 reactions, shares, likes

FIT Weekend channel reached more than 1.5 million. There were nearly 70,000 interactions (comments, reactions, shares). A large interest increases has also been recorded on the main Targi Kielce fanpage. We have increased the number of followers - now this is the audience of over 16,000. The films which promote particular events were seen by more than 5,000 users. Some video content might not have been related to expos, yet generated the Internet users' interest. These included „Farmer seeks wife at the AGROTECH” - we inquired about a farmer's ideal wife, and „Through SACROEXPO to World Youth Day” - the video featured a story of a pilgrim who, on the way to the World Youth Day called in Targi Kielce.




































Agnieszka Wicha-Dauksza






























Director for Public Relations and Marketing

- The statistics have shown the up-trends. This is not a coincidence. - says Agnieszka Wicha-Dauksza, Targi Kielce's Director for Public Relations and Marketing - More and more attention is attached to the content. Our channels are interesting and engaging. This year we have put video-content on the top of our priority list. It has been observed that users are happy to return to our videos, share videos in their own network group.

We want to make our social channels the place where Targi Kielce visitors and exhibitors can boast their expo presence. We already experts in trade-show organization and promotion. Now we want to become front-runners expo-related communication with the use of social media - adds Mrs Wicha-Dauksza.

Let us meet on-line! Stay tuned - we will keep you posted.

		MSPO XXIV Międzynarodowy Salon Przemysłu Obronnego 24th International Defence Industry Exhibition	6-9.09		HOL-EXPO Targi Polska Pomoc Drogowa Polish Road-Assistance Expo	11-13.10
		LOGISTYKA XXII Międzynarodowe Targi Logistyczne 22th International Logistics Fair	6-9.09		EURO-LIFT IV Międzynarodowe Targi Dźwigów 4th International Lifts Exhibition	18-20.10
		METAL XXI Międzynarodowe Targi Technologii dla Odelewnictwa 21st International Fair of Technologies for Foundry	20-22.09		LOKUM EXPO Salon Obsługi i Utrzymania Nieruchomości Property Maintenance and Services Exhibition	18-20.10
		ALUMINIUM & NONFERMET XIV Międzynarodowe Targi Aluminium & Technologii, Materiałów i Produktów Metali Nieżelaznych / 14th International Fair of Aluminium & Technology, Materials and Non-Ferrous Metal Products	20-22.09		DNI DLA BIZNESU Forum Finans i Podatki dla Przedsiębiorcy, Targi Usług dla Firm Finance and Enterprise Tax Forum, Business-Services Expo	21-22.10
		RECYKLING II Recykling Metali Nieżelaznych 2nd Recycling of Non-Ferrous Metals	20-22.09		BEZPIECZNY STADION Ogólnopolska Konferencja National SAFE STADIUM Conference	25.10
		CONTROL-TECH XXIII Targi Przemysłowej Techniki Pomiarowej oraz Badań Nieniszczących 23rd Fair of Industrial Measuring Technology and Non-Destructive Testing	20-22.09		INNO-TECH EXPO IV Międzynarodowe Targi Innowacji i Nowych Technologii 4th The International Expo of Innovativeness and New Technologies	27-28.10
		SABAT FICTION FEST Ogólnopolski Festiwal Fantastyki, Gier i Kultury Wschodu Polish National Festival of Fantasy, Games and Far-East Culture	23-25.09		WYSTAWA PSÓW X Międzynarodowa Wystawa Psów Rasowych 10th International Exhibition of Pedigree Dogs	12-13.11
		KIELCE BIKE-EXPO VII Międzynarodowe Targi Rowerowe International Fair of Bicycle Industry	29.09-1.10		ZOO SALON VI Targi Arykułów dla Zwierząt Domowych 6th Domestic Animal Fair	12-13.11
		FORUM EDUKACJI Europejskie Forum Nowych Technologii, Innowacji i Inwestycji w Edukacji / The European Education Forum - New Technologies & Innovations in Education	5-7.10		EURO AGRO LWÓW Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	17-19.11
		SALON EDUKACJI Salon Technologii i Wyposażenia dla Edukacji Expo of Technologies and Equipment for Education	5-7.10		HORTI-TECH Targi Technologii Sadowniczych i Warzywniczych Fruit and Vegetable Farming Expo	18-19.11
		TRANSEXPO XIII Międzynarodowe Targi Transportu Zbiorowego 13th International Fair of Public Transport	11-13.10		OKRĘGOWA WYSTAWA GOŁĘBI POCZTOWYCH District Exhibition of Carrier Pigeons	3-4.12
		MOTO-TECH VI Salon Wyposażenia Stacji Kontroli Pojazdów 6th Exhibition of Motor Vehicle Diagnostic Station Equipment	11-13.10		OKRĘGOWA WYSTAWA GOŁĘBI RASOWYCH District Exhibition of Pedigree Pigeons, and Decorative Poultry, Rabbits	3-4.12
		RTE Międzynarodowe Targi Opon i Gumy International Tyre and Rubber Expo	11-13.10		MODNY ŚLUB IX Ogólnopolskie Targi Ślubne 9th National Wedding Fairs	10-11.12
		APAE Międzynarodowe Targi Części i Akcesoriów Samochodowych International Auto Part and Accessories Expo	11-13.10		VENUS XII Targi Medycyny Estetycznej, Artykułów Fryzjerskich i Kosmetycznych 12th Fair of Aesthetic Medicine, Cosmetic and Hairdressing Equipment	10-11.12
		TURBO-EXPO Salon Turbosprężarek Turbochargers Exhibition	11-13.10		STREFA HANDMADE IV Targi Prezentów Artystycznych 4th Exhibition of Artistic Gifts	10-11.12

