



# ADVERTISEMENT IN INTERNET CATALOGUE AND ON-LINE

# 9a

International Defence Industry Exhibition  
**MSPO 2020**  
**September 8-11**

**Targi Kielce / Kielce Trade Fairs**  
Zakładowa 1, 25-672 Kielce, Poland  
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fax (+4841) 365-14-02  
e-mail: mspo@targikielce.pl, **www.mspo.pl**



APPLICATION DEADLINE: **April 30, 2020**

Company name: \_\_\_\_\_

## PAID ADVERTISING SERVICES

### ADVERTISEMENT IN THE EXHIBITORS' INTERNET CATALOGUE

We order one-page advertisement (size 130mm x 210 mm)

Inside the catalogue (colour)	305 USD	<input type="checkbox"/>	IV page of the catalogue (colour)	430 USD	<input type="checkbox"/>
II page of the catalogue (colour)	570 USD	<input type="checkbox"/>	Inside catalogue (black & white)	175 USD	<input type="checkbox"/>
III page of the catalogue (colour)	460 USD	<input type="checkbox"/>			

Prices for companies which are not exhibitors are 50% higher  
(the payment is a crucial condition for the order to be fulfilled; the advertisement will be placed after received the payment receipt).

**NOTE:** Placing the advertisement on cover pages of the catalogue is determined on first come first serve bases.

In order to publish the advertisement we enclose logo and text to design the ad in a form of:

project on CD-ROM ☐

materials by e-mail ☐

For more information please contact: (phone: +4841 365 13 16, fax: 365 12 50; e-mail: [wiatrowska.katarzyna@targikielce.pl](mailto:wiatrowska.katarzyna@targikielce.pl))

## ADDITIONAL PAID ENTRY IN LIST OF EXHIBITORS

**LIST OF EXHIBITORS is available on [www.mspo.pl](http://www.mspo.pl) website**

We order an additional entry without our website address. ☐  
The price for placing an entry and its issue until the next edition of the fair is 35 USD

We order an additional entry with link to our own website. ☐  
The price for placing an additional entry, preparation of the link and issue the entry until the next edition of the fair is 95 USD

Please send an additional entry to be placed in the internet catalogue as well as the company logo (with a note indicating which fair it relates to) via e-mail to [matla.cezariusz@targikielce.pl](mailto:matla.cezariusz@targikielce.pl). Otherwise the Internet catalogue entry will contain the text of the printed catalogue entry delivered by you, or - in case there is a lack thereof - only your company telephone number and address.

## ORDER OF BANNER ADVERTISEMENT

We order the display of a Medium Rectangle type banner advertisement (of size 300x250 pixels) on the main website of the fair with a link to our website.

- display for a year, price - 190 USD ☐

The banner will be placed under the „news” section

We order the display of a Large Leaderboard type banner advertisement (of size 970x90 pixels) on the main website of the fair with a link to our website.

- display for a year, price - 305 USD ☐

The banner will be placed above the „news” section

The banner should be made as JPG, GIF, PNG.

Prepared banner and website address should be send via e-mail for: [matla.cezariusz@targikielce.pl](mailto:matla.cezariusz@targikielce.pl).

NOTE: The advertising space is limited. Placing the banner is determined by succession of orders.

**NOTE: The above prices are net prices to which VAT\* should be added**

\* excluding the cases described on page 1

Company stamp:

Date, authorised to represent the company person's signature:

**NOTE: THE LACK OF STAMP OR SIGNATURE MAKES THE ORDER INVALID**