



ADVERTISEMENT IN CATALOGUE AND ON-LINE

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International Defence Industry Exhibition
MSPO 2018
September 4-7

Targi Kielce / Kielce Trade Fairs
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APPLICATION DEADLINE: **April 30, 2018**

Company name: _____

PAID ADVERTISING SERVICES

ADVERTISEMENT IN THE EXHIBITORS' CATALOGUE

We order one-page advertisement (size 130mm x 210 mm)

Inside the catalogue (colour)	305 USD	<input type="checkbox"/>	IV page of the cover (colour)	570 USD	<input type="checkbox"/>
II page of the cover (colour)	460 USD	<input type="checkbox"/>	Fold (colour)	600 USD	<input type="checkbox"/>
III page of the cover (colour)	430 USD	<input type="checkbox"/>	Inside catalogue (black & white)	175 USD	<input type="checkbox"/>

Prices for companies which are not exhibitors are 50% higher
(the payment is a crucial condition for the order to be fulfilled; the advertisement will be placed after received the payment receipt).

NOTE: Placing the advertisement on cover pages of the catalogue is determined on first come first serve bases.

If the advertisement was prepared by TK from materials sent by the exhibitor TK will charge for the cost of print preparation.
In order to publish the advertisement we enclose logo and text to design the ad in a form of:

project on CD-ROM

materials by e-mail

For more information please contact: (phone: +4841 365 13 16, fax: 365 12 50; e-mail: wiatrowska.katarzyna@targikielce.pl)

ADVERTISEMENT IN THE CATALOGUE - CD VERSION

We order additionally inserting of 90 second film on CD - 295 USD

We order a design of our advertisement on CD (pictures, text, logo, film) and 5 issues of CD - 470 USD

ADDITIONAL PAID ENTRY ON TK WEBSITE

INTERNET CATALOGUE OF EXHIBITORS is available on www.mspo.pl website

We order an additional entry without our website address.
The price for placing an entry and its issue until the next edition of the fair is 35 USD

We order an additional entry with link to our own website.
The price for placing an additional entry, preparation of the link and issue the entry until the next edition of the fair is 95 USD

Please send an additional entry to be placed in the internet catalogue as well as the company logo (with a note indicating which fair it relates to) via e-mail to matla.cezariusz@targikielce.pl. Otherwise the Internet catalogue entry will contain the text of the printed catalogue entry delivered by you, or - in case there is a lack thereof - only your company telephone number and address.

ORDER OF BANNER ADVERTISEMENT

We order the display of a small banner advertisement
(280x70 pixels) on the main website of the Fair
with a link to our own website

- one-year display, price - 190 USD

We order the display of a big banner advertisement
(468x60 pixels) on the main website of the Fair
with a link to our own website

- one-year display, price - 305 USD

The banner should be made as JPG, GIF, PNG, SWF. Prepared banner and website address with the link to the banner should be send via e-mail for: matla.cezariusz@targikielce.pl. If SWF is chosen, one should embed the link inside the creation with the parameter target="_blank"

NOTE: The above prices are net prices to which VAT* should be added

* excluding the cases described on page 1

Company stamp:

Date, authorised to represent the company person's signature:

NOTE: THE LACK OF STAMP OR SIGNATURE MAKES THE ORDER INVALID