	OGÓLNOPOLSKA WYSTAWA GOŁĘBI POCZTOWYCH National Exhibition of Carrier Pigeons	13-15.01
	MIĘDZYNARODOWE TARGI GOŁĘBI POCZTOWYCH International Carrier Pigeons Exhibition	13-15.01
	WYSTAWA GOŁĘBI RASOWYCH Krajowa Wystawa Gołębi Rasowych i Drobnego Inwentarza National Pedigree Pigeon and Small Livestock Exhibition	28-29.01
	EcoTime VI Targi Produktów Ekologicznych, Tradycyjnych i Naturalnych 6th Ecological, Traditional and Natural Products Expo	28-29.01
	KIELCE SPORT-EXPO Międzynarodowe Targi Kontraktacyjne dla Branży Sportowej The International Contracting Expo for Sports Industry	15-17.02
	KIELCE RUN-EXPO II Forum Biegowe FoRUN - Running Event	18.02
	KIDS' TIME VIII Międzynarodowe Targi Zabawek i Artykułów dla Matki i Dziecka / 8th International Fair of Toys and Products for Mother and Child	23-25.02
	EKOTECH XVIII Targi Ochrony Środowiska i Gospodarki Odpadami / 18th International Environmental Protection and Waste Management Expo	1-2.03
	ENEX XX Międzynarodowe Targi Energetyki i Elektrotechniki 20th International Power Industry Fair	1-2.03
	ENEX - NOWA ENERGIA XV Targi Odnawialnych Źródeł Energii 15th Fair of Renewable Sources of Energy	1-2.03
	PSB Targi Grupy PSB PSB Group Expo	8-9.03
	AGROTECH XXIII Międzynarodowe Targi Techniki Rolniczej 23rd International Fair of Agricultural Techniques	17-19.03
	LAS-EXPO XVII Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi / 17th Timber Industry & Forest Resources Management Fair	17-19.03
	GIEŁDA SZKÓŁ I UCZELNI Schools and Education Fair	22-23.03
	STOM-TOOL	28-30.03
	STOM-BLECH&CUTTING X Targi Obróbki Blach i Cięcia 10th Sheet Metal Processing and Cutting Fair	28-30.03
	STOM-LASER IV Targi Laserów i Technologii Laserowych 4th Laser and Laser Technology Expo	28-30.03
	SPAVALNICTWO XII Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa / 12th International Fair of Welding Technology and Equipment	28-30.03
	WIRTOPROCESY IV Targi Wirtualizacji Procesów 4th Virtual Processing Trade	28-30.03
	DNI DRUKU 3D 3D Printing Days	28-30.03
	EXPO-SURFACE VIII Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni / 8th Exhibition of Corrosion Protection Technology and Surface Treatment	28-30.03
	PNEUMATICON X Targi Pneumatyki, Hydrauliki, Napędów i Sterowań 10th Fair of Pneumatics, Hydraulics, Drives and Controls	28-30.03
	CONTROL-STOM XXIII Targi Przemysłowej Techniki Pomiarowej 23rd Fair of Industrial Measuring Technology	28-30.03
	PRACA KARIERA ROZWÓJ XI Ogólnopolskie Targi Pracy dla Studentów i Absolwentów Szkół Wyższych / 11th National Job Fair for Students and University Graduates	4.04
	DOM XXIV Ogólnopolskie Targi Materiałów Budownictwa Mieszkaniowego i Wyposażenia Wnętrz / 24th Fair of Residential Building Materials and Interior Fittings	7-9.04
	OGRÓD I TY XXIV Targi Ogrodnicze i Działkowe 24th Garden Fair	7-9.04
	AGROTRAVEL IX Międzynarodowe Targi Turystyki Wiejskiej i Agroturystyki 9th International Fair of Rural and Agricultural Tourism	7-9.04
	HOME & GARDEN International Home and Garden Accessories Expo HOME & GARDEN	7-9.04
	TARGI PRACY XX Ogólnopolskie Targi Pracy 20th National Employment Fair	11.04

