

K i e l c e F a i r R e v i e w

kielecki Przegląd Targowy


Targi Kielce
exhibition & congress centre

spring / summer / 2019



Cast the light upon sound / p. 24

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Przegląd Targowy

Targi Kielce SA

25-672 Kielce

tel.: 41 365 12 22

fax: 41 345 62 61

e-mail: biuro@targikielce.pl

Editorial team:

Agnieszka Wicha-Dauksza

Barbara Sipa

Marta Brzezińska

Katarzyna Kulińska

Urszula Kołodziejczyk

Paulina Świder

Magdalena Bogucka

Joanna Litwin

Krzysztof Omelaniuk

Advertisements and promotion:

Edyta Kasznia

Photos:

Targi Kielce's archives

Typesetting and prepress:

Tomasz Purski

English version:

Paweł Kozłowski

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SUSHI ヤ

SushiYa to tradycyjna japońska restauracja w stylu Edo, prowadzona przez Michała Kostrzewę - właściciela i szefa kuchni. Menu zabierze nas w podróż poczynsz od japońskich przystawek, poprzez oryginalne rameny i dania ciepłe, maki i uramaki, aż do przyrządzanych z wysokiej jakości ryb - nigiri. SushiYa zdobyło wielu sympatyków, nie tylko z Kielc, ale również całej Polski jak i dalekiej Japonii. Gwarantujemy, że jesteśmy w stanie sprostać oczekiwaniom najbardziej wymagających znawców japońskich smaków. Zapraszamy w imieniu szefa kuchni i całej załogi.

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Sashimi z łososia



Tonkotsu Ramen



Karanks Nowozenandzki
Shima-Aji



Bogdan Wenta

Today I work for the city's and its residents' benefit

Katarzyna Kulińska's interview

How do you feel in the position of Kielce's playmaker?

If you consider a playmaker to be the leader, this means that the whole team plays with the playmaker. This is my vision of the post I hold which means that I am a part of the community, of the city, the Mayor of Kielce. At the same time one of the many who care about the city's development. There are numerous people who wish for Kielce's success. These are my co-workers and city residents some of whom have been members of associations, cooperatives, who support various initiatives. Sometimes they just want to express their support. I am convinced that governance also involves listening to people's opinions. This is what I intend to do.

Does sports experience come in aid in the career of a politician, a local government official?

My sports career has taught me how difficult it is to achieve success. I know how much you need to sacrifice, how many problems you have to face before you achieve the goal. Sport has taught me that hard work really pays off. Sport has also taught me that one cannot be a self-made miracle maker. No top athlete in no discipline works alone. Experienced staff and team-mates work with a professional sportsman, they all demonstrate a serious and professional approach. Enough of references to sport. I like looking back on my sporting career. However today I work for the city and its inhabitants. They have their needs and problems. This a big challenge I am prepared for.

When you think "Targi Kielce", what comes to your mind first?

Possibilities. Targi Kielce offers companies from around world the possibility to establish business contacts, present their firms and showcase their products. I have often been amazed with what I saw at the expos. The expo centre also sets the pace for our city's development. We are frank and open – the city of Kielce and, for example the local hoteliers, restaurateurs make a living thanks to the presence of guests from Poland and Europe.

In the election campaign you envisaged the possibility to use of the Kielce exhibition and congress centre as a vehicle to acquire investors. Has such a scenario been created? Does it apply to the expo centre or is this a broad-scope plan which applies to the city?

I would like our city to benefit even more from the fact that Kielce is the home for such a vibrant expo centre. I would like to be present at the expos and talk to representatives of companies which exhibit at Targi Kielce.

I am open to meet decision makers, if they are present at the expos. We can talk about Kielce's investment opportunities. We offer good business conditions in order to fuel our region's development. We are aware of the fact that a prospective partner expects a friendly approach, business benefits, proper facilities and, last but not least – qualified personnel. The latter should be our joint effort – the city and local universities. Of course we may not reach all those interested. They are all cordially invited you to contact us. We may reinforce Kielce's promotion during the expos as well as by enhancing the city's offer for our guests. When it comes to the expo centre's investments, this is the sole responsibility of the company's Management Board and the Supervisory Board. They recommend investments plans. If there is a proper business plan and the scheme pays off, I will offer my support.

Not only have you gathered experience as a sportsman and a coach, but also as an MEP. Will you use international contacts for Kielce's benefit?

My sport experience and work in the European Parliament have resulted in invaluable experience. This has been a great lesson learnt. Having worked in various countries, not only have I learnt the local culture, but first and foremost the languages. This is the communication tool. I can easily talk to all those interested in cooperation with our city. Of course, the contacts I gained during my European Parliament terms of office will come in aid. However there is no doubts about it – people will neither invest in Kielce nor do something for the city just because Mr. Wenta offers a smile and engages in a nice conversation. We must offer facts and figures based arguments, good solutions, professionalism and a positive attitude of Kielce officials and residents. We go an extra mile to make those from outside the city perceive Kielce as the place open for ideas, ready to take up challenges. Only then will they want to cooperate. ■

This is my vision of the post I hold which means that I am a part of the community, of the city, the Mayor of Kielce.

F stands for Full Speed Ahead!

Marta Brzezińska's interview



Targi Kielce intends to keep the pace and further secure its top position among Europe's leading exhibition centres. The investments in the new solutions are designed to serve exhibitors' and visitors' needs. Mr. Andrzej Mochon, PhD. President of Board at Targi Kielce highlights the 2019's plans and future blueprints.

The 2019's investments begins with the expansion and modernization of one of the two expo-centre based restaurants ...

The restaurant will "suspend" from the expo hall's ceiling which will make it possible to admire the expo stands through glazed walls. However the buffet area modernization is not about views (the President laughs). This is all about the exhibitors and visitors' convenience. So far, our two restaurants' seating capacity was about 200 people which was far from being enough. The new carriage-shaped restaurant hall of 245 square meters will house 46 tables and thus accommodate twice as many guests. It is worth noting that the restaurant features a cutting-edge design; the architects followed the latest trends, including the green-design.

The construction of a new expo hall seems to be the next major challenge. Some of the exhibitions are too big to be accommodated in today's Targi Kielce's indoor area.

We would not consider the Centre's expansion just for the sake of one

event, however our business calendar includes several events which have outgrown today's Centre's capacity. Last year we ran out of free exhibition space at the Kids' Time, the February expo. The Industrial Spring has also been booming. For years Agrotech has brought together a great number of companies. The new expo hall is the response to the exhibitors' needs.

The new expo pavilion will be located between the west-side terminal (near Kongresowa street) and the G expo hall. Tell us about the investment progress, please.

We already have obtained building permits. The decision regarding the commencement date is still to be taken. The indoor exhibition space in the "H" expo hall will add extra one third to the existing exhibition space. In addition to its exhibition functionality, this hall will also be used as a concert or events hall. In Kielce there is no such hall which offers good acoustics and great capacity at the same time. We cannot possibly forget about our existing facilities. We intend to give the "G" expo hall a thor-

ough refurbishment – the support poles will be eliminated, the ceilings raised. The G hall's appearance and functionality will correspond with those of today's "E" pavilion and in the future "H" expo hall.

The Targi Kielce's future is always on your mind. Regarding the investment schemes – what aces are the in Andrzej Mochon's sleeve?

These aces will be put on the table in a strategic moment ... (Mr. Mochon laughs). We want to build a new terminal for exhibitors who enter the Centre from Zakładowa Street. This is a broad-scope investment. Not only does it serve our guests, but also our own needs. The new building will be located behind the "A" expo hall, the area that is not-so-often used. The new facility will house the security section as well as the carpentry workshop. We also need storage space. However, the most important project is roofing over the entry area. Now the documents checking is done in the open air, it might be a snag for exhibitors and also for our employees in adverse weather conditions.

