

Programme of the KIELCE BIKE-EXPO 2017

21 September – Thursday

- 10.00 - 18.00** The exhibition open for business insiders only
- 10.00** The Targi Kielce BIKE-EXPO Gala Opening ceremony -**outdoor exhibition grounds in front of the E Expo Hall**
- 10.30-16.30** TOKO'S Jubilee Service Training - Conference Rooms G2 + G3 in G Expo Hall (**web-registration at TOKO representative to Poland: www.toko.info.pl**)
- 11.00-12.30** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 11.00-13.00** A meeting of the Sejm Committee for Physical Culture, Sport and Tourism representatives with the members of the Polish Cycling Association and business-insiders **LAMBDA conference hall** (admission for invited guests)
- 13.00** Meet the Merida- the first cycling class for primary school girls. Join the meeting with the Merida Cycling-class. This is Poland's first cycling class for primary school girls This may be the cradle for future champions. The girls will tell you how to combine cycling trainings with school. They will also present a sample of their skills. The meeting will also be attended by their trainer and educator Mr. Dariusz Skupień- **E1 Conference Room – E Expo Hall (free admission, open to the public)**
- 13.30-15.00** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 14.00** Awarding Ceremony of Grand Prix, certificates and distinctions of the 6th Cyclists-Friendly Commune Competition **KAPPA conference hall**
- 14.00** The Abus Polska LLC expo stand hosts the Kross Racing Team member, the Polish Champion Maja Włoszczowska- **expo stand C-29**
- 14.00-15.00** FSA and VISION 2018 presentation organised by DEMA SENICA - G1 conference room **in G Expo Hall, (free admission, open to the public)**
- 15.00** "Cycling Tourism - Development Plans for Poland" - meeting with representatives of the Sejm Committee for Physical Culture, Sport and Tourism - **LAMBDA conference hall** (free admission, open to the public)
- 16.00-17.30** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 16.00-17.00** A unique opportunity to meet the world mountain biking stars from Kross Racing Team. This is also a treat for autographs hunters - meet the Ambassador of Polish MTB Maja Włoszczowska and Jolanda Neff the outstanding winner of the Australian Cairns' world champion as well as Bartłomiej Wawak and Fabian Giger- **KROSS expo stand (E-5)**

22 September - Friday - The Car-Free Day

- 10.00 - 18.00** The exhibition open for business insiders only
- 10.00** "Cycling Tourism - Development Plans for Świętokrzyskie" - meeting with representatives of the Sejm Committee for Physical Culture, Sport and Tourism and Świętokrzyskie Regional Tourist Organisation - **LAMBDA conference hall** (free admission, open to the public)
- 10.00-18.00** Film: Dukla - the gate to the Carpathians (3 language versions: Polish, English, Russian) and Dukla presentation - a land of cycling- **RFM FM Lounge, hala A**
- 11.00-12.30** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 11.30-13.00** Discussion panel on the EU Bike Strategy in relation to the World Car-Free Day- **BETA conference hall**

- 13.00** The meeting designed to promote the new bicycle industry expos in Ukraine- **E3 conference hall**
- 13.30-15.00** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 14.00-15.00** **FSA and VISION 2018 presentation organised by DEMA SENICA - G1 conference room** in G Expo Hall, (free admission, open to the public)
- 14.30** Press Conference on Lviv Bike Expo 2018- **E3 conference hall**
- 15.00-16.00** A unique opportunity to meet the world mountain biking stars from Kross Racing Team. This is also a treat for autographs hunters - meet the Ambassador of Polish MTB Maja Włoszczowska and Jolanda Neff the outstanding winner of the Australian Cairns' world champion as well as Bartłomiej Wawak and Fabian Giger- **KROSS expo stand (E-5)**
- 16.00-17.30** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**

Complementary to the programme:

- 15.00-20.00** Registration for participants of the **MARATON KIELCE BIKE EXPO** - organiser's Expo stand - outdoor expo grounds

The International Car-Free Day – Targi Kielce looks forward to seeing you at the meeting held in Kielce Market Square

- 15.00-19.00** Registration for participants **of the 1st Kielce Bike Expo RUN** - Kielce market square

- 15.00-19.00** Promotion of the Kielce Bike Expo Open Days – The Korona Kielce Shopping Center

