

2019's KIDS' TIME Expo Programme

20.02.2019 – 22.02.2019

Wednesday /20.02.2019./

10.00 – 18.00 Exhibition open to the public

11:00 – 11:45 The toys and products for children - the global markets' latest trends - Reyne Rice, Toy Trend Expert (USA), The Lectures and Presentations Zone - I Expo Hall

11:45 - 12:45 The Toys of the Year diplomas presentation - Zabawkowicz.pl, Lectures and Presentations Zone, I Expo Hall

13.00 - 13.45 "Toy market in 2018 according to RMD Research", Paweł Szmidt, Lectures and Presentations Zone, I Expo Hall

14:00 - 14:45 "Board games - the mechanics variety", Wojciech Chuchła, Przemek Wojtkowiak (Rebel), Lectures and Presentations Zone, I Expo Hall

14:45 - 15:30 "Category management - how to manage a retail products shelf", Bartosz Ulman (Navo Orbico), Lectures and Presentations Zone, I Expo Hall

15:30 - 16:15 "Dangerous phthalates in toys and children products", Adam Fotek (Hamilton) Lectures and Presentations Zone, I Expo Hall

Thursday, /21.02.2019/

10.00 – 18.00 Exhibition open to the public

11:00 - 13:00 Polish-Russian round table, the Lectures and Presentations Zone, I Expo Hall

13:30 - 14:15 "How to generate on-line sales growth in children's products industry?", Piotr Urbaniak (Traffic Trends), Lectures and Presentations Zone, I Expo Hall

14:15 - 15:00 "SmartParents- connected to the global network or connected to the child?", Julia Sielicka, Zuza Kalczyńska (Whisbear), Lectures and Presentations Zone, I Expo Hall

15:00 - 15:30 "A customer incentive-loyalty program with the use of the payment terminal - a smart way to encourage your clients to return to your shop", Jarek Sygitowicz (Zen Card), Lectures and Presentations Zone, I Expo Hall

Friday, /22.02.2019/

10.00 – 16.00 Exhibition open to the public