These investments must be spread over a period of time. This scheme means a huge financial effort and we must therefore be prudent. My successor will probably face another challenge – the demolition of the "A", "B", "C" and "D" expo halls and construction of the new ones with mobile walls, cutting-edge technical solutions for greater exhibition possibilities. We can not allow for drastic difference between pavilions.

However there are many more ideas in the pipeline ...

We consider a possibility of a connecting corridor between the "F" expo

hall and the Congress Centre in order to increase visitors' comfort, conditions and make it possible to visit the whole of the expo grounds without going outside. The connector is supposed to be made of mobile elements, depending on the needs the connecting corridor can be temporarily removed and allow for outdoor expo stand development works. At expo times it would be used as a passage as well as an additional exhibition space.

You mentioned the finances. The investments are associated with high costs.

The construction of the new and modernization of existing buildings will cost around PLN 65 million. Targi Kielce will finance the investment from current business' income. However loans will be the basis of the financial engineering. We know that development is of utmost importance. Thus we do not rest on laurels. We rationally shape the future perspective. ■

The new carriage-shaped restaurant hall of 245 square meters will house 46 tables and thus accommodate twice as many guests.



__ Visual rendering of the carriage-shaped restaurant.



Targi Kielce features the jubilee expo editions

Author: Krzysztof Omelaniuk



The jubilee expo editions held in our centre this year make us reflect and look behind. And there is a whole array of trade shows which celebrate their anniversaries in 2019: KIDS' TIME, AGROTECH, SACROEXPO, AUTOSTRADA-POLSKA and KIELCE BIKE-EXPO. I remember many different situations, some of them were funny. For example, during the Sacroexpo church products and services exhibition, one of visitors confused the confessional on show with a sauna. In exhibition business, boredom is not an option. Even if the same expos are held on annual basis, each edition is different. You meet representatives

of many different industries, different fields of science, business, art. I also celebrated my 20th work anniversary at Targi Kielce. For all that time I have had the opportunity to meet many charismatic people.

Bożena Staniak

Targi Kielce Vice President of Board

KIDS' TIME 2019 and its milestone, 10th anniversary. Targi Kielce baby and kids expo /20 to 22 February 2019/

Following the many-year tradition, the upcoming 10th Targi Kielce Fair of Toys and Products for Mother and Child KIDS' TIME is the business-sector's one-stop-shop. KIDS' TIME is where market leaders from around the world meet. Kielce's exhibition is considered one of the world's largest trade-shows of this kind. The 10th, jubilee edition promises to be really spectacular. The mother and child products and services business sector's excellent condition is perfectly reflected at the Kielce exhibition. The three expo days, the full-house expo centre with its exhibition halls filled with the latest industry developments and achievements. KIDS' TIME is one-stop-shop, the meeting spot where the world-leading brands, producers and distributors are brought together to showcase prams and strollers, car seats, toys, furniture, textiles and baby products. Last year's expo was the display for over 500 exhibitors. 21 counties were represented by the exhibitors from Belgium, Finland, Spain, Portugal, Russia, the United States, Great Britain and Italy and other countries. ■

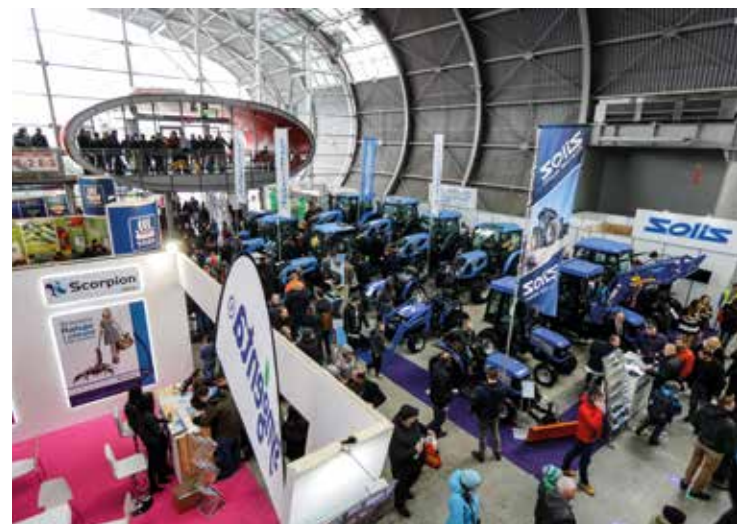


The mother and child products and services business sector's excellent condition is perfectly reflected at the Kielce exhibition.



The AGROTECH agricultural Expo celebrates its 25th anniversary

The International Fair of Agricultural Techniques features the quarter-century history. The expo has also witnessed Polish agriculture's transformation. This is the Central and Eastern Europe's largest agricultural trade fair organized in exhibition halls and Poland's largest trade show of all the economy sectors' expos held in this country – these two facts make Kielce AGROTECH a must-attend event for all farmers. This is also a perfect place to enhance your farm's management techniques. The jubilee AGROTECH is from 15 to 17 March 2019 – what is in the pipeline for the upcoming expo? We can guarantee that the show will abound with the latest developments, cutting edge agricultural machines and among them the latest tractors with the equipment which befits the 21st century. The agricultural market leaders will bring hundreds machines, accessories, fertilizers, plant protection products to Kielce. To cut a long story short – AGROTECH is one-stop-shop with everything that a Polish farmer needs. Small, medium and large farm will satisfy their needs before the 2019's spring season start. The event's product and service range includes virtually everything. ■







The 20th International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art SACRO-EXPO is held in Targi Kielce /10 to 12 June 2019/

This year's jubilee edition will traditionally abound with inspiring meetings and artistic surprises. The expo stands will showcase everything a parish needs – organs, stained glass and chalices. There will be abundance of stoles, chasubles and clothes designed especially for priests and monks. The expo halls will be adorned with icons, stained glass windows and figures of saints. The three-day SACROEXPO is a perfect opportunity to become familiar with the latest trends in sacred art as well as conservation, new techniques in church and sacred architecture construction. SACROEXPO is the only event of its kind, in its nature which verges with both commerce and culture, it makes references to the traditions as well as the modern art. ■



KIELCE BIKE-EXPO – already for the tenth time in Targi Kielce /19 to 21 September 2019/

The Targi Kielce event has become a permanent fixture in the domestic bicycle industry's calendar. Last year's Kielce Bike Expo was the showcase for 230 companies from 15 countries, including Germany, Italy, Spain and India – the latter for the first time. Traditionally, the first two expo days were held in the B2B format and solely intended for industry visitors. The third exhibition was open to all bike enthusiasts. The event was visited by nearly 7.5 thousand guests – shop and sales platforms owners, bicycle services representatives and also two-wheelers fans. The upcoming edition will attract even more exhibitors and guests, that's the plan. ■

Last year's Kielce Bike Expo was the showcase for 230 companies from 15 countries, including Germany, Italy, Spain and India – the latter for the first time.

Autostrada-Polska held for the 25th time /14 to 17 May 2019/

The Autostrada-Polska Expo is Poland's most important and the largest fair crafted around road industry sector in addition to the fact that this is one of the leading events on the European arena. This year's 25th edition of AUTOSTRADA-POLSKA, complemented with the 14th TRAFIC-EXPO TIL. 11th International Fair of Road Transport – Commercial Vehicles – ROTRA, 5th Europarking Expo and 1st Road Maintenance Equipment Exhibition MunEq, also features an important meeting held in Starachowice – the Nationwide Congress of District Roads Managers is held simultaneous to the expos cluster.