Targi Kielce can now be reached by plane



Radom Airport - an interesting alternative for Targi Kielce's visitors and exhibitors

PRadom Airport, the City of Radom and Targi Kielce have established marketing-focussed cooperation.

The agreement was signed in June by Radom Mayor Radosław Witkowski, Targi Kielce President Andrzej Mochóń PhD, Radom Airport President - Dorota Sidorko; the official signing ceremony was held at the Sadków airport terminal.

Targi Kielce will display advertisements and information about Radom Air-

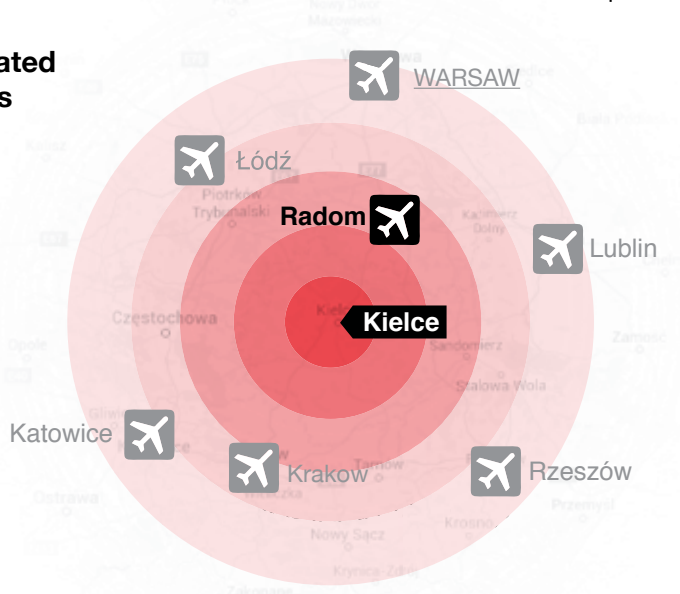
port. Radom airport will advertise Kielce Expo and Congress Centre. This reciprocity - emphasized the Radom Airport President Dorota Sidorko - also encompasses Internet and social media promotion. Targi Kielce has also won favour with Radom Mayor - thus Radom Municipal Transport Company MPK has also become involved. MPK disseminates information about events staged in Targi Kielce. This kind of direct marketing reaches those who use public transport in Radom.

