

09/11/2016 – KIDS' TIME 2017 – auf Deutsch lesen

## KIDS' TIME continued to grow strongly

From Editorial staff

KIDS' TIME is Central & Eastern Europe's greatest event in child-care products and services business sector. The eight International Fair of Toys and Products for Mother and Child is held in Targi Kielce from 23 to 25 February 2017.



The eight edition of the fair starts in February 2017.



Year after year, the Kielce child-product business sector's expo has reported **double-digit growth (2014-30%, 2015-50%, 2016- 25%)**. Every year the expo has been going from strength to strength and thus secured its leading position on the world's map of business-sector events.

„Child-products and services business sector has been rapidly growing. The Kielce expo keeps the pace. Today KIDS' TIME is the fastest growing exhibition of all Targi Kielce's trade shows", says Katarzyna Prostek, Targi Kielce's Projects Group Director. „It is encouraging to see **the market's demand for innovations, its big appetite for novelties**. This offers optimistic outlook for the future," adds Mrs. Prostek.

Last year's expo was the showcase for 407 companies from 17 countries of all corners of the world. Representatives of Austria, Belgium, China, Croatia, Czech Republic, France, Spain, the Netherlands, Lithuania, Latvia, Germany, Switzerland, Ukraine, USA, Great Britain and Italy had their expo booths at KIDS' TIME - they used nearly 14,000 square meters of the exhibition space in the 7 exhibition halls. Kielce exhibition and congress centre attracted almost 5.5 thousand business-insiders from 41 countries.

According to all indications, the upcoming KIDS' TIME will beat its own records. And although the expo commences in a few months' time, **the number of registered exhibitors has already reached 2016's level**. The organizers inform that the list of exhibitors has expanded **to include a number companies which join the expo for the first time**. **The greatest number of first-timers represent toys and textiles industries**.

But KIDS' TIME is much more than a trade-show - its programme comprises **a number of substantive meetings**. Following many-year tradition, the upcoming exhibition will include workshops hosted by international specialists. These are crafted around producers', distributors' and retailers' needs.