Every year, exhibitors showcase construction equipment and road construction machines materials and road infrastructure and motorway elements. The last year's AUTOSTRADA-POLSKA and accompanying expo cluster hosted by 10,000 industry insiders who had the opportunity to become familiar with the offer of over 418 companies. ■



A deluxe version kid

Author: Magdalena Bogucka

Louis Vuitton teddy bears, Gucci ballerinas, diamonds-studded baby-dummies. More and more parents invest in luxurious accessories for their children. Not only do Klara Lewandowska's stroller or Princess Charlotte's clothes set the trends. These gadgets make mums' hearts beat a bit faster, too.

The Polish market of luxury products for children is now worth over PLN 1.5 billion. Only the children's clothes market value in the United Kingdom is estimated to be 5.6 billion Pounds worth. Annual rankings show it clearly – parents more often invest in luxury goods for their children. – Polish parents prosper for exclusive products, they follow the trends, keep an eye on novelties, check what clothes the celebrities' children wear. A pram is usually the most expensive product owing to the fact that a pram is a stunning show-off gadget – says Magdalena Kordaszewska from the zabawkowicz.pl portal. At the beginning, Petit Bateau, Mothercare, the Gymboree and Walt Disney were the front-runners in the “exclusive” products for children market. Over the years, the well-known fashion brands joined in, Christian Dior was the first to enter the children's products domain. Caroline – Grace Kelly's, duchess of Monaco daughter used to wear Baby Dior line of 1967. However, that was just a modest beginning. A real fashion baby boom followed a few years later. In 1978 Ralph Lauren launched its collection for the youngest. The baby collections from fashion icons: Prada, Giorgio Armani, Burberry, Dolce & Gabbana, Kenzo and Gucci followed. The British royal family's youngest generation is clad in the Spanish Mayoral's clothes. Wealthy customers hunt for the French Tartine et Chocolat or the Belgian Théophile & Patachou clothes.



__Mayoral clothes – a Spanish high quality brand of children's and youth clothing. A household name.

All-stars show

Blue Ivy, Beyoncé and Jaya Z's firstborn wore \$ 800 sneakers when she was eight months. Ruthie Davis' design was adorned with Swarovski crystals. Five-year old Suri Cruise's wardrobe, Tom Cruise and Katie Holmes' daughter, estimated worth was 3.5 million dollars, according to the InStyle magazine. Suri's dresses collection included Armani's dresses, Dolce & Gabbana coat and custom made Christian Louboutin mini high-heel. Harris Beckham is the first child whose clothes styling are regularly commented on by Vogue. Brooklyn Beckham was a part of the Burberry fragrance campaign. Affluent little ones from the Vistula River

based country wear Boss Kids, Kenzo, DKNY, Aston Martin and Chloé, Armani Junior, Karl Lagerfeld Kids and Little Marc Jacobs. A metallic, Swarovski crystals studded dress by MischkaAoki went for 6.5 thousand PLN. A pair of rompers and a bib with the Moschino tag was priced 600 PLN. The Kenzo – Paris T-shirt costs 389 PLN, and a Stella McCartney Kids body goes for mere 279 PLN.

The same applies to children accessories. The famous Silver Cross Kensington White Navy pram used by Princess Diana, her sons and granddaughter – Princess Charlotte, the Silver Cross Surf – Aston Martin Edi-

tion are the fruit of cooperation between the luxury Aston Martin and the British Silver Cross – a manufacturer of exclusive products for children. The price range is from 15,000 – 30,000 PLN. Clara Lewnadowska's strollers was a smash hit. The Cybex model decorated with flowers and parrots cost PLN 7696, the black stroller with gold wings (by Cybex, the Jeremy Scott collection) was sold for nearly 10,000 PLN. And that was not the world's most expensive pram. The Roddler four-wheelers have been at the top for many years; the most expensive model worth over 10,000 dollars was used by North – Kim Kardashian and Kayny West's daughter. Other luxury products for children/ Baby perfumes from Dolce & Gabbana (PLN 140 for 50 ml) and a diamond teat for 17 thousand dollars. This is obvious. Small applies to the sizes, not necessary. The child products and services business sector's opens luxury products with open arms. ■

Polish parents prosper for exclusive products, they follow the trends, keep an eye on novelties, check what clothes the celebrities' children wear.



__The Silver Cross Surf stroller – Aston Martin Edition. Fruitful cooperation between the luxury Aston Martin car brand and the British manufacturer of exclusive children's products – Silver Cross

__The Silver Cross Kensington White Navy – the model which has accompanied the British royalty for generations.



Fashion for Kids in its second unveiling

Author: Paulina Świder

Last year's success of the début, B2B contracting expo of children's clothes and textiles is owed to organisers' extensive experience. For years Targi Kielce has been an important meetings point on Europe's map of child products and services business sector. The second Fashion for Kids edition is held on 26 and 27 June 2019.





The professional fashion shows staged on the nearly 12-meter catwalk generated and avid interest.

The children's fashion and textiles show is the initiative of the fashion business-sector's entrepreneurs. The industry has been going from strength to strength and has thus required and extra business space. The expo in its business to business format is first and foremost targeted at children's clothes shop owners, wholesalers, designers, fashion creators, showrooms representatives and industry media.

The Fashion for Kids made it début June 2018. Last year's expo was the arena for companies representing 7 countries from all corners of the world: Belgium, Denmark, Italy, Spain, Great Britain, France and Turkey. The exhibitors' were the showcases for textiles variety, clothes collections and accessories galore. The professional fashion shows staged on the nearly 12-meter catwalk generated and avid interest.

Top brands which make children's clothes have already announced their presence at the 2nd edition of the Kielce Children's Clothing and Textiles Expo. The event's organisers have recognised the influencer marketing's impact and therefore have again invited bloggers and youtubers who will be brought together in a special zone. The expo will not fall short of opinion-forming and business-insider media, designers and fashion creators. The expo offers an excellent opportunity to delve into the current trends in children's fashion as well as to establish business contacts. Following the first edition's example, the expo agenda includes an ample of lectures and workshops which address the industry's most topical issues as well as fashion shows. Admission – child products and services business-insiders only. Visitors must be over 18 years old. ■

Difficult industries' marketing or the inspiration run-dry? Or both?

Author: Małgorzata Róg-Giacosa

Marketers are not comfortable with marriages of convenience. The marketer must be in love with the product. Sans love the relationship remains unfulfilled, unfruitful and unproductive. It takes no extra effort to imagine the love for a well-known and popular brand, especially if a large dowry – a substantial budget comes in aid. A love for a hardly recognised, poor and complicated brand is much more difficult to envisage.

Most products do not impress with a modern design, many services do not result in the “wow” effect. And there is much more to that. In many industries there are a number of legal regulations backed up with unwritten rules which complicate the promotion even more. How to cope when you have to offer difficult industries your support?

An engaged marketer is capable of selling everything. Thus we often find real marketing gems outside the big-budget giants' domain, somewhere in the niche brands spectrum of medium-sized enterprises. The limitations mentioned are the addition trigger to release creativity reservoirs. For example let's consider the pharmaceutical industry, the leader of Polish advertisement budgets. Despite the astounding advertisement resources, a name of the brand is the only differentiating factor in most cases. There are just a few memorable ad's, such as the minimalistic APAP advertisements which depict pain-accompanying emotions or funny creations for Starazolin.