- I hope that the joint-venture will increase the number of expo centre's clients and at the same time increase passen-



The agreement was signed by: Radom Airport President - Dorota Sidorko, Targi Kielce President Andrzej Mochóń and Radom Mayor Radosław Witkowski.

The airport is located only 80 kilometres from Kielce



gers turnout at Radom airport - stressed Radom Mayor Radosław Witkowski in the interview with Gazeta Wyborcza Daily.

A marketing marriage between the airports and expo centre has already produced results. According to Kajetan Orzeł, the airport spokesman Radom airport served 1,509 passengers in July. In June it had been 1,053.

Future Private Labels - four in one!

800 private-label business-insiders brought at the expo and the conference.

Poland's first event of this type - solely devoted to Poland's private label industry - Targi Kielce's Future Private Labels turned out to be a smash-success. The format which brings together the 3rd Exhibition of Private Label Producers and a specialized conference, packaging workshops and the best private label packaging contest gained a wide-scale recognition. The two-day event held on June 15-16 attracted 800 business-insiders and professionals: representatives of purchase department and retail-chains as well as private label manufacturers and packaging designers.

The Exhibition of Private Label Producers brought together 83 exhibitors from 9 countries - Belarus, the Czech Republic, Greece, Lithuania, Germany, Hungary, Italy, Ukraine and Poland. In addition to a great variety of food products and ready to serve dishes, soft and alcoholic beverages, the exhibitors also put on display spices, home and car care chemicals, hygienic products, cosmetics, perfumes complemented with pet food and pet-care articles as well as private label packaging. The Future Private Labels included a special gallery - that was the showcase full of private label products. The new offer was presented by well-known retail chains such as: Piotr i Paweł, Społem, Biedronka, Superpharm, Stokrotka. Krakowski Kredens' and Top Food's products were also on display.

120 conference participants

The Future Private Labels 2016 offer was enhanced and complemented with the conference designed to bring together experts from home and abroad. 120 participants had the opportunity to



Future Private Labels brought together numerous industry professionals and insiders



Future of Private Labels Conference with 120 participants.

become familiar with the industry's forecasts.

- The Future Private Labels - a broad-scope and comprehensive conference is the place to boast Polish trade's strength and assets. - said Maria Andrzej Faliński PhD - Director General of the Polish Trade and Distribution Organisation, one of the keynote-speakers.

Packaging - a hot topic

Specj The Future Private Labels 2016 included a special workshops on packaging chaired by Dorota Kałowska - the private label management expert and FPL

programme coordinator. The session was held under the banner of „Effective private labels packaging - trends and inspirations” The workshops brought together 50 people.

The Targi Kielce event was also the chance to announce the „Best Private Labels Packaging „ competition winners - the contest was organized under the auspices of Polish Packaging. In the six product categories, there were 36 entrants. Award-winning products are - Piotr i Paweł chocolate line packaging, the diaper-case and a line of soaps from Biedronka and Red Baron Brand Support for its bottle.

The upcoming Future Private Labels is to be held in 2017's autumn in Targi Kielce.

Champions!



Fans helped to earn this success

On 29 May 2016 the name of Kielce handball team was permanently imprinted in the world's handball history. Vive defeated MVM Veszprém in Champions League - the score 39:38. Targi Kielce has also been a part of this history.

„A great success - Vive Targi Kielce - the Champion”. This is how Zbigniew Boniek - the President of the Polish Football Association recapitulated the victory of Kielce

handball team. „VIVE Targi Kielce” was also congratulated by the national football-team player Grzegorz Krychowiak. When emotions are high, today's sponsor of the club - TAU- RON has to forgive mistakes of this kind.

Targi Kielce used to be the title sponsor of the club from 2009 to 2014. The common rule says „what appears on the Internet once, stays there forever”. Therefore many still associate Targi Kielce with the handball team. Given the Talant Duzszebajew's team's massive success, Targi Kielce's name is most welcome to appear in this context. Kielce expo centre has not said „farewell” to sports.

Targi Kielce supports female handball team and is an active part of the „Hundreds

Club”. The Hundreds Club is the initiative of companies which support the VIVE Sports Club. Furthermore, the idea enhances mutual business objectives of the Club's members. This collaboration creates a strong financial support for the team. Each Club partner gains the opportunity to establish business contacts, strengthen market position and create the image of a loyal, socially responsible and reliable enterprise. 100 Club is the integration platform for companies and institutions. WE PLAY TOGETHER is the main message!

The Club associates more than 100 companies, in addition to Targi Kielce there are ALMA ALPINEX, Odyssey ClubHotel Wellness & SPA, mBank, „Ryszard Grzyb Real Estate and many other”

VIVE



Photo by: David Lukasiak



The team's thrilled

Photo by: David Lukasiak



photo by Kamil Markiewicz, Echo Dnia

Exhibitions Offer More!

Targi Kielce at Korona

Women's Handball is a tough sport

Since the beginning of the 2015/2016 season, the Korona Handball Kielce handball appears with the Targi Kielce logo on their T-shirts.

From 2009 to 2014 Targi Kielce was the title sponsor of Vive handball team. - We had sponsored VIVE team for particular marketing purposes - says Andrzej Mochoń PhD, Targi Kielce President of Board - Now we revert to supporting handball team; not only is this self-promotion scheme, but also our corporate social responsibility. This is one of Targi Kielce's many measures designed to support culture and sports.

Kielce exhibition and congress centre has always been involved in sports;

Targi Kielce is a member of the Hundreds Club which supports Vive. An amateur futsal team also has Targi Kielce club-colours. Many sporting events are also staged in the very expo centre. The multi-sport feast "FIT WEEKEND", sports bridge tournament, the Kielce Sport-Expo exhibition and "Safe stadium" Conference - these just a few examples of the centre's involvement.

Korona Kielce Handball plays in the first handball league. Last season the team coached by Tomasz Popowicz missed, by the skin of the teeth the chance to qualify to the top division - SUPER LEAGUE. Kielce female handball team have set promotion as one of their top priorities. The young players have also been successful on the national domestic - at this season they have won silver medal in national juniors category.

One motto that unites 54 business-entities - expo centres, private companies and associations. This slogan has been designed to promote expo events held in Poland.

May 2016 marks the beginning of a nationwide campaign of Polish Chamber of Exhibition Industry. The campaign has been designed to enhance positive image of exhibitions as an important marketing tool. Poles are persuaded that, regardless their age, personal interests and profession, exhibition offer something of interest for each and every one of us. Exhibitions benefit visitors and, first and foremost, entrepreneurs. This is the way to prosper for new customers, save time, advance knowledge, expand contacts network and develop passions.

Exhibitions Offer More: money, time, contacts, knowledge. This is the message the campaign authors wish to convey. The campaign is based on a number of tools. A dedicated website - www.targidajawiecej.pl presents most interesting facts and the industry's latest news. Furthermore - promotional spots were presented at Multikino cinemas, on television and radio in addition to on-line promotion.



photo by Kamil Markiewicz, Echo Dnia

Dominika Więckowska - the Korona Handball centre-midfielder in action,



#GED selfie on Global Exhibitions Day

Expos - what is this all about?

Almost 1.5 million visitors, 29 thousand exhibitors, more than 760 thousand m² of exhibition space leased at more than two hundred events - these are 2015's facts and figures which describe professional exhibitions. Trade shows are experiencing a renaissance; as far as organizational level is concerned, Polish expos come at par with those in Germany and even the United States and China.

