#### **EXPO PROGRAMME**

# The 7th International Funeral and Cemetery Fair NECROEXPO, TARGI KIELCE S.A.

14 - 16 June 2019

# 14 June - Friday (1st day of the Expo)

12.00 – 17.00 Exhibition open to the public

\* Second Hand Hearse Market

**13.00-13.30 Expo opening ceremony** (the Stage in the E Expo Pavilion)

#### 13.30 - 14.00 Presentation of garments for funeral parlours' staff

Organizer - CARMEN Aneta Zdyb & Wojciech Kitajewski General Partnership, E Expo Pavilion

14.00 - 14.30 HOW TO LOOK LIKE MARILYN MONROE AND JAMES DEAN - MODERN FUNERAL PLAQUES - Amaze your clients with new possibilities. The organizer – E.Grami- Amigo, E2 Conference Room

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# 13.00-14.30 Tanatocosmetics and tanatopraxis training sessions .

The organizer - NEKROS. E3 Conference Room

**14.45-16.15 Use the potentials and sell more** - a lecture on the sales processes design in a company and customer service standards with the use of modern sales tools. " The organizer - ACTAM COMMUNICATIONS. E3 Conference Room

**13.00-14.00 A Non-religious Funeral Ceremony in a new unveiling** - Master of Ceremonies - Aneta Dobroch - a lecture. E1 Conference Room

#### 14.15-15.15 Increase your funeral parlour's revenues and customer satisfaction.

- Organiser Memcare Technologies LLC E1 Conference Room

**15.30-16.00 A personalised funeral ceremony**. Customised speeches as a new service designed to expand the offer. Speakre: Zbigniew Andrzejewski, www.przemowa-pogrzebowa.pl. E1 Conference Room

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14.00 – 17.00 The Necroexpo 2018 Competition Jury Panel Session

**19.00-23.00 Barbecue for the Necroexpo exhibition participants**. Targi Kielce S.A. outdoor expo grounds

# 15 June - Saturday (2nd day of the Expo)

10.00 - 17.00 Exhibition open to the public

The 1st Pilato Hearses Rally

Signing a letter of intent for cooperation between Pilato and Garcarek companies

# 12.30 - 12.30 Presentation of garments for funeral parlours' staff

Organizer - CARMEN Aneta Zdyb & Wojciech Kitajewski General Partnership, E Expo Pavilion

14.00 - 14.30 HOW TO LOOK LIKE MARILYN MONROE AND JAMES DEAN - MODERN FUNERAL PLAQUES - Amaze your clients with new possibilities. The organizer – E.Grami- Amigo, E2 Conference Room

**15.00-17.00 Customer service psychology designed to handle difficult, unexpected circumstances -** Lidia Świeboda-Toborek, a psychologist, Organizer - DF MEMENTO, E2 Conference Room

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**13.00 - 14.30 Tanatocosmetics** and tanatopraxis training sessions The organizer - NEKROS. E3 Conference Room

**14.45-16.15** How to create a strong and expressive brand of a funeral company"- a lecture on the company's brand development and strategic marketing communication. The organizer - ACTAM COMMUNICATIONS. E3 Conference Room

**13.00-14.00 A Non-religious Funeral Ceremony in a new unveiling** - Master of Ceremonies - Aneta Dobroch - a lecture. E1 Conference Room

#### 14.15-15.15 Increase your funeral parlour's revenues and customer satisfaction.

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15.00 – 15.30 The awarding ceremony of medals and distinctions presented by Targi Kielce and the Polish Funeral Chamber

20.00- 24.00 The Gala Banquet for the Necroexpo exhibitors - Targi Kielce Congress Centre

## 16 June - Sunday (3rd day of the Expo)

10.00 - 15.00 Exhibition open to the public

\* Second Hand Hearse Market

**13.00-14.00 A Non-religious Funeral Ceremony in a new unveiling** - Master of Ceremonies - Aneta Dobroch - a lecture.

Valid for 30.05.2019