How about the niche brands' gems we have pointed out to? Here they come. The press advertisement of the Repro Foundation, the one that comes in aid for infertility. An unusual approach to the presentation helps to stand out from the crowd. There is no family, no children shown in the advertisement. There is no pin-point presentation of the final result. There is only a fruit-shaped woman's belly and the slogan “The fruit of not giving up”. Splendid!

The financial industry is often regarded difficult due to advertising restrictions. Products are very similar and complex. This is coupled with low public trust towards financial institutions. Banking sector, consultancy, loans or debt collection require communication which refers to trust and stability. Specialist language – incomprehensible and unattractive to the average recipient is much too often the case. How to reconcile this

with the “stand out or die” principle? Banks have come up with a good idea. Banks' ads use words-based pun jokes and show business celebrities. When selling complex services, explanatory content add on, a response to most-searched web inquiries may come handy. These may come in form of tutorials, guidelines or regular company blog's entries designed to help solve difficult issues of our prospective customer. There is yet another way: a meeting.

A meeting can replace a thousand words.

Neither instructions nor a detailed explanation with pictures, nor video can replace the meeting. Participation in industry congresses offers the opportunity to explain what your services are all about to your future clients. Here comes the example the Congress of Accounting Offices organised for the first time at Targi Kielce in 2018. A software provider for enterprises SAGE was the Congress partner. Thanks to the congress participation, not only was the company able to present its offer to its potential clients, but also receive feedback about their solutions.

A difficult one... is it because it is a serious one?

The funeral industry is a must when it comes to difficult industries' descriptions. No wonder. This is a very personal topic. The risk that you cross the good taste thin red line is very large. Despite the challenges, this industry offers many examples of successful communication messages. Humour always does the job. Serious topics with a bit of a smile always triggers a positive response. For example, the “Black Humour” booklets with death-related jokes published as the NECROEXPO promotion form to attract for the Kielce funeral expo. And there is yet another interesting example. A billboard advertising a funeral home located in a busy street. “No drunk driving. We are not that eager to have you here.”



**Repro news paper
ads for infertility
treatment**



Monotony – the greatest challenge

The industry's ad-challenge may not arise from the legal restrictions or the difficulty to understanding the core business. This is a usual monotony to blame. And patterns repetition the companies have been trapped in. There is no such thing as a boring industry. Only the products-related content may be of little interest. There are no boring products as long as we can talk about them in an interesting way. Karl Lagerfeld said that "boredom triggers creativity". Is it true? Normally, a carpet wash service may not capture our interest. However this is the first thing we look for when a child pours a paint all over a carpet. A convincing advertisement's secret of success is therefore understanding – what information do customers look? This information presented in a creative way is a response. In 2018, retail chains' advertising budgets caught up with the-then leader – the pharmaceutical industry. According to the Media Monitoring Institute, retail accounted for 35% of all advertising spending. Despite the discount chains' huge expenditure on TV and radio campaigns, the IKEA "Do we really know each other?" Christmas advertisement was best remembered. Instead of typical Christmas wishes the advertisement showed an unusual social experiment. At Xmas time, families sat at tables in order to take part in the game. The rules are simple – you have to answer questions. In the first stage of the game, the family members answered social media and the celebrities' life related questions. Everyone's answer is flawless. When it comes to the questions about the loved ones, the family members turn out not to know how their parents met for the first time, what affected the grandmother's childhood or what is one's wife's greatest dream. This shows them how the constant social media presence has set the family members apart. Advertising. The emotions it triggers translate in very good results. The original version had over 10

Banks have come up with a good idea. Banks' ads use words-based pun jokes and show business celebrities.

___Chuck Norris TV commercials series – sticks in your head.



__A car manufacturer's campaign – a prod
for women to examine their breasts.



million views. How many of us thought: ingenious. Why do we not have such brilliant ideas in our company!? This is what the difficulty-problem boils down to. Where to get ideas from? How many industry texts should you read in order to come up with something special? Maybe you should request consumers' opinion? Where to find inspirations?

People buy from people. Trade fairs provide a universal solution

The old business saying has it this way – people buy from people. If this is true – and I have no arguments to prove it wrong, then a meeting of the biggest possible number of people is a great idea. Trade fairs provide a perfect chance. One stop shop for the whole business sector. Prospective customers at your fingertips. And even more – well selected prospective customers at your fingertips, because those involved and interested visit the expos. And your competitors are here too. You can sneak up on, compare and benchmark!

An expo is the only place where you can directly confront the advertisements and the people who have devised them. This is the only place where free and immediate products-related and ad-campaign related feedback is offered. Just ask the visitors.

Above all – trade fairs are a source of inspiration. Expos are like a magnifying glass – all the latest trends are clearly visible. Expo is the right place to can get the best tips and inspiration on how to talk about your products, how to trigger potential customers' interest and stand out from the competitors crowd. ■

**Humour always does the job.
Serious topics with a bit of
a smile always triggers a positive
response.**

Targi Kielce promotes ecology and a healthy lifestyle

Author: Krzysztof Omelaniuk

#Antysmog – the First Air Ecology Congress at Targi Kielce is the largest, knowledge-packed meeting devoted to air pollution combat. The Congress has been jointly organised by the City of Kielce and Targi Kielce /28 February 2019/

The Congress comprises the four parts:

The first part is targeted at our province's schools' children and youth. This is when the young will learn what smog is and what every day measures can be used to counteract air pollution.

The second part has been crafted for local governments and officers. This is the best practices presentation which hold most effective municipalities as the example of anti-smog campaign.

The business panel follows – this features companies which offer environmentally friendly products which in turn influence air quality.

The last part of the meeting is dedicated to the Kielce and the Voivodeship's residents. This is the chance to learn how Kielce fights smog and which programmes can come in aid. ■

**ANTY
SMOG** | KONGRES
EKOLOGII
POWIETRZA
28 lutego 2019 Targi Kielce



The healthy food stalls showcase unique, home-made products and making processes' details.

II Ecological Products Exhibition ECO-STYLE

/30 November – 1 December 2019/

The Ecological Products Exhibition ECO-STYLE returns to Targi Kielce Organic bread baking, traditional cold meats recipes, green cosmetics and organic products for home – these and many other products for conscious consumers are presented at the Targi Kielce's Eco-Style expo stands.

The previous edition of the organic, natural and traditional food trade show attracted nearly 20,000 visitors. For consumers this is a unique opportunity to become familiar with a wide range of products of green, top-quality products. However, what is most important is the possibility to meet the producers. The healthy food stalls showcase unique, home-made products and making processes' details. The Polish Ecology Association's stand is a real magnet – this is where they make bread from organic cereals, spiced up with unique natural flavours, such as charcoal. Not only can visitors observe the bread baking process live. They can also taste these unique bakery products. ■



The 23rd International Fair of Plastics and Rubber Processing PLASTPOL /28-31 May 2019/ – much more than the presentation of artificial materials products range

For several years the exhibitors have instructed on how to cope with such plastic products in order not to pollute. Therefore, recycling companies have advanced to become a very important industry branch.

Recycling makes the waste the fully valuable raw material again. Landfills are no longer an option – secondary materials become an input for new production. Recycling saves energy and protect natural resources. Secondary raw materials are re-processed in order to reduce primary, non-renewable raw materials use (e.g. crude oil). The resources are rapidly shrinking. ■



The expo bound to surprise!

Author: Urszula Kołodziejczyk

There is no possible limit when it comes to different industries' expos. Almost all aspects of life may provide inspirations for an interesting exhibition. Here are some remarkable suggestions. Now it's your turn – save the date and pop into Targi Kielce.