- Exhibition industry personal equals meetings industry, despite the advent of the Internet and other modern technologies - said Andrzej Mochoń PhD, Targi Kielce President of Board in the interview with *rzeczpospolita.tv*. - Business-people prefer face to face meetings. Expos serve as the economy barometer. Polish exhibition market is one of frontrunners if this part of Europe. Expos are no longer trade events only. Expo agendas include conferences and seminars not to mention a whole array of fringe-events held

within the scope of an expo. Furthermore, exhibitions become more and more specialized - adds Mr. Mochoń.

The United States alone boasts 1.8 million trade fair events a year. Global figures are even more staggering. Modern technologies and e-commerce development have not and will certainly not substitute direct relations. Expo offer ideal climate for this.

Polish exhibition market continues to grow

For two years Polish exhibition market has been constantly advancing; it has been in upwards trend. Not only has this development been fuelled with improved economic situation confirmed by a stable GDP growth. Poland's membership in the European Union and its favourable geopolitical location are also beneficial. The improved economic situation is also beneficial for the business, first and foremost for Polish small and medium sized enterprises. SME share in the total number of exhibitors at

Polish expos has always been significant. As many as 84% of SME recognise participation in specialized expos held in our country as an effective way to deliver marketing and communications objectives.

Fashion for expos?

PIPT data has indicates a noticeable upward trend in the number of visitors and exhibitors. 2015 saw the 15% increase in the number of visitors compared to 2014. The numbers of foreign markets representative that exhibit at Polish expos has increased; there has been 7% growth in the number of foreign exhibitors at the Polish trade shows.

The Exhibitions Offer More campaign gives Poland's trade fair centres one voice. The common message says that it is worth organising and taking part in trade fairs. Each expo centre is ready to provide forceful and persuasive arguments to support the idea. These arguments boil down to one message - it is worth to gain a lot more!

More details: www.targidajawiecej.pl

TARGI DAJĄ WIĘCEJ

Sprawdź na: www.targidajawiecej.pl facebook.com/targidajawiecej

BOHOMASS LAB & RESTAURACJA BOHO

+48 530-535-305

UL. KAPITULNA 4



SZANOWNI PAŃSTWO,

**BOHOMASS LAB TO JEDYNY KLUB MUZYCZNO-KONCERTOWY W REGIONIE,
GOSZCZĄCY REGULARNIE ARTYSTÓW Z NAJWYŻSZEJ PÓŁKI.**

**RESTAURACJA BOHO, SERWUJE STARANNIE PRZYGOTOWANE Z WYSOKIEJ
JAKOŚCI SKŁADNIKÓW POTRAWY, KTÓRE JAK MAMY NADZIEJĘ, ODNAJDĄ
PAŃSTWA UZNANIE NA RÓWNI Z NASZĄ POZOSTAŁĄ OFERTĄ.**

MIEŚCIMY SIĘ W SAMYM SERCU KIELC.

ZAPRASZAMY.

WWW.FACEBOOK.COM/BOHOMASSLAB

great food

SOLNA 12
RESTAURANT & WINE BAR

chilled atmosphere

I thought about opening a restaurant for several years now, having being fortunate to have traveled around the world, and had the opportunity to taste dishes from different cuisines and drink good quality wines. So was born the idea of opening a restaurant in Kielce, creating a unique place with a friendly atmosphere, good food and service. My other dream is fulfilled! You are cordially invited.

Karol Bielecki
Poland representative
in handball

Kielce, ul. Solna 4a lok. 12u, tel. 535 770 370, restauracja@solna12.pl

 facebook.com/solna12

Podczas odbywających się wystaw targowych, organizujemy dla wszystkich wystawców wyjątkowe imprezy integracyjne w ekskluzywnym klubie muzycznym, gwarantujące zabawę w wyszukanym towarzystwie z profesjonalną obsługą oraz szerokim wachlarzem atrakcji.

