

## Ladies and Gentlemen,

On behalf of Targi Kielce and the Polish Cycling Association, we wish to convey our heartfelt appreciation for your participation in the **7th International Fair of Bicycle Industry KIELCE BIKE-EXPO**. Thanks to your trust and commitment the Expo has advanced to acquire the status of Central - Eastern Europe's largest and most significant bicycle industry exhibition.

We are truly pleased to inform you that this year's trade show has brought together 244 companies from 11 countries. The expo hosted 8,013 visitors, including 6,189 business-insiders - representatives of retailers and wholesalers. Below there is a brief facts & figures list:

### **KIELCE BIKE EXPO 2016 - A NUT-SHELL PRESENTATION**

**244** exhibitors from **11** countries;

the number of brands on display: **550**;

**8,013** visitors, including:

**6,189** business insiders from 30 countries : Belgium, Belarus, Bulgaria, China, Czech Republic, Denmark, Estonia, Finland, France, Spain, the Netherlands, India, Ireland, Lithuania, Latvia, Germany, Norway, Portugal, Republic of South Africa, Russia, Slovakia, Slovenia, Switzerland, Sweden, Ukraine, USA, Great Britain, Hungary, Italy and Poland;

**552** cyclists at the **Mazovia MTB MARATHON**

over **120** expo novelties and market launches;

**75** accredited journalists .

The expo featured the premières - the new **logotype** will be used starting from the 2017's expo. The **competition for exhibitors** boasts the new award - "**BIKE AWARD**" is the statue which has been especially designed for KIELCE BIKE EXPO.

We wish to express our sincere gratitude for your kind cooperation, commitment and for all the valuable time you have spent with us. We hope that your visit to Kielce has been particularly satisfying; and the business contacts you have established and the talks you have held will bring real benefits and will also be truly advantageous in the future. We do appreciate the remarks and comments you have expressed in questionnaires, e-mails as well as in our face-to-face conversations.

Again, I would like to reverberate my thanks and acknowledge your involvement. We do hope to see equally effective cooperation in the future.

We do hope to see you in **Kielce in** September 2017 .

#### **With compliments**

BIKE-EXPO Team

Joanna Marcjan, Bartek Terlecki,

Wioletta Barwicka,

Targi Kielce

Mateusz Drożdżowski - coordinator

On behalf of Board

Polish Cycling Association

President Krzysztof Dylewski