Awestruck might drop dead on the spot

For many years, not only has the International Funeral and Cemetery Fair been Poland's most important funeral, it has also advanced to become Central and Eastern Europe's leading event. Urns adorned with Swarovski crystals, cutting-edge stainless steel or plastic coffins, metal gravestones and ... funeral aroma-marketing – these and many other new products are presented by the Nekroexpo trade fair, held every two years at Targi Kielce.

Not-only-for saints expo

The Kielce exhibition and congress centre features yet another compelling expo – the International Exhibition of Church Construction, Church Fittings and Furnishings and Religious Art Sacroexpo – where the sacred and the profane meet. Where business and spirituality go hand in hand. For 20 years already. The exhibition showcases sacred buildings construction, light and sound equipment and designs, greenery design and maintenance technologies, temples renovation, information and archive systems in the service of church facilities.

Pleasure providing expo

Erotic toys and clothes producers, magazines' editors as well as dancers and strippers come to Czech Prague for the December EROFEST. This interesting industry's exhibition hosts over 15,000 visitors each year. Similar and equally successful events are also held in Las Vegas.

Everyone has heard of the Wedding Expo. Hardly anyone knows that the Divorce Trade Fair was held in Wrocław.

The expo for better and for worse

Everyone has heard of the Wedding Expo. Hardly anyone knows that the Divorce Trade Fair was held in Wrocław. That was the convention of psychologists, mediators and lawyers who help couples to go through this difficult period of life. Interestingly, the fair also hosted detective companies which are ready to track down an unfaithful spouse.

Nothing human is alien to trade fairs

Toilets also deserve to be put in the expo limelight. The World Toilet Organization is the proud organiser of the World Toilet Summit & Expo – an annual event whose consecutive editions are held in different countries. The event's objective is to create a common cooperation platform with the view of innovative inventions introduced into the sanitary industry. One of the China-held editions featured a gold toilet worth 200,000 dollars. ■



**business and spirituality
go hand in hand**



Cast the light upon sound

Author: Joanna Litwin

The Digital Stage Europe PRO AUDIO and LIGHT EVENT – this season's novelty held from 7 to 9 March 2019 in Targi Kielce. This première event has been crafted around sound engineers and professional gaffers. Workshops, trainings, hardware presentations galore and the opportunity to meet face to face!

The changes which have taken place in the stage technologies and the industry itself over the years are clearly seen; on the one hand the always – intensified digitization demonstrated with analogue consoles phase out and digital consoles advent. On the other hand there are the always growing customers' demands and expectations. Cutting-edge stage designs and light-systems based stage-setting and breath-taking effects, high-quality sound systems and LED screens are no longer just attributed to large-scale events. These have become a regular thing at small-scale ones. And these new developments have been designed to evoke stronger emotions and make people experience even more.

The Digital Stage Europe has been crafted around stage events' technical service staff. The expo is also designed to boost this sector of economy's development. The exhibition will abound with the latest studio, stage, sound and lighting equipment. DES is the place to become familiar with all the necessary sound studios' equipment as well as rental companies' offerings. Roland, Tommy Sund, Fokus Art, POL AUDIO, Media Visage, Lighting Cetera – these are just a few of those who will mark their presence at the expo.

A reliable dose of knowledge

Participants are offered the chance to participate in admission-free workshops on sound systems management for music bands performing live, the basics of stage lighting techniques. The agenda is complemented with lectures on copyright laws and stage sound-engineering companies' most common mistakes. And the speakers list will include, inter alia: Magdalena Piotrowska, Radek Barczak, Piotr ZiKE Zajkiewicz and Robert Sroczynski.

OSKA for students ... and not only

The 6th National Students Conference for Sound-Engineers OSKA is the part of the expo. OSKA the students' convention which brings together acoustics enthusiasts from all over Poland. The three days' DSE complemented with the poster sessions is the opportunity to present their research results. The finals of the first OSKArec – the recording competition for sound producers promises to be a great attraction. The „Impossible” from the Kwiat Jabłoni [Apple Blossom] repertoire will be the input material for remixes. All events have been granted with the honorary patronage of the Polish Section of the Audio Engineering Society (AES).

The General Assembly of PITE open to everyone

Autumn last year saw the Polish Chamber of Stage Technology registra-



tion. The general assembly of the Polish Chamber of Stage Technology is held in Kielce and welcomes all those involved in the stage and light business sector. However only registered members of the PITE will have the right to vote. The PITE has been designed to represent its members' common interests with regards the whole industry's most topical issues such as better legal making process. This encompasses common stand-point and opinion-issuing on legal acts relating to events organisation so that the regulations are respected in public procurements. The Chamber's objective is to form the ethics rules for this business sector.

Performing live ...

The event's agenda includes a number of concert staged in the Targi Kielce's Congress Centre. The organizers offers genres galore, everyone will find something to their taste! The ORNETTE will perform on the first day – the band is the quintessence of energetic rock and roll. The genuine line-up will be spiced up with the Polish rock scene's giants' greatest hits presented in innovative arrangements. The DSE stage will also see Ygor Przebindowski – a Polish multi-instrumentalist, composer, arranger and producer known for his musical setting for the Kuba Wojewódzki Talk Show. He has released the studio albums „Powidoki [Afterimages]” and

„Powidoki Powstania Warszawskiego”. [The Warsaw Uprising Afterimages]. Many musicians originally come from Kielce thus Świętokrzyskie accent will also be there – Krzysztof KASA Kasowski will appear on stage. The Kielce artist combines in his creations. Latin, ragga and even folk music elements.

An evening after party in the museum

Laurens Hammond and his electric organs have undoubtedly changed the pop music vibe. Kielce boasts to have Europe's only museum of this engineer's genuine instruments which date back to the 50's. The Digital Stage Europe guests will have the chance to visit the exhibition and listen to a unique concert. The exhibits will be there, at the visitors' fingertips. The Digital Stage Europe Pro Audio and Light Event is targeted at sound engineers and recording studios owners, professional DJs in addition to professional and amateur bands and composers, music producers and publishers, radio technicians and producers. Visitors list include directors and technical staff of philharmonics, theatres, cinemas and culture centres. ■



Virtual sport which generates real emotions

Marta Brzezińska's interview

According to Newzoo analysts, the number of e-sport fans in 2018 reached 165 million globally. CS:GO and LOL players and commentators break popularity records in the social media. Thus it is impossible to stay indifferent when it comes to e-sports. We talk to the commentator of the Polish E-sports League finals held in June within the scope of the Targi Kielce's GameOn. How to start a professional gaming adventure?





You can see it clearly – the league welcomes e-sport fans. This trend will pay off because fans are closer to the game and may trigger changes.

What was the most important moment in the Polish E-sports League until now?

Piotr „Izak” Skowyrski: History is in the making, just in front of our eyes. The last week's amazing the Counter-Strike: Global Offensive finals is the top. Emotions, the huge advantage of tomorrow.gg on the decisive map and the incredible AGO E-sports' comeback. The last minute's round for tomorrow.gg; this round was his golden ticket to victory.

This season also gives us a more frequent opportunity to meet fans face to face. The Polish E-sports League has made its home on stadiums and in the halls. People want to see the show live, to rub shoulder more often, establish a more direct contact than the Internet one. One could clearly notice that at the Kielce finals.

Each subsequent season gives the Polish E-sports League a development push, in every respect. This means more partners, booming audiences in front of screens and social media scores. Brands like Play and Sprite give the league a necessary momentum.

The Polish E-sports League displays its will to professionalise the teams. What exactly does it mean and how can this impact the games?