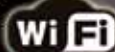
Ultra Violet

Exclusive Club

Kielce ul. Sienkiewicza 33
rezerwacje: 518-820-320
informacje: 693-510-820
www.ultravioletclub.pl



www.facebook.com/ultravioletclubkielce
Akceptujemy wszystkie karty płatnicze oraz
wystawiamy faktury na usługę gastronomiczną.



UltraViolet is an exclusive music club situated in the heart of the city near the Kielces promenade. It opens from 12 p.m. as a Coffee Zone, and after 9 p.m. it changes into a dance club. To enter the club you must be 23 years old and over. The selector pays special attention to the outfit as well as the clients behavior.

寿司

WASABI SUSHI

Wasabi Sushi to nie tylko restauracja oferująca przysmaki kuchni japońskiej. To miejsce gdzie rozpleszczamy podniebienia najbardziej wymagających gości.

...

Wasabi Sushi is not just a restaurant offering delicacies of Japanese cuisine, a place where we pamper the palate of the most demanding guests.



Klonowa 51; 25-553 Kielce

Rezerwacje i zamówienia:

510 844 855

f /wasabi.sushi.kielce
www.wasabisushi.pl

ST★RMAN

ROCK CAFE

ST★RMAN

- ★ Koncerty i spotkania muzyków ★ Jam Sessions ★ Kabarety ★ Concerts & meetings musicians ★ Jam Sessions ★ Cabarets
- ★ Transmisje sportowe ★ Organizacja imprez okolicznościowych ★ Live sports ★ Organization of events ★ Cafe with a rock sound
- ★ Kawiarnia z rockowym brzmieniem ★ Ogródek letni z grill barem ★ Summer garden with a grill bar

ST★RMAN

ROCK CAFE

f /STARMAN.KIELCE

Kielce ul. Sienkiewicza 14

kontakt:
884 824 113
884 105 151

Kielce
RYNEK
Nº 5

BEEF STEAKS
SEAFOOD
FISH

Rockabilly

RESTAURANT & WHISKY BAR



ONE AND ONLY WHISKY BAR IN KIELCE

more than 100 types of single malt whiskey * 30 kinds of the best vodkas * cocktail bar * jamaica blue mountain coffee

25-303 Kielce, Main Square 5

Reservation: +48 41 367 24 53

www.rockabillybar.com

Kielce
RYNEK
Nº 5

PASTA
SALADS
DESSERTS



Rewarded dishes of regional cuisine

TRADITIONAL
POLISH
CUISINE



RESTAURANT
CATERING





La Cucina Italiana *Ristorante*



Restauracja

Sala balowa

*Hotel ****

Sala Konferencyjna

Catering



Szczecno 162 C

☎ 508 292 408; 536 593 633

Tylko u nas poznacie Państwo smak prawdziwej włoskiej kuchni
Only here you will discover the taste of genuine Italian cuisine



Restauracja

Kielce, ul. Ks. P. Ściegiennego 38

tel. +48 41 362 00 11

www.la-cucina.pl

MAGIA

SALON POLSKICH PROJEKTANTÓW

MÍLAGO

Poziom 0



TargiKielce
EXHIBITION & CONGRESS CENTRE

Jedno Centrum – wiele możliwości



[centre of attention]

Od A do Z organizujemy **70** imprez targowych, **700** kongresów, konferencji i szkoleń rocznie, w których uczestniczy **256 000** osób z **56** krajów.

Oferujemy **7** hal wystawienniczych, **19** wielofunkcyjnych sal konferencyjnych, w tym salę kongresowo - bankietową dla **850** osób, wyjątkowe sale konferencyjne na wieży widokowej, halę eventową na **4500** osób.

Zapraszamy! Poszukaj inspiracji na www.kielcekonferencje.pl

MAPA - CENTRUM KIELC (CITY CENTRE MAP)

