

## EXPO PROGRAMME

### Fashion for Kids

#### Thursday - 28 June 2018

10.00 - 18.00 Exhibition open to the public

11.00-11.30 - lecture on "**Product and product exposure in the context of marketing activities plan**" - Dagmara Habiera, VM Studio – conference room, hall E

12.00-13.00 - **fashion show** - the stage in the Hall E

1. An artistic performance - Anna Wieleńska
2. Minimi fashion show
3. Boboli and Geox shoes fashion show
4. Artistic performance of the Rewanż band frontman - Adrian Nogaj
5. Shellbag fashion show
6. Minoti and Geox shoes fashion show
7. An artistic performance - Anna Wieleńska
8. Navo Orbico and Coriex fashion show
9. Final show

13.00-13.30 - lecture on "**The display designed to attract customers**" - Dagmara Habiera, VM Studio – conference room, hall E

13.30-14.00 - seminar - **lecture on "How to enter Russia's children's clothing markets?"**. Retail chains review - terms of cooperation, hidden threats

14.00-17.00 - workshop - "**Product and display - Effective ways to increase sales**" - Dagmara Habiera, VM Studio – conference room E2, hall E  
*The workshop participants will receive the participation CERTIFICATES. Subject to availability Conference entries served on first come - first served principle.*

## **Friday – 29 June 2018**

10.00 - 16.00 Exhibition open to the public

12.00-13.00 - **fashion show** - the stage in the Hall E

1. An artistic performance - Anna Wieleńska
2. Minimi fashion show
3. Boboli and Geox shoes fashion show
4. Artistic performance of the Rewanż band frontman - Adrian Nogaj
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13.00-13.45 - lecture on "**More product in a shop - does it translate to more money?**" - Agnieszka Socha, specialist in small commercial companies management and logistics – conference room, hall E.