With every consecutive season the league tries to set trends and professionalize the whole sector. It's great that we are a multi-level actor. Some novelties to share – the Kielce offline finals brought together all organizations for the social media and the media trainings. This offers astounding possibilities the competitors did not have a few years ago. And what is important – the teams', players' reactions show that they want to use these options. Much to our contentment.

There are also social-media's interesting facts about the players, important points in the regulations. There is also a mailbox for questions from fans. You can see it clearly – the league welcomes e-sport fans. This trend will pay off because fans are closer to the game and may trigger changes.

Polsat, TVP, Kino Polska and other TV's are going to broadcast all sorts of e-sports games live. A positive or negative development? Does E-sport need „traditional television” support?

Sure it's good! E-sports fans who have already become accustomed to the Internet broadcasting will not see a great change. However this new development may trigger e-sport interest among those who have not heard about it. Or those who hardly know what that is. The more e-sport marks its presence in the media, the better for the Polish e-sports development. More brands may become involved. This also means a greater emotions outreach among newbies. We must also remember about educating the casual viewer. ■

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The High Heels Style marks the Women's Day

Author: Basia Sipa

Motivation, competences enhancement, self-improvement and personal development. These are the main goals of the event organised in Targi Kielce for the consecutive time. All about women, for women, by women.

KAROLINA PIECHOTA

„MAĆ” PERFORMANCE



Kielce, 5.03.19

FREE ADMISSION FOR THE HIGH HEELS STYLE EVENT

register on obcasy.evenea.pl

Kielce is the home for many small groups of women who create different types of clubs, discussion panels and associations. Before the High Heels Style was held for the first time, there was no big-scale event designed to bring together all women who live in the city and region. The organizers estimate that this year's meeting will attract over 300 women. The event is held in Targi Kielce for the second time, for the second time in the Congress Centre too. The previous edition organised on 15 May 2018 hosted nearly 200 women from Kielce and the city's vicinity. You might find it interesting that the first edition was attended by several men, too, including the director of one of the Kielce-based shopping malls. Those attending the conference were pretty happy with its outcome and hungry for more. Thus, responding to the lady-participants' expectations, the previous year's conference developed into the city-wide panel discussion for women, the project called "High Heels Forum" designed to increase awareness regarding the High Heels Style initiative. Every month, about 30 women attended two-hour meetings where personal development issues were discussed. Vouchers for a free cytological examination were available at the March event for attendees. The other event partners also offered the participants nice presents, including cosmetics discounts, the body shaping studio vouchers or a house designed for 1 PLN. The High Heels Style project is organised by Jakub Sobieraj. On daily basis Mr. Sobieraj is the conference and trainings organiser; these are held in all corners of Poland.

In Kielce, the conference is co-organised by Targi Kielce – more than fifty percent of employees are women here. The event's format is much appreciated by its participants. The speakers are the women who briefly relate their life stories, offer tips on how to cope with the hardships of life, how to nurture and appreciate the happy moments.

The event culminates with one hour's spectacle; Karolina Piechota, a theatre actress performs in the "Mać" [...off] stage performance. This is a typical stand up show packed with great sense of humour. Every woman finds her life reflected in the performance, from the everyday life troubles through the motherhood hardships. Karolina is the mother of half-year old Julek. Her monodrama is inspired with real life.

This is admission-free event.



__Last year's edition High Heels Style speakers and organisers. From the left – Kornelia Westergaard, Monika Bieniek, Jakub Sobieraj, Ewelina Zych-Mytek, Victoria Iwanowska, Dorota Ciotak.



Monika Bieniek
Co-organiser, CONF Project Manager.



Jakub Sobieraj
Media Trener & CONF. CEO, the conferences organizer. „The High Heels Style” is a series of events held in Kielce, Krakow, Warsaw and Gdańsk; women have openly expressed their welcome in all these venues. The attendance exceeds 200 people. Following the Kielce example, achieving goals, motivation and self-fulfilment are discussed in the course of the panels. The project has proven to offer great potentials. With its high popularity it will see a continuation in the coming years. Possibly it may also expand to other cities in Poland.

High Heels Style speakers



Barbara Zych



Dorota Nawrotek

The Director of the Nursing and Care Department in Tarnobrzeg. She is an educator, a nurse, the long-term care specialist, a social assistance provider, a specialist in medical centres management, a lecturer, a trainer who boasts the many years' experience. She is also the organiser and initiator of pro-health and health promoting campaigns. ■

A group coach, the Chamber of Coaching accredited coach and lecturer. She is also the author of the study and training curricula, a columnist and expert journalist. She runs development and coaching workshops as well as mentoring sessions for companies' and organizations' management teams. She also trains teachers and academic lecturers. In her private life – a wife, a mother of three adult children and grandmother of two. In her free time she loves swimming, walking and meditations. ■



Karolina Piechota



Dominika Nawrocka

A theatre, film and television actress. She has been famous as she performed in a whole array of popular productions, including Bogowie, Czas Honoru, Galeria, Ojciec Mateusz, Korona Królów and SNL Poland. She is really passionate about her profession. For half a year she has also been an active mom. In 2008 Karolina received the best début actress award at the Gdynia film festival. The “High Heels Style” will feature her two incarnations: the speakers and the actresses performing in the „Mać” [...off] stand-up show. ■

The founder of the Woman and the Money – the organisation which deals with women's financial, marketing and business education (www.kobietaipieniadze.pl). The author of two books „Woman and Money. 7 steps towards financial education for women”, „The Lady Expert. The book for women who have much to say.” For 14 years she has been an active part of the marketing industry, she has cooperated with Polish and international corporations as the consultants teams' manager. Dominika managed communication projects in more than 50 Polish firms and internationals. ■



__In 2018's meeting brought together over 200 women.



The Expo Centre's Hall of Fame

Author: Urszula Kołodziejczyk

A world-famous composer? A day-time drama star? A super athlete or the richest Pole? Targi Kielce is much more than the arena for interesting exhibitions showcased by various industries' companies. Take a stroll along the aisles between expo stands and you will certainly meet real stars.



__2012, the world-renowned film music composer **Ennio Morricone** was presented the Per Artem ad Deum Medal in recognition of his „inventive genius able to create the intimacy marked with lyricisms and simplicity; for producing sounds all the world loves”.

__**Krzysztof Penderecki** is one of the Medal Laureates.

Mr. Penderecki's works concert gave extra splendour to the gala awarding ceremony of the Per Artem ad Deum Medals in 2015. The Gala culminated with the performance of Ciacconie, a part of the Polish Requiem. The Kielce Philharmonic artists were conducted by the master Penderecki himself.

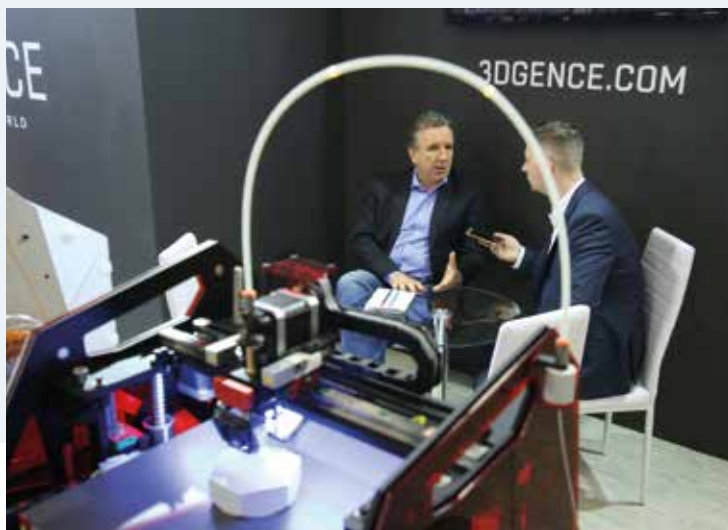




__The MARKO press conference held within the scope of the Fair of Toys and Products for Mother and Child KIDS ,TIME featured **Marcin Mroczek**, the actor known from the "M jak miłość" TV series. Mr. Mroczek discussed parenthood related dilemmas.



__The multi-sport FITWEEKEND provides the opportunity to meet the real tough guys. **Tomasz Oświeciński**, the actor known from, inner alia the „Pitbull” series was eager to take photos with his fans.



__**Michał Sołowow** visited the 3D Printing Days in 2017 – this expo stop-by was related to the richest Pole's investments in the latest technologies.



__The Azoty Group is an avid sponsor of sports. At the company's expo stand you can always meet the best athletes. The PLASTPOL 2017 was the chance for ski-jumping fans to rub shoulders with the excellent ski-jumper **Piotr Żyła**.

... the best expo stand accolade

A mini work of art goes to outstanding exhibitors

Author: Krzysztof Omelaniuk

The new Targi Kielce statuette has been authored by Kielce-based artist and graphic designer, Mr. Michał Obiedziński. Mr Obiedziński is a creative manager at Targi Kielce.

Already at first glance the statuette shows durability and high quality workmanship encapsulated in its slim silhouette. This is a clear reference to the Targi Kielce's logo and its Congress Centre's shape crowned with a characteristic, red ball at the top of a spire. A solid, robust base ensures the new statuette's stability. This is 350 mm trophy awarded and presented at all expos. Exhibitors whose expo stands are the most innovative and ingenious will be bestowed this accolade.

This is the expo trophy worth competing for!



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










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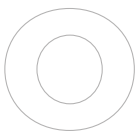
Calendar of events

 KRAJOWA WYSTAWA GOŁĘBI RASOWYCH I DROBNEGO INWENTARZA THE NATIONAL PEDIGREE PIGEON AND SMALL LIVESTOCK EXHIBITION	26-27 I	 DIGITAL STAGE EUROPE I Międzynarodowe Targi Sprzętu Studiowego, Estradowego, Nagłośnienia i Oświetlenia 1st International Expo of Stage and Studio Equipment, Sound and Lighting Systems	7-9 III	 FLUID POWER XII Targi Pneumatyki, Hydrauliki, Napędów i Sterowań 12th Fair of Pneumatics, Hydraulics, Drives and Controls	26-28 III
 HORTI-TECH IV Targi Technologii Sadowniczych i Warzywniczych 4th Fruit and Vegetable Production Technology Expo	13-14 II	 AGROTECH XXV Międzynarodowe Targi Techniki Rolniczej 25th International Fair of Agricultural Techniques	15-17 III	 CONTROL-STOM XXVII Targi Przemysłowej Techniki Pomiarowej 27th Fair of Industrial Measuring Technology	26-28 III
 KIDS' TIME X Międzynarodowe Targi Zabawek i Artykułów dla Matki i Dziecka 10th International Fair of Toys and Products for Mother and Child	20-22 II	 LAS-EXPO XIX Targi Przemysłu Drzewnego i Gospodarki Zasobami Leśnymi 19th Timber Industry & Forest Resources Management Fair	15-17 III	 TEIA II Targi Elektroniki i Automatyki 2nd Electronics and Automation Fair	26-28 III
 SPORT ZIMA* Spotkanie Biznesowe dla Branży Sportowej	22-24 II	 GIELDA SZKÓŁ I UCZELNI Schools and Education Fair	20-21 III	 DOM XXVI Ogólnopolskie Targi Materiałów Budownictwa Mieszkaniowego i Wyposażenia Wnętrz 26th Fair of Residential Building Materials and Interior Fittings	5-7 IV
 EKOTECH XX Targi Ochrony Środowiska i Gospodarki Odpadami 20th Environmental Protection and Waste Management Expo	27 II-1 III	 STOM-TOOL XII Targi Obróbki Metali, Obrabiarek i Narzędzi 12th Fair of Metal Processing, Tools and Machine Tools	26-28 III	 OGRÓD I TY XXVI Targi Ogrodnicze i Działkowe 26th Garden Fair	5-7 IV
 ENEX XXII Międzynarodowe Targi Energetyki i Elektrotechniki 22nd International Power Industry Fair	27-28 II	 STOM-BLECH&CUTTING XII Targi Obróbki Blach i Cięcia 12th Sheet Metal Processing and Cutting Fair	26-28 III	 FIT-WEEKEND	12-14 IV
 ENEX-NOWA ENERGIA XVII Targi Odnawialnych Źródeł Energii 17th Fair of Renewable Sources of Energy	27-28 II	 STOM-LASER VI Targi Laserów i Technologii Laserowych 6th Laser and Laser Technology Expo	26-28 III	 Targi Pracy XXII Ogólnopolskie Targi Pracy 22nd National Employment Fair	16 IV
 4INSULATION Międzynarodowe Targi Izolacji Przemysłowych 4th International Trade Fair of Insulation	27-28 II	 STOM-ROBOTICS II Salon Robotyki Przemysłowej 2nd International Exhibition of Robotics	26-28 III	 EXPO GAS X Targi Techniki Gazowniczej 10th Gas Engineering Fair	24-25 IV
 ANTYSMOG Kongres Ekologii Powietrza Air Ecology Congress	28 II	 SPAWALNICTWO XIV Międzynarodowe Targi Technologii i Urządzeń dla Spawalnictwa 14th International Fair of Welding Technology and Equipment	26-28 III	 AUTOSTRADA-POLSKA XXV Międzynarodowe Targi Budownictwa Drogowego 25th International Fair of Road Construction Industry	14-16 V
 GREEN CITY EXPO II Targi Zieleni i Małej Architektury Miejskiej 2nd Urban Greenery and Street Furniture Exhibition	27 II-1 III	 WIRTOPROCESY VI Targi Wirtualizacji Procesów 6th Virtual Processing Fair	26-28 III	 ROTRA XI Międzynarodowe Targi Transportu Drogowego - Pojazdy Użytkowe 11th International Fair of Road Transport - Commercial Vehicles	14-16 V
 PSB XVI Targi Grupy PSB 16th PSB Group Expo	5-6 III	 DNI DRUKU 3D X Dni Druku 3D 10th 3D Printing Days	26-28 III	 TRAFFIC-EXPO-TIL XIV Międzynarodowe Targi Infrastruktury, Salon Technologia i Infrastruktura Lotnisk 14th International Fair of Infrastructure, Airport Technologies and Infrastructure	14-16 V
		 EXPO-SURFACE X Targi Technologii Antykorozyjnych oraz Ochrony Powierzchni 10th Exhibition of Corrosion Protection Technology and Surface Treatment	26-28 III	 EUROPARKING V Salon Europarking 5th International Exhibition of Parking Technology	14-16 V


2019

	DENTOPOLIS Konferencja Stomatologiczna Dental Conference	24-26 V		TUNING & MOTORSPORT SHOW Targi Tuningu i Modyfikacji Pojazdów Vehicle Tuning and Modification Expo	29-30 VII		DNI DLA BIZNESU V Forum Finans i Podatki dla Przedsiębiorcy 5th Finance and Enterprise Tax Forum, Business-Services Expo	7 XI
	PLASTPOL XXIII Międzynarodowe Targi Przetwórstwa Tworzyw Sztucznych i Gumy 23rd International Fair of Plastics and Rubber Processing	28-31 V		CLASSIC & YOUNGTIMER SHOW 2019 Wystawa pojazdów klasycznych i youngtimerów Exhibition of classic and young time cars	29-30 VII		WYSTAWA PSÓW XVI Międzynarodowa Wystawa Psów Rasowych 16th International Exhibition of Pedigree Dogs	23-24 XI
	KIELCE IFRE-EXPO III Międzynarodowe Targi Sprzętu i Wypożyczenia Straży Pożarnej i Służb Ratowniczych 3rd International Fire Protection & Rescue Exhibition	6-8 VI		SABAT FICTION FEST Festiwal Miłośników Fantastyki Polish National Festival of Fantasy, Games and Far-East Culture	VIII		ZOO SALON IX Targi Artykułów dla Zwierząt Domowych 9th Domestic Animal Fair	23-24 XI
	KIELCE WORK SAFETY-EXPO III Międzynarodowe Targi Bezpieczeństwa i Ochrony Pracy oraz Systemów Zabezpieczeń Przeciwpożarowych 3rd International Occupational Safety and Fire Protection Systems Exhibition	6-8 VI		MSPO XXVII Międzynarodowy Salon Przemysłu Obronnego 27th International Defence Industry Exhibition	3-6 IX		Kongres Biur Rachunkowych II Ogólnopolski Kongres Biur Rachunkowych 2nd National Congress of Accounting Offices	26-27 XI
	AtoPsoriaDerm III Targi dla Pacjentów z Łuszczycą, Łuszczycowym Zapaleniem Stawów i Ałopowym Zapaleniem Skóry 3rd Exhibition for Patients with Psoriasis and Atopic Dermatitis	8 VI		LOGISTYKA XXV Międzynarodowe Targi Logistyczne 25th International Logistics Fair	3-6 IX		EURO AGRO LWÓW ** Międzynarodowe Targi Techniki Rolniczej International Fair of Agricultural Techniques	XI
	SACROEXPO XX Międzynarodowa Wystawa Budownictwa i Wypożyczenia Kościołów, Sztuki Sakralnej i Dewocjonalii 20th International Exhibition of Church Construction, Church Filings and Furnishings and Religious Art	10-12 VI		KIELCE BIKE - EXPO X Międzynarodowe Targi Rowerowe 10th International Fair of Bicycle Industry	19-21 IX		AGROTRAVEL & ACTIVE LIFE XI Międzynarodowe Targi Turystyki Wiejskiej i Aktywnej 11th International Fair of Rural and Agricultural Tourism	30 XI- -1 XII
	EXPOSITIO X Europejski Salon Nowych Technologii dla Muzeów, Konservacji Zabytków i Dziedzictwa Narodowego 10th European Exhibition of New Museum Technologies, Art Conservation and National Heritage	10-12 VI		AVIATION EXPO IV Targi Lotnicze 4th Aviation Expo	27-28 IX		ECO - STYLE Salon produktów ekologicznych Ecological Products Expo	30 XI- -1 XII
	NECROEXPO VIII Międzynarodowe Targi Branży Pogrzebowej i Cmentarnej 8th International Funeral and Cemetery Fair	14-16 VI		LWÓW BIKE - EXPO** II Międzynarodowe Targi Rowerowe 2nd International Bicycle Expo LVIV BIKE-EXPO	X		HEALTH&BEAUTY Międzynarodowe Targi Zdrowia i Urody International Health and Beauty Expo	30 XI- -1 XII
	IDEa International Drone Event - annual	VI		FUTURE PRIVATE LABELS Poland & CEE V Konferencja i Targi Producentów Marek Własnych 5th Conference and Exhibition for Private Label Producers	17-18 X		RĘKODZIEŁO VIII Międzynarodowe Targi Rzemiosła Artystycznego 8th International Artistic Handicrafts Exhibition	30 XI- -1 XII
	GameON VI Turniej i Targi Gier Elektronicznych 6th Video Games Tournament and Expo	22-23 VI		SALON EDUKACJI & KONGRES EDUKACJI IV Salon Technologii i Wypożyczenia dla Edukacji /Kongres Edukacji Przyszłości 4th Expo of Technologies & Equipment for Education	22-23 X		SYMPOZJUM MAKIJAŻU I STYLIZACJI PAZNOKCI	1 XII
	FASHION FOR KIDS II Targi Kontraktacyjne Odzieży i Tekstylów Dziecięcych 2nd B2B Clothes and Textiles Expo	26-27 VI		BEZPIECZNY STADION XIX Ogólnopolska Konferencja 19th National SAFE STADIUM Conference	24 X		WYSTAWA GOŁĘBI I KRÓLIKÓW - REGIONALNA Okręgowa Wystawa Gołębi Pocztowych / Okręgowa Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Królików Okręgowa Wystawa Gołębi Pocztowych / Świętokrzyska Wystawa Gołębi Rasowych i Drobiu Ozdobnego, Świętokrzyska Wystawa Królików	7-8 XII
	DUB IT! VIII Festiwal Tuningu 8th Tuning Festival	29-30 VII		BBCON Pierwszy Ogólnopolski Konwent Airsoftowy	26-27 X			

N



A series of horizontal lines for writing, consisting of 20 lines.





MAGIA

SALON POLSKICH PROJEKTANTÓW



MÍLAGO

POZIOM 0



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WWW.SOLNA12.PL

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Specjalizujemy się w daniach kuchni europejskiej. Do ich przygotowania wykorzystujemy sezonowe produkty najwyższej jakości. Pochodzące od lokalnych producentów. Dzięki temu serwowane przez nas potrawy są świeże. Różnorodne i zachwycają na talerzu kolorystycznym bogactwem smaczków pór roku. Oferujemy również szeroki wachlarz win z całego świata.

POLECA:

Łob 3 iulide



ul. Solna 4A lok. 12u, Kielce

Rezerwacje: 535 770 370

e-mail: restauracja@solna12.pl

ADS

Podczas odbywających się wystaw targowych, organizujemy dla wszystkich wystawców wyjątkowe imprezy integracyjne w ekskluzywnym klubie muzycznym, gwarantujące zabawę w wyszukanym towarzystwie z profesjonalną obsługą oraz szerokim wachlarzem atrakcji.

Ultra Violet

Exclusive Club

Klub UltraViolet Kielce ul. Sienkiewicza 33
rezerwacje: 518-820-320 / informacje: 693-510-820
www.ultravioletclub.pl / www.facebook.com/ultravioletclubkielce
Akceptujemy wszystkie karty płatnicze oraz wystawiamy faktury na usługę gastronomiczną.

UltraViolet is an exclusive music club situated in the heart of the city near the Kielces promenade. It opens from 12 p.m. as a Coffee Zone, and after 9 p.m. it changes into a dance club. To enter the club you must be 23 years old. The selector pays special attention to the outfit as well as the clients behavior.



ŻÓŁTY SŁOŃ

RESTAURACJA

Restauracja Żółty Słoń z autorską kuchnią znanego w Kielcach szefa kuchni Tomasza Pawluszka to nowość na lokalnym rynku gastronomicznym. Otwarta kuchnia, industrialne wnętrze, niecodzienna lokalizacja to to, czym zaskoczy Państwa restauracja Żółty Słoń.

The newly opened Yellow Elephant Restaurant with original menu from well-known in Kielce chef Tomasz Pawlusek brought a new quality on local gastronomy market. What distinguishes the restaurant among the others is not only unique food but also open kitchen, industrial interior and unusual location.

Tomasz Pawlusek

Zapraszam do restauracji Żółty Słoń.
Experience the taste of the Yellow Elephant.

ul. Głęboczka 3 / 25-528 Kielce / Rezerwacje 885-100-715

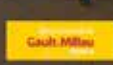
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