23 September – Saturday

- 09.00 - 17.00** Exhibition open to the public
- 09.00-18.00** MARATON KIELCE BIKE EXPO organised by Grabek Promotion - *details in a separate program of the event*
- 10.00-12.00** the 1st KIELCE BIKE EXPO RUN - organised by Targi Kielce - *details in a separate program of the event*
- 11.00-12.00** A unique opportunity to meet the world mountain biking stars from Kross Racing Team. This is also a treat for autographs hunters - meet the Ambassador of Polish MTB Maja Włoszczowska and Jolanda Neff the outstanding winner of the Australian Cairns' world champion as well as Bartłomiej Wawak and Fabian Giger- **KROSS expo stand (E-5)**
- 11.00-12.30** Industry insiders' meeting - Shimano and its customers **E1 Conference Room – E Expo Hall -open for retailers (shops, assembly facilities, warehouses, etc.)**
- 11.00-14.30** TRIATHLON CONFERENCE – TRI BIKE EXPO – organiser Targi Kielce and BikeBoard Publishing House. Special guest- Jakub Wesołowski - **A conference hall in A Expo Hall**
- 12.15** Awarding ceremony for KIELCE BIKE EXPO RUN winners. Special guest- Jakub Wesołowski - **Conference Hall in the A Expo Hall**
- 13.00** KIELCE BIKE EXPO MARATHON – START - **outdoor expo grounds TK**
- 11.00-13.30** EXTREME CYCLING EXPEDITIONS –**RMF FM Lounge in the A Expo Hall**
- 11.00-11.30** A meeting with Valerian Romanovski. Mr Romanovski was born in Lithuania into a Polish family, an engineer and doctoral student at the Warsaw School of Economics has lived in Poland for many years. Romanowski's Ojmiakon expedition took place in February 2017 and was really successful. Valerian Romanovski established the three new Guinness records - 12, 24 and 48 hours uninterrupted cycling in extreme winter conditions. Thus the VR Team Romanovski was a part of has set a new direction in cycling competition development. As the DKMS Foundation ambassador, Valerjan Foundation has dedicated his achievements to all those struggling with blood cancers. Valerjan has set the example – there are no impossible things, you always have to fight to the end.

11.30-12.00 Meeting with Kuba Witek – Kielce-based filmmaker, lyricist, traveller, a graduate of the University of Central Lancashire in Preston at the Music Production Department. Kuba has fulfilled one of his travel-dream and cycled around Iceland. Every day on-the-road hardship and extreme weather conditions were recuperated with the people's kindness and the astonishing views. Kuba shared these impressions in his book "Ring Road - Around Iceland on a Bike". The beautiful yet stark landscapes have been shown in Kuba's pictures.

12.00-12.30 Meeting with Dorota Chojnowska –a journalist, traveller and What a Wonderful World blog author www.alepieknyswiat.pl. Mrs Chojnowska is on the quest for beauty, she finds it mainly in people. People are the reasons for her trips to all corners of the world. Conversations and moments she has spent with those people are then recollected on her blog. Two years ago she built a bamboo bike and set off for an expedition in Iran, the first time in her life. When travelling Dorota Chojnowska discovered that people open up their hearts and doors wide open upon seeing a lonely female biker. What was this trip like? You will see at Dorota's presentation!

12.30-13.00 A meeting with Mr. Mariusz Doroszek- a bike mechanic who was born and now works in Warsaw, the owner of mobilnyserwisrowerowy.com. Doroszek studied geography at the University of Warsaw, this is where he must have been bitten by the travel bug. As he had been passionate about cycling previously, Doroszek combined the two passions. What is the result of such a fusion can - this will be shown on the example of bike-rambling in New Zealand.

Expo accompanying events:

Triathlon Zone - products presentation zone, A Expo Hall

Presentation of companies from Italy, Taiwan and China.

The Test Zone for Electric Bikes A Expo Hall

PSR Cafeteria – E-34 Expo stand and E2 Conference room - E Expo Hall

Photographic exhibition – EXTREME BIKING - C and G Expo Halls

Exhibition of Kuba Witek's photographs - A Expo Hall

The marathons organizers' expo stands:

BIKE MARATON (outdoor expo grounds) , MAZOVIA MTB (D-76) , POLAND BIKE (D-57);

Presentation of Poland's bicycle routes – - PTTK expo stand D-73 - D Expo Hall

***The programme is the subject to continuous updates and may be altered*