

KIDS 'TIME 2019 - the record-breaking business event crafted around the little people

Over 20,000 meters, 564 companies from around the world and 9 exhibition halls - the jubilee and at the same time the record-breaking International Fair of Articles for Mother and Child KIDS' TIME hosted over 8,200 visitors.



As Baby & Kid Store magazine, we distributed our February 2019 issue for visitors and exhibitors from our booth in the 10th edition of KIDS' TIME. The world's smallest pram, a car seat with air cushions, wooden magnetic blocks and programmable robots for the youngest. Everything mothers and children need. Kielce exhibition and congress centre's expo halls have again become the kids industry one-stop-shop. Europe's rankings runner-up among all child-product business sector expos is now over; this year's edition has proven to be a record-breaking one. The number of exhibitors has increased by over 10% compared to last year's expo - over 20,000 meters of

exhibition space in the 7 regular expo halls



new customers, find new business contacts and new markets whose representatives mark their presence in Kielce. Every year we bring back new collections which closely follow the global trends - said Grzegorz Gajewski from Sofija. The exhibitors can themselves assess how effectiveness is the expo - (...) all exhibitors want the expo to yield as many orders and contacts as possible. And this is what the Kielce expo delivers. - says Łukasz Kot from the Eko.

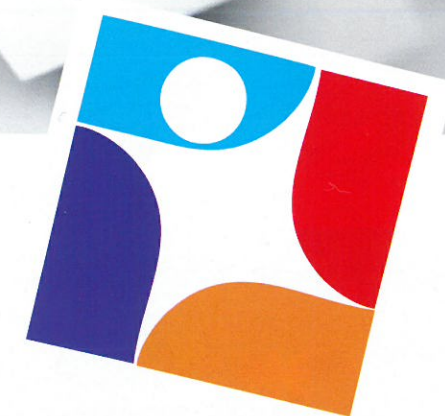
The best of the best - the KIDS' TIME STAR

Following the previous editions' tradition, the most innovative products win the KIDS' TIME STAR statuettes. The Jury Panel chaired by Marek Jankowski, the publisher of the BRANŻA DZIECIĘCA magazine, the expo media partner selected the winners. 4Kraft, Avionaut, GRANATOVO, Scandinavian Baby, G3 and MARIOINEX have now entered the award-winning companies fellowship. Artyk and Tako celebrated their anniversaries at the jubilee expo. MARKO, Euro-Trade, PLAYMOBIL, "Children's Branch" and "Świat zabawek" - the companies which have participated in KIDS' TIME since the first expo edition were also honoured. - We have been here for 10 times in a row. We started with 12 metre expo stand that has expanded to 700. We gained the nickname - the expo godfather. We were the first large company so closely associated with this trade fair - said Janusz Musioł, owner of Marko, the strategic partner of KIDS' TIME.

The child products and services business sector in problem-focussed discussions and international keynotes

In addition to the rich and diversified exhibition offer, the expo agenda abounded with conferences and meetings. Social media and e-commerce specialists were the keynote speakers at the sessions. Rene Rice - a world-renowned expert in children's toys made her presentation, which, as usually has generated an avid interest. Rene Rice offered a deep insight into toy trends which reign supreme in European markets - movement - the product lines designed to make children take up physical activity are listed among the very popular trends.

complemented with the 2 extra pavilions built for the purpose was the display for producers and distributors from 19 countries, including Belgium, Finland, Spain, Portugal, Russia, the United States, Great Britain and Italy and other countries. Thus, KIDS 'TIME has advanced to become one of the most international exhibitions in the Targi Kielce's portfolio. Foreign companies account for 20% of all exhibitors. Following previous years' example, the expo was held in the b2B format. - We keep returning to Kielce and prosper for



Kids' Time

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Strategic Partner: Main Media Partner: Co-operation:



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