

## KIELCE BIKE EXPO 2019 - THE EXPO PROGRAMME

### 19 September – Thursday

**10.00 - 18.00** The exhibition open for business insiders only

**10.00** The KIELCE BIKE-EXPO Gala Opening Ceremony the stage in E Expo Hall

#### **13.00-18.00 BIKE EXPO ACADEMY:**

**13.00 - 13.45** - *e-commerce trends* - G1 conference room

**14.00 - 14.45** - *Batteries with no secrets* - G1 conference room

**15.00 - 15.45** - *Brand image and credibility* - G1 conference room

**16.00 - 16.45** - *Bafang or Brose system* - G1 conference room

**17.00 - 17.45** - *Bicycle stores cooperation - consolidation* - G1 conference room

**13.00 - 15.00** - *For company owners - Jan Kubica* - G3 conference room

**15.00 - 15.45** - *Practical workshops - bicycle conversion* - G3 conference room

**16.00 - 17.00** - *For sellers - Jan Kubica* - G3 conference room

**13.00** The China Bicycle Association and China Cycle 2020 expo's offer presentation - G-60 expo stand

**14.00** Awarding Ceremony of Grand Prix, certificates and distinctions of the 8th Cyclists-Friendly Commune Competition – Organiser; Polish Tourist and Sightseeing Association PTTK - the conference room in pavilion G

**18.30** Gala Awarding Ceremony and Banquet for exhibitors and invited guests - Targi Kielce Congress Centre

### 20 September- Friday

**10.00 - 18.00** The exhibition open for business insiders only

**10.30-16.30** Use of bicycles as a means of utility transport in cities - organiser: Katowice Bicycle Association, the conference room in hall G

**11.00-12.30** "Business opts for mediation" training - organiser: the Arbitration and Mediation Centre at Staropolska Chamber of Industry and Commerce, E1 conference room

**11.00-13.30** "Taiwanese bicycle industry" seminar - organiser: TAITRA, E3 conference room,

#### **13.00-18.00 BIKE EXPO ACADEMY:**

**13.00 - 13.45** - *Marketing - good appeals make the business* - G2 conference room

**14.00 - 14.45** - *Private label products in a bicycle shops* - G2 conference room

**15.00 - 15.45** - *E-commerce - sales support?* - G2 conference room

**16.00 - 16.45** - *Bosch or Shimano assistance* - G2 conference room

**17.00 - 17.45** - *Electric bikes - the legal perspective* - G2 conference room

**13.00 - 18.00** - *Couching workshops - Jan Kubica* - G3 conference room

**17.00-19.00** Bike Atelier MTB Marathon - registration

### 21 September - Saturday - The general public open day

**9.00-16.00** The general public open day

**9.00-16.00** Bicycle tourism – presentation of bicycle tourism-friendly regions – hall G

**11.00** Bicycle parade - framework agenda:

- 10.45 - grand opening - Deputy Mayor of Kielce Marcin Różycki's address
- 11.00 - the bicycle parade start

The route: the Market Square - Duża Str.- Sienkiewicza Str.- Paderewskiego Str. - Żytnia Str.- Żelazna Str.- Gosiewskiego Str.- 1 Maja Str. - Batalionów Chłopskich Str. - Zakładowa Str.

**08.00-16.00** Bike Atelier MTB Marathon - detailed agenda:

**08.00-10.30** *The competition office registration*

**10.00-11.00** *KIDO distance - children's races - the competition for children age 7-8 and 9-11*

**11.00** *PRO, HOBBY and FAMILY distances – start-section organisation*

**11.30** *PRO, HOBBY, FAMILY distances – the Marathon start*

**11.50-12.20** *KIDO distance - children's races - the competition for children age 7-8 and 9-11*

**13.00** *KIDO distances awarding ceremony (children's races)*

**14.30** *HOBBY and FAMILY awarding ceremony*

**15.30** *PRO awarding ceremony*

**15.50** *Competition finals*

**Expo accompanying events:**

**Product Zone for Municipalities** - G Expo Hall

**The Test Zone for Electric Bikes** - C Expo Hall

**PSR Cafe** - E-33 Expo stand

**The Test Zone for Electric Scooters** – hall